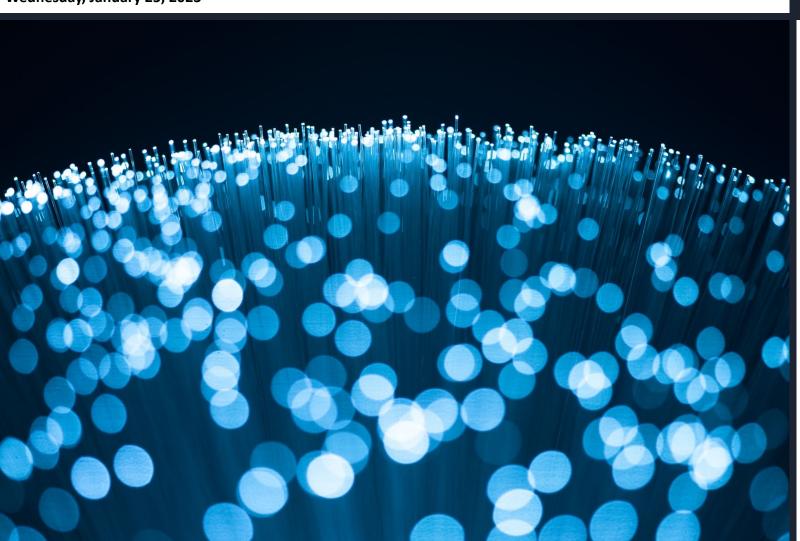


Center for Spatial Business 2022-23 Speaker Series Wednesday, January 25, 2023



GEOBLOCKCHAIN FOR TRUSTED AND AUTHENTICATED GEOSPATIAL SYSTEMS

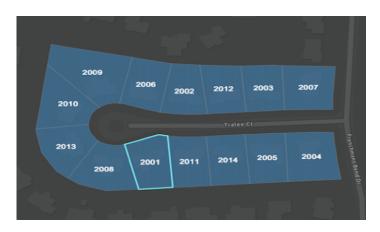
Constantinos Papantoniou, Ph.D., MBA, GISP
Founder of GeoBlockchain Framework

Agenda

- Introduction
- Blockchain and GIS
- Land Ownership and Supply Chain
- Motivation: Business and Research Questions
- Blockchain, GIS, Use Cases, and Regions
- Fundamentals
- Public vs Private Blockchains
- Blockchain Examples
- Blockchain and IoT
- Blockchain and GIS
- GeoBlockchain Foundation
- GeoBlockchain Examples
- GeoBlockchain Framework
- Questions and Answers

Introduction

- Land ownership and supply chain use cases are an enormous business challenges for both the public and private sectors
- Every organization has different needs and wants, and industry leaders are researching and exploring ways to improve and impact their business transaction processes
- Blockchain and Geospatial technologies are two tools that could help an organization add value in this manner
- The combination of blockchain and geospatial technologies would result in the new concept of GeoBlockchain





Blockchain and GIS

• Blockchain:

- a way to build trusted data in a distributed, unalterable ledger that records the history of immutable transactions
- transparency and visibility among participants are valuable benefits while the risk of non-accurate data and the overall cost of legal procedures to validate the information could be minimized
- new method to share and collaborate using trusted data across distributed ledgers and computers
- Geographic Information Systems (GIS):
 - for collecting, storing, analyzing, and visualizing spatial data
 - analyze and incorporate a variety of datasets in infinite ways
 - advantageous for every industry from agriculture, utilities, real estate, land ownership and supply chain to implement spatial information systems

Land Ownership and Supply Chain

• Land Ownership:

- most countries use outdated cadastral management systems to manage their land ownership
- it is important now more than ever to invest in improving these systems of land ownership to be able to fully trust, manage, and exchange the information regarding land ownership among participants such as owners and legal authorities

• Supply Chain:

- related to supply chain technology, little is understood regarding the disruption blockchain adoption has had on transport and logistics
- blockchain has the potential to be interlinked with a variety of transportation, logistics, and supply chain activities and methods that rely on organizational and process information

Motivation: Business and Research Questions

Why do we need to integrate geospatial technology with blockchain technology?

It has been suggested, that when designing a blockchain for real estate, it should provide a protocol that allows for a complete real estate transaction, which can offer at least the same guarantees for both the signatories and for third parties as current procedures

 As such, the GeoBlockchain can answer questions such as where, why, and how; for example, how might a land transaction or a shipping container take place as a trust-trade exchange between different owners and how might that be verified by legal and private authorities?

That brings us to the idea of "trust-free", the same approach as cryptocurrency's legal regulations

 How is that different from a typical traditional land ownership and supply chain transaction systems, and how might blockchain and geospatial technologies work together to answer the where and why?

By incorporating rules and roles into the blockchain, you can provide a trust context based on location to the tabular transaction to answer and explore the "trust" of a transaction

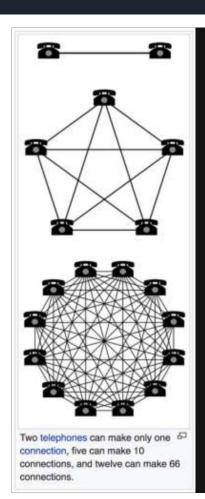
Blockchain, GIS, Use Cases and Regions

- Blockchain is primarily known for cryptocurrencies and smart contracts
- Bitcoin, the main, and most demanding cryptocurrency have helped and hurt blockchain technology
- Blockchain is a decentralized ledger that removes the middleman from the equation
- Public, Private, and Hybrid Blockchain Frameworks
- Spatial information systems (GIS)
 are digital systems for collecting,
 storing, analyzing, and visualizing
 spatial data



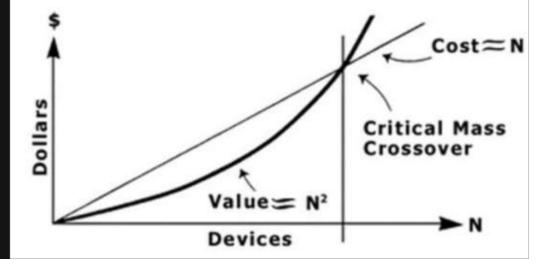
Fundamentals

- Metcalfe's Law states that the value of a network is proportional to the square of the number of participating nodes.
- Blockchain cryptocurrency usecase is based on Metcalfe's Law.
 Due to Bitcoin's peer-to-peer (P2P) nature, Metcalfe's Law fit like a glove and investors quickly noticed a parallel between the rate of adoption of Bitcoin and the value of the cryptocurrency.



$V=A*N^2$

The Systemic Value of Compatibly Communicating Devices Grows as the Square of Their Number:



Public vs Private Blockchains

Public	Private
Permission-less. Anyone can join the network and read, write, or participate within the blockchain.	Permissioned blockchain. Private blockchains work based on access controls which restrict the people who can participate in the network
Decentralized and does not have a single entity which controls the network.	Centralized: There are one or more entities which control the network, and this leads to reliance on third-parties to transact.
Data: on a public blockchain are secure as it is not possible to modify or alter data once they have been validated on the blockchain.	Data: in a private blockchain, only the entities participating in a transaction will have knowledge about it, whereas the others will not be able to access it.
Bitcoin and Ethereum	Hyperledger-Fabric and Ripple

Differences between Public and Private Blockchains

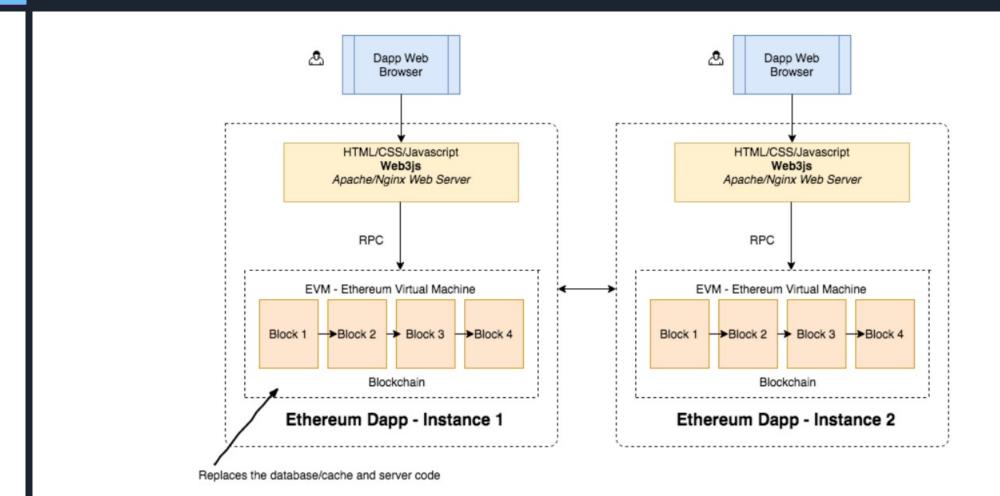
- Consensus algorithms such as Proof of Elapsed Time (PoET), Raft, and Istanbul BFT can be used only in the case of private blockchains. Transactions per second are lesser in a public blockchain when compared to private blockchains. As the number of authorized participants is less in a private blockchain, it can process hundreds or even thousands of transactions per second.
- A public blockchain cannot compete with a private blockchain in terms of scalability issues as it is slow and hence can process transactions only at a slow pace. In a private blockchain, only a few nodes must manage data. Transactions can be supported and processed at a much higher pace.
- Public blockchains are trustless, and participants must not trust one another in a private blockchain setup. In a private blockchain, the validity of records cannot be independently verified as the integrity of a private network relies on the credibility of the authorized nodes.

Differences between Public and Private Blockchains

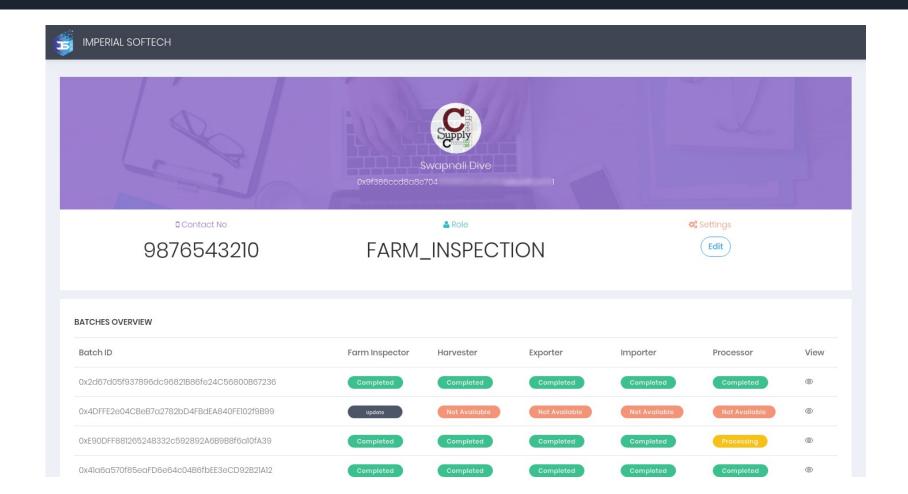
- A public network is more secure due to decentralization and active participation. Due to the higher number of nodes in the network, it is nearly impossible for 'bad actors' to attack the system and gain control over the consensus network. A private blockchain is more prone to hacks, risks, and data breaches/ manipulation. It is easy for bad actors to endanger the entire network.
- A public blockchain consumes more energy than a private blockchain as it requires a significant amount of electrical resources to function and achieve network consensus. Private blockchains consume a lot less energy and power.
- In a public blockchain, it is necessary to grant access to a centralized authority to oversee the entire network, thus making it a private blockchain at this point. In a private blockchain, anyone who is overseeing the network can alter or modify any transactions according to their needs.
- In a private blockchain, there is no chance of minor collision. Each validator is known, and they have the suitable credentials to be a part of the network. But in a public blockchain, no one knows who each validator and this increases the risk of potential collusion or a 51% attack (a group of miners that control more than 50% of the network's computing power).

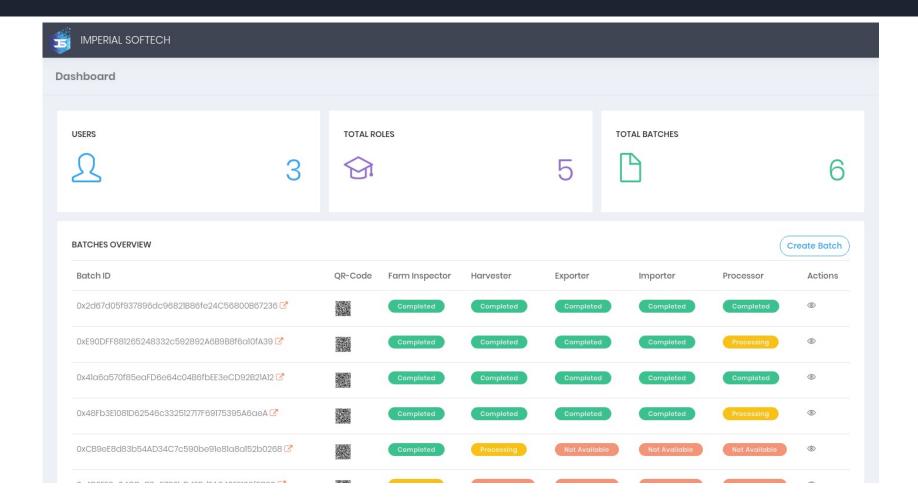
Similarities between Public and Private Blockchains

- Both function as append-only ledgers where the records can be added but cannot be altered or deleted. Hence, these are called immutable records.
- Each network node in both of these blockchains has a complete replica of the ledger. Both are decentralized and distributed over a peer-to-peer network of computers.
- In both, the validity of a record is verified, thus providing a considerable level of immutability, until the majority of the participants agree that it is a valid record and reach a consensus. This helps prevent tampering with the records.
- Both blockchains rely on numerous users to authenticate edits to the distributed ledger thus helping in the creation of a new master copy that can be accessed by everyone at all times.

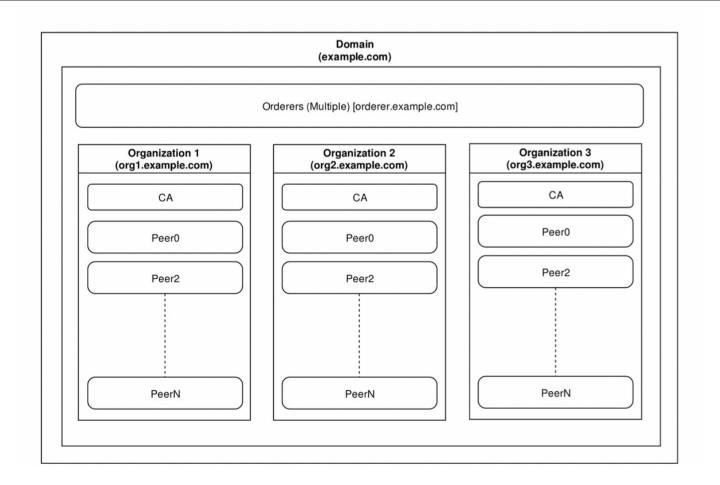


COFFEE SUPPLYCHAIN Farm Inspactor Actions Type of Seeds Processor Coffee Family Actions Quantity Fertilizer Used Temperature Super Admin Time for Rosting Actions Internal Batch Actions Packaging Date & Time User Create/Update Processor Coffee Variety Name Batch Create & Processor Perform Cultivation Address Temperature Humidity Importer Actions Exporter Actions Quantity Ship Name Quantity Shipping / Ship No Destination Address Transport Info Ship Name Warehouse Ship No. Warehouse Address DateTime Importer ID Exporter ID

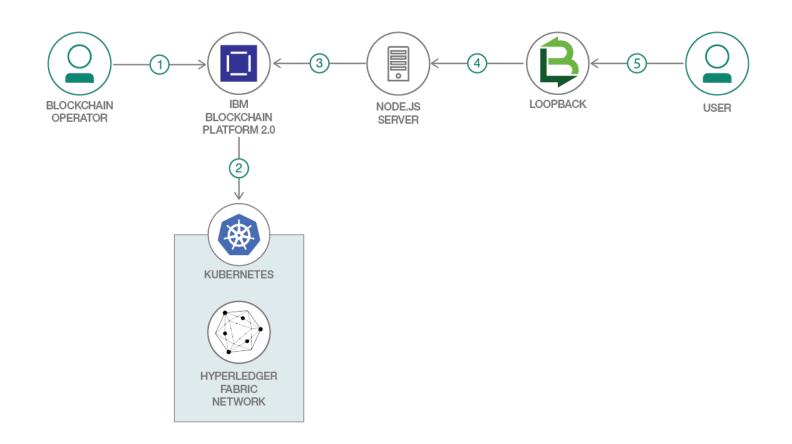


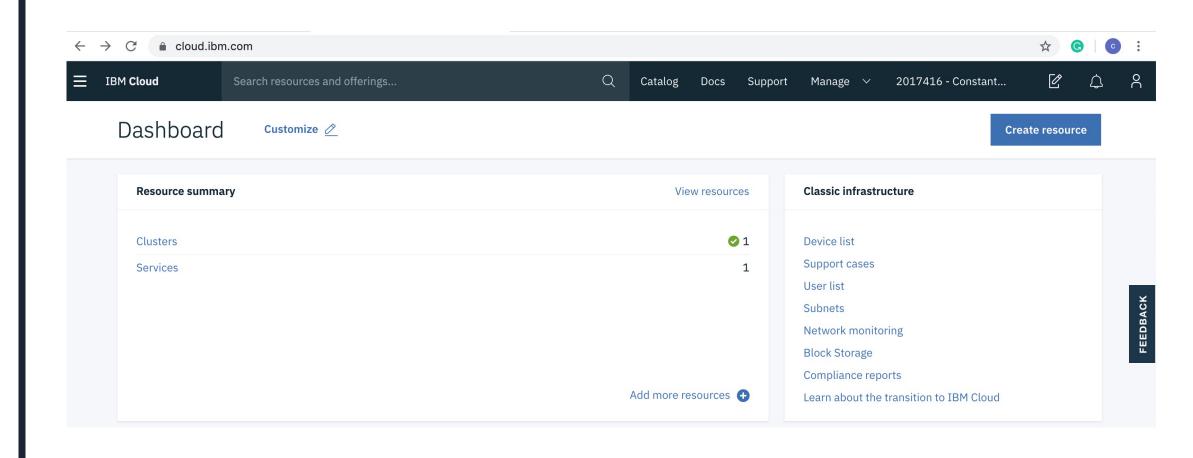


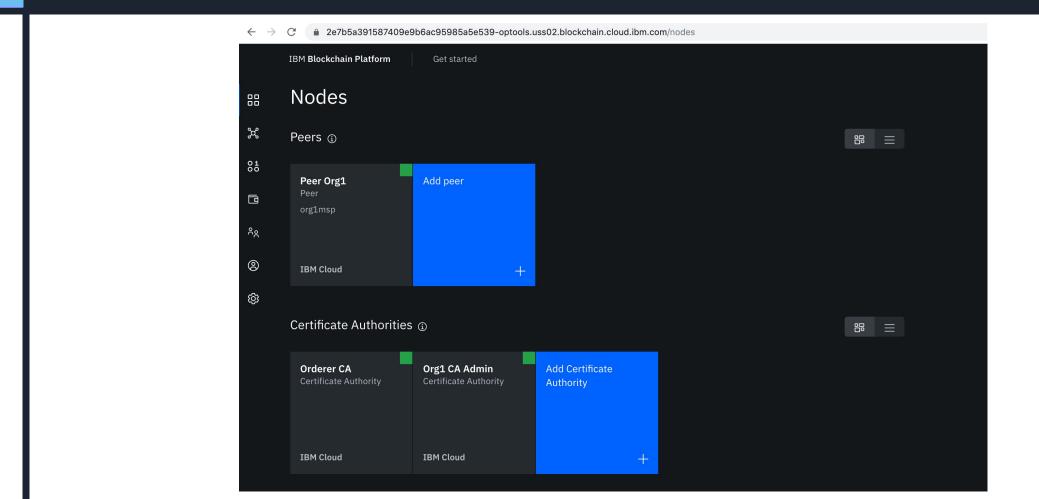
Hyperledger Private Blockchain



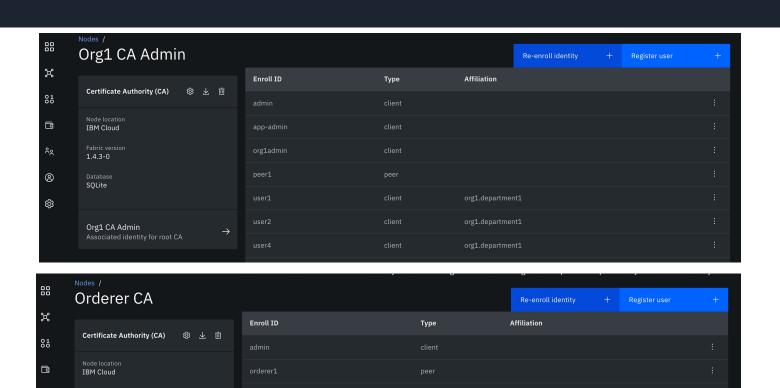
Hyperledger Private Blockchain

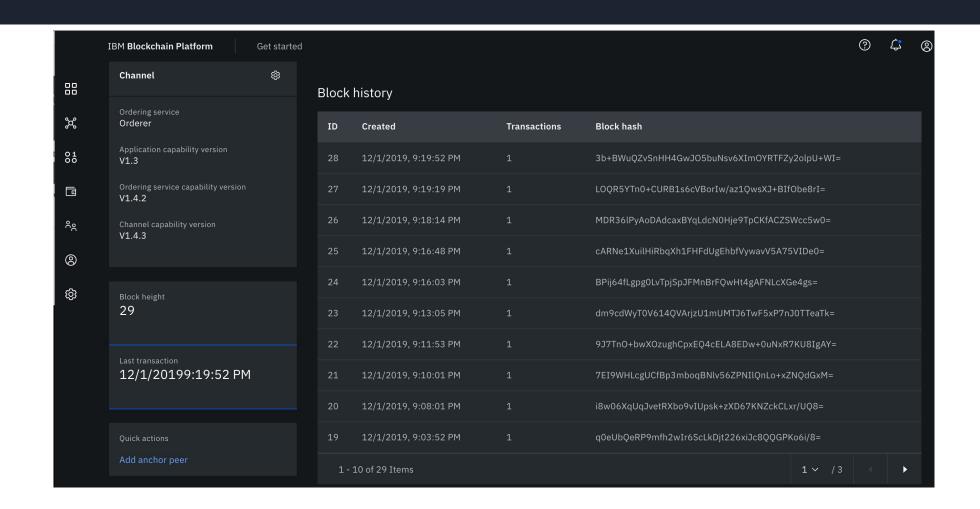




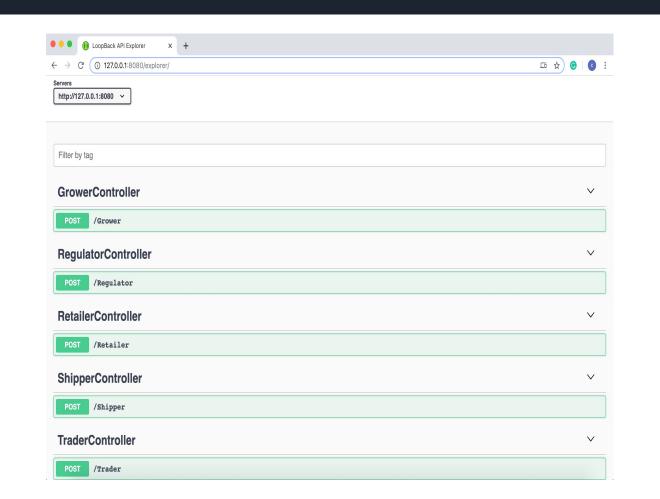


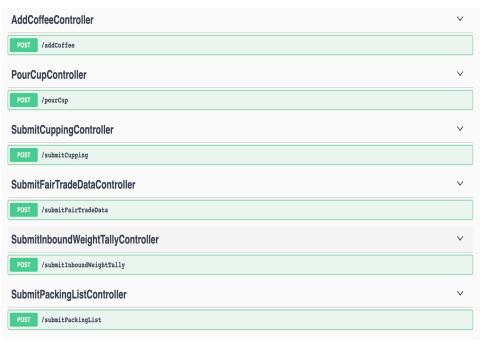
Orderer CA



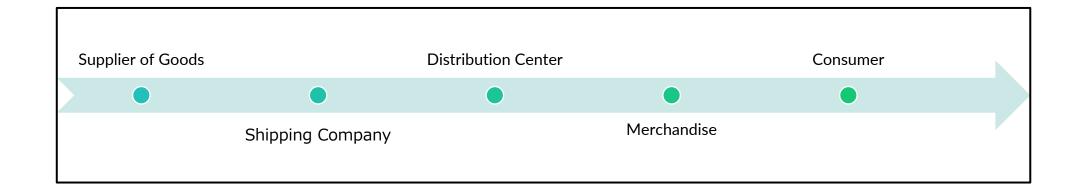


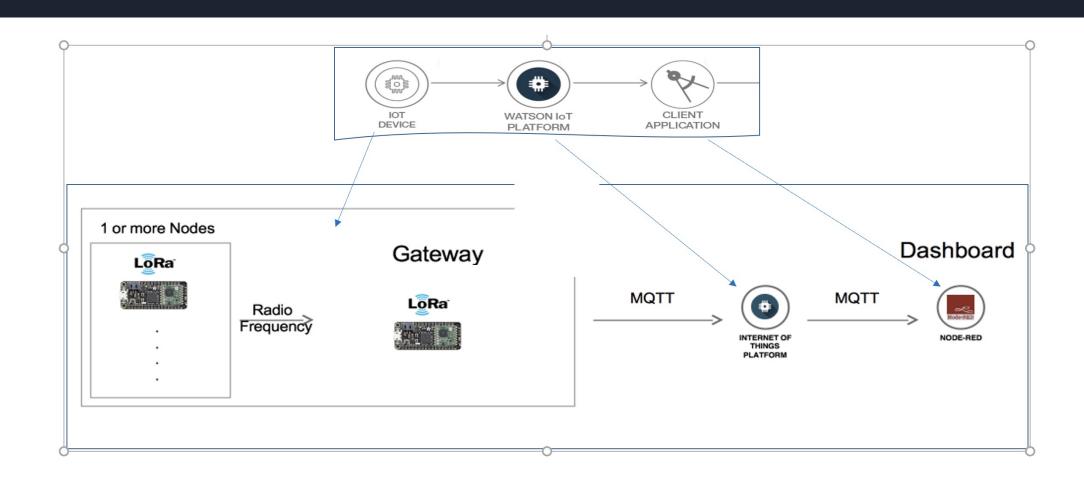
Transaction 2cabb25d788daadde40ef8fcaa8 fc5985564cebeca1e2d47e8246 ee8fe4f0d68 **Smart contract ID** blockchainbean2 0.0.1 Input ["addMember","Grower-0201","Claremont Graduate University","150 E 10th St Claremont 91711 USA", "grower"] Output WRITE Grower-0201 = {"id":"Grower-0201","organization":"Clarem ont Graduate University", "address": "150 E 10th St Claremont 91711 USA","memberType":"grower"}

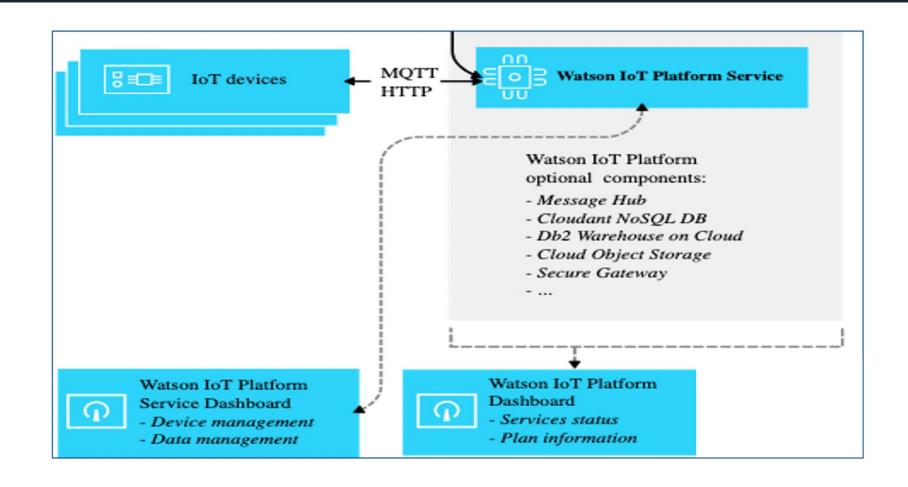


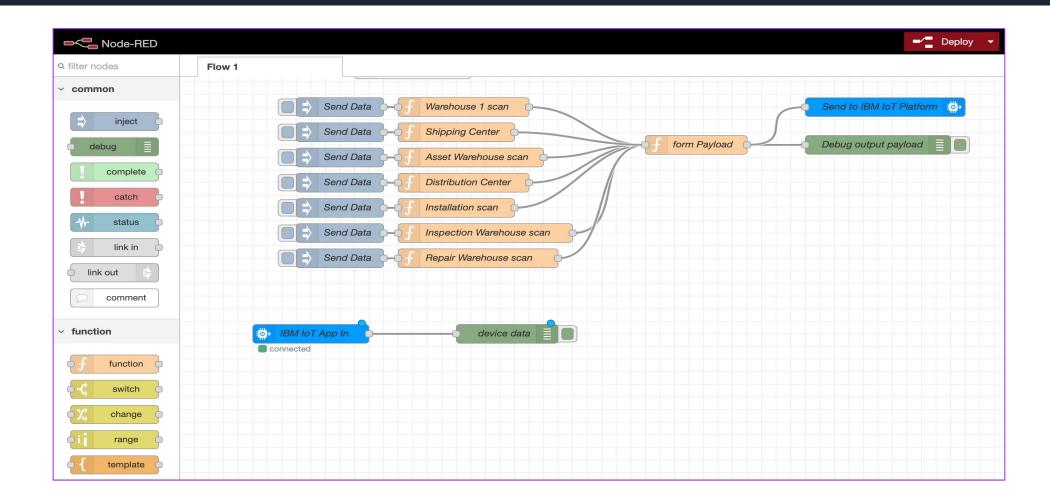


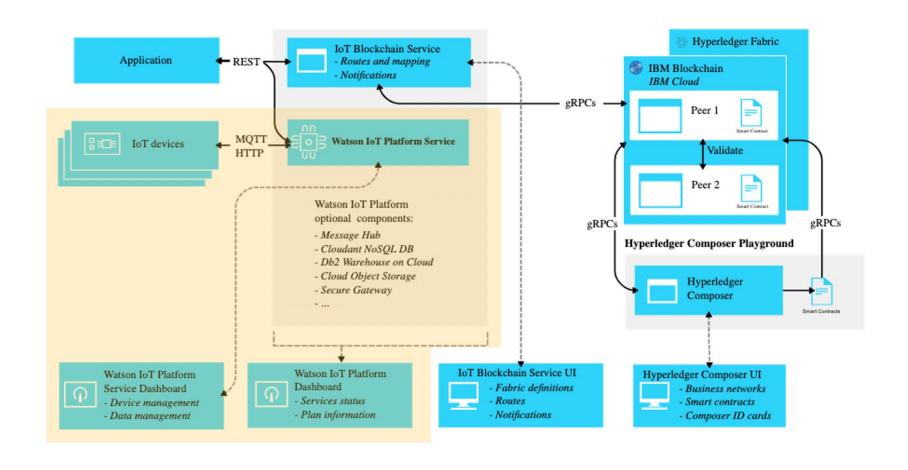
- With IoT asset tracking and blockchain, we capture multiple data points on each shipping container. By capturing the
 location, temperature, and humidity we will be able to provide an analysis of different measures that can be used to
 track historic events. In addition to a device that can capture and transmit data over many networks, we will be
 adding various multimedia components and can make viewing data clear and simple
- Could be used in: Supply chain, Asset monitoring, Transportation, Security, Marketing, Emergency response, Health
 - Example: Supplier of Goods, Shipping Company, Distribution Center, Merchandise, Consumer

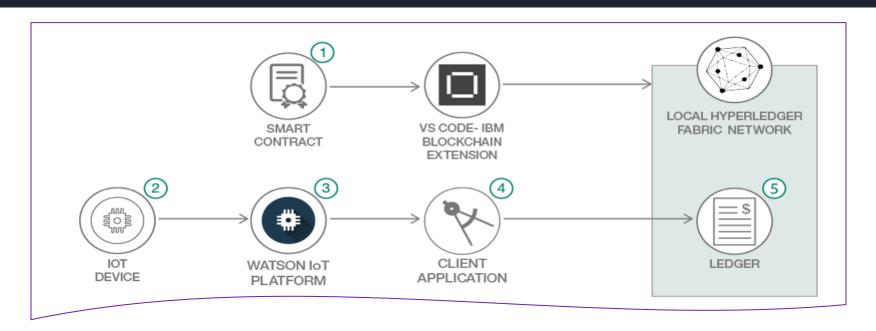






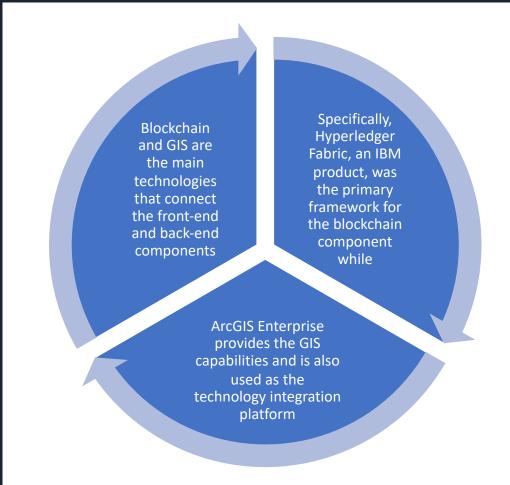


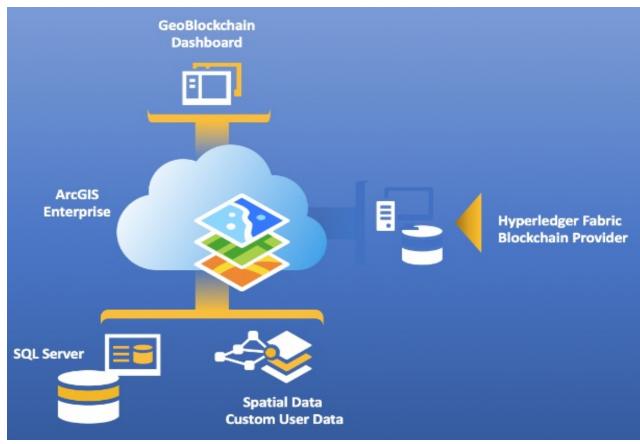




- 1) The smart contract is deployed to a local Hyperledger Fabric network via the IBM Blockchain Platform extension for VS Code
- 2) As the asset is moved from place to place by an IoT device
- 3) The IoT device publishes an event notification to the IBM Watson IoT Platform, which then notifies all listening applications
- 4) An application listening to the IBM Watson IoT Platform for looking for events then invokes a transfer transaction
- 5) The location of the asset is updated in the ledger automatically

Blockchain and GIS





GeoBlockchain Foundation

• Blockchain

• Trust; Immutability; Transparency

• Public: Cryptocurrency

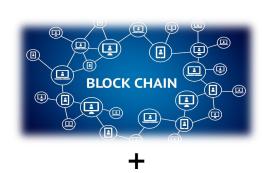
• Private: Enterprise World

• Geographic Information Systems

- Location-based technology
- Spatial Analysis
- Answers the question of "Where"

• GeoBlockchain Concept

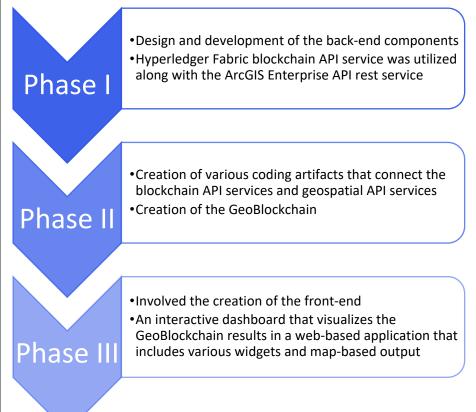
- Combination of Blockchain with GIS
- Geospatially-enabled Blockchain
- Analysis of spatial-temporal trends

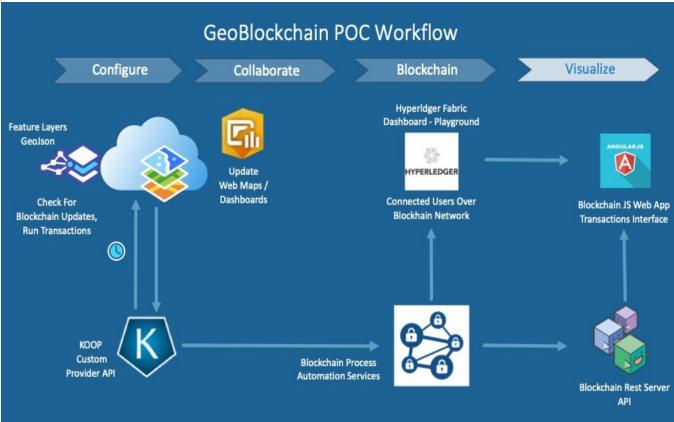




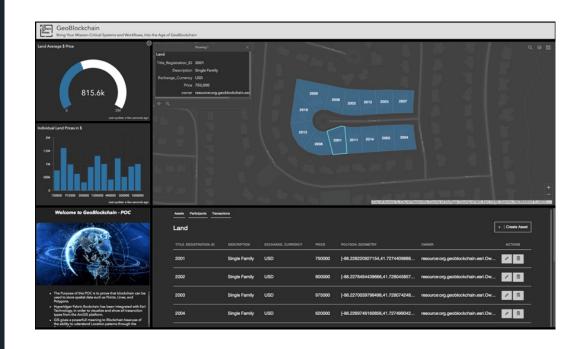


Implementation Phases





GeoBlockchain – Examples





GeoBlockchain ICT- Artifacts Outcome

Land Ownership Dashboard Dashboard Widgets GeoBlockchain ICT- Artifacts Outcome

Supply Chain Dashboard Dashboard Widgets

Supply Chain - Example

Problem

- Financial losses from the shipping-food supply chain
- Could not validate cargo shipping conditions
- Liability and litigation issues
- Food spoilage, inadequate storage, inefficient routing and food waste
- Lack to authenticate environmental conditions during shipping routes

Goals

- Develop a framework for effective informationsharing
- Provide trust, authentication, and validation through the shipping routes
- Create a POC Solution to locate and fix deficiencies in the shipping-food supply chain:
 - Improve participant's ability to monitor supply chains
 - Provide the where and how the system breaks down
 - Optimized development and asset management
 - A collaborative environment that improves productivity, security, resilience, speed, and efficiency

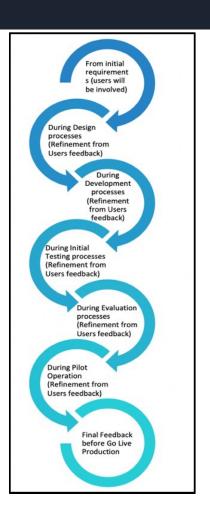
Solution Design Process

Design Thinking:

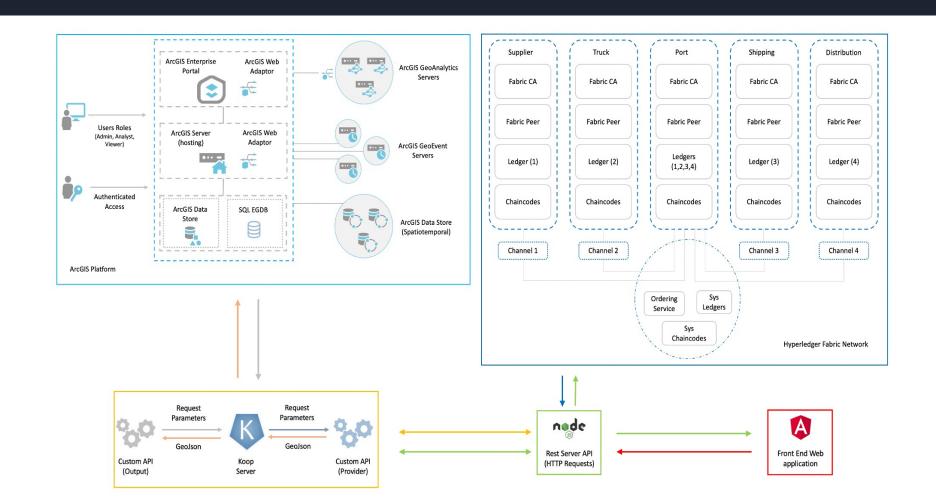
- Understand the problem
- Use 5 Whys to identify the root cause
- Gathering tech requirements
- Develop the solution
- Prototype, test and refine
- Implement
- Deliver results

Users and Stakeholders Involvement

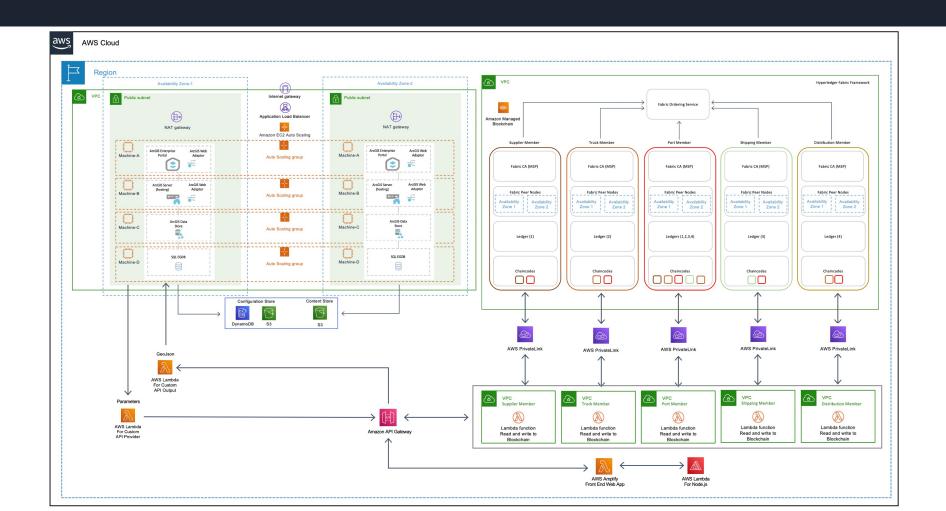
- Incorporating usability and user engagement in this process is very important
- Users and stakeholders were engaged during the design, development and evaluation phases until the final production solution was achieved



GeoBlockchain: On-premises infrastructure



GeoBlockchain: Cloud infrastructure



Implementation Phases

Phase-1

• Design and development of the back-end components where the Hyperledger Fabric blockchain API service was utilized along with the ArcGIS Enterprise API rest service

Phase-2

• Connect the blockchain API services and geospatial API services resulting in the creation of the spatial blockchain solution

Task-3

• Creation of the front-end; an interactive dashboard that visualizes the solution results in a web-based application that includes various widgets and map-based output

Challenges and Risks

Challenges:

- Select the correct type of Blockchain framework
- How spatial data could be stored on the Blockchain?
- Should the spatial data be stored on the Blockchain?
- What type of spatial datasets could we store on the Blockchain?
- How to authenticate spatial datasets?
- GIS and Blockchain integration on Premise

Risks:

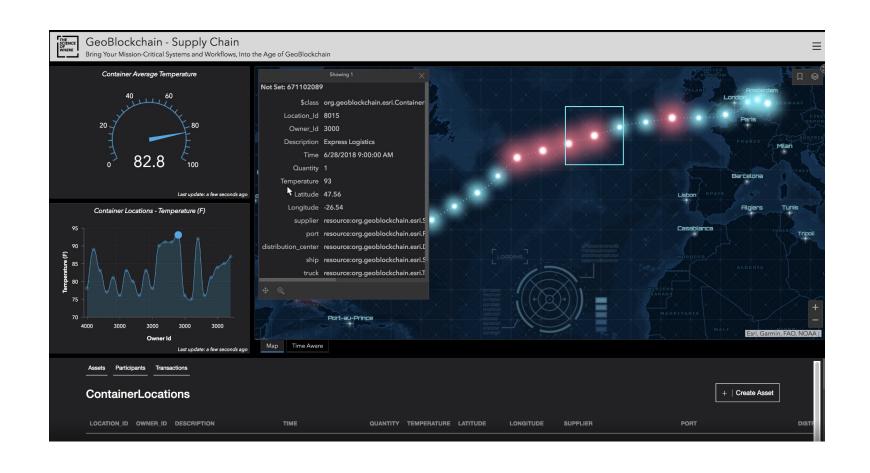
- Resources and Capacity Extra Cost
- Large Volumes of Datasets could slow down the Network
- Scalability and Security
- Manage the platform for the long term

Impact and Contribution

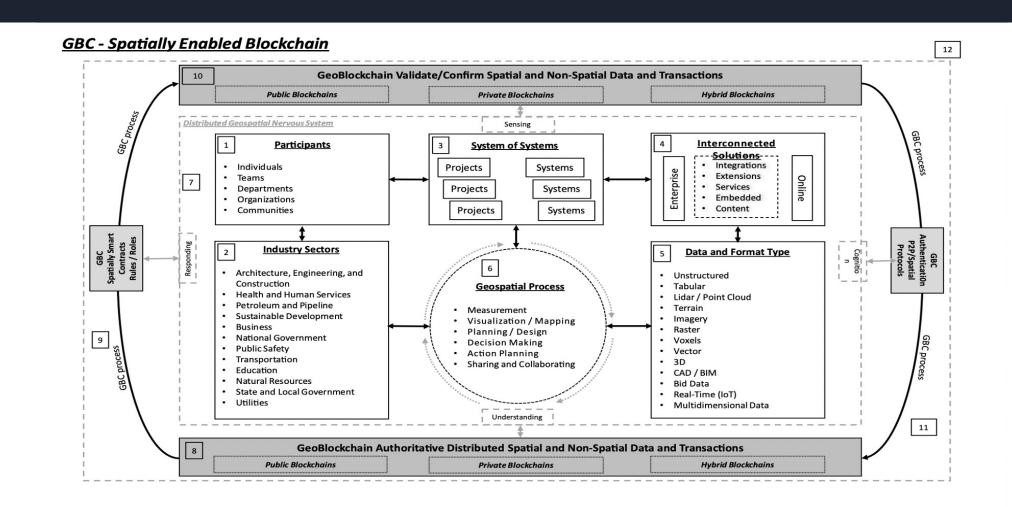
Impact and Contribution

- Reduce losses
- Minimize liability and litigation Issues
- Monitor parameters leading to food spoilage, inadequate storage, inefficient routing, and food waste
- Validate and authenticate environmental conditions and spatial datasets during the shipping route
- Created new opportunities in other areas such as Landownership
- Scientific Research was developed

Results - Demo



GeoBlockchain – Framework



Criteria for GeoBlockchain

N/A	Q-Set Criteria	Description
1	Participants	Multiple organizations participated in the land
		ownership and supply chain examples
2	Trusted Organization	The main authority in the blockchain that controls
		policies, rules, and roles
3	Centralized Operation	Every participant control and manages their transaction
		information from the GeoBlockchain
4	Transparency and	All participants could share encrypted information
	confidentiality	through the GeoBlockchain
5	Integrity	All transactions are written into the blockchain history
		for provenance
6	Immutability	Data on the GeoBlockchain cannot be changed easily or
		deleted
7	High Performance	System scalability and system behavior from big
		GeoBlockchain datasets either text (blockchain) or
		spatial (geospatial)

Criteria for GeoBlockchain

Land Ownership Example		
Participants	Responsibilities	
GeoBlockchain-	Administrator has full privileges to	
Administrator	Hyperledger Fabric and ArcGIS	
	Enterprise	
GeoBlockchain-	Participant that is added to	
Seller	GeoBlockchain with controlled	
	roles only for "Seller" Group	
GeoBlockchain-	Participant that is added to	
Legal Authority	GeoBlockchain with controlled	
	roles only for "Legal Authority"	
	Group	
GeoBlockchain-	Participant that is added to	
Land Owners	GeoBlockchain with controlled	
	roles only for "Land Owners"	
	Group	
GeoBlockchain-	Participant that is added to	
Customers	GeoBlockchain with controlled	
	roles only for "Customers" Group	
GeoBlockchain-	User that is added to Blockchain	
Stakeholders	with controlled roles only for	
	"Stakeholders" Group	

Suj	Supply Chain Example		
Participants	Responsibilities		
GeoBlockchain-	Administrator has full privileges to		
Administrator	Hyperledger Fabric and ArcGIS		
	Enterprise		
GeoBlockchain-	Participant that is added to		
Supplier	GeoBlockchain with controlled		
	roles only for "Supplier" Group		
GeoBlockchain-	Participant that is added to		
Port	GeoBlockchain with controlled		
	roles only for "Port" Group		
GeoBlockchain-	Participant that is added to		
Distribution Center	GeoBlockchain with controlled		
	roles only for "Distribution Center"		
	Group		
GeoBlockchain-	Participant that is added to		
Shipping	GeoBlockchain with controlled		
	roles only for "Ship" Group		
GeoBlockchain-	User that is added to Blockchain		
Trucking	with controlled roles only for		
	"Trucking" Group		

Presentation References

Scientific Publications:

- GeoBlockchain: The Analysis, Design, and Evaluation of a Spatially Enabled Blockchain
- Enterprise Solutions Criteria in the Age of GeoBlockchain: Land Ownership and Supply Chain
- Workflows and Spatial Analysis in the Age of GeoBlockchain: A Land Ownership Example
- Selecting Implementation Criteria in the Age of GeoBlockchain

Media Publications:

- Which Countries Use Cryptocurrency Most?
- Think Tank: Blockchain Evolves into Geoblockchain

Questions and Answers

Thank you!

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