Contame 1 | Volume 94 | ISSUE 1 | Contame 94

News for Alumni & Friends of the University of Redlands



HOW TO CREATE VALUE

12 tips from Redlands alumni on entrepreneurship and on life

Och Tamale Magazine vol. 94, ISSUE 1 WINTER 2018

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Och Tamale is published by the University of Redlands.

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Cover illustration by Liz Rowland

Cover Story How to create value: 12 tips from Redlands alumni on entrepreneurship and on life by Lilledeshan Bose Looking for inspiration? Entrepreneurial U of R alumni in various industries, regions, and stages of their careers speak on how a good idea comes to life, making a difference in the world.



Savoring the Creative Writing program

A second-semester senior reflects on the program that nurtured her creativity and skills for the last four years.



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Four faculty perspectives on entrepreneurship

U of R Professors Nicholas Reksten, Julie Townsend, lim Spee, and lennifer Verdolin weigh in on what entrepreneurship is, why it is important, and how they relate to it.

We have to shape the future. We can't just let it happen to us."

—Tom Bowman '78

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The "Och Tamale" cheer

to fellow alumni

Originally called the "Psalm of Collegiate

Thanksgiving," the "Och Tamale" cheer was

written by cheerleader C. Merle Waterman '20

and classmates Walter J. Richards '21 and Jack

Slutsk '22. The "Och Tamale" is recited when

the Bulldogs score a touchdown, at pep rallies,

Homecoming, alumni events, or as a greeting

53 Redlands Dreamers



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Letter to the editor

Thank you for the very cool story regarding the partnership between U of R and Tuskegee University! As one of the graduates of Johnston College's first class in '72, the story gave me the warm fuzzies. I have traveled a lot since my Johnston College days, getting a Master of Urban Planning degree from Portland State University in '84, working with GIS [geographic information systems] in the Kingdom of Saudi Arabia, and then Hawaii, but ending up (for now, anyway) in Huntsville, Ala. I'm doing volunteer work for Your Town Alabama, helping with community development planning and design. We hope to work more closely with Tuskegee, so when I saw this article, well, I took it as a good omen. Cheers, and thanks again for the cool article.

—Larry Mason '72

Send your comments and address changes to Och Tamale. University of Redlands, 1200 E. Colton Ave., P.O. Box 3080, Redlands, CA 92373-0999, or email ochtamale@redlands.edu.

Please also let us know if you are receiving multiple copies or want to opt out of your subscription.

INTRODUCING U OF R'S SNAPCHAT CHANNEL

The University of Redlands has a presence on Facebook, Instagram, LinkedIn, Pinterest, Twitter, and YouTube, as well as on the Bulldog Blog at www.redlands.edu/bulldogblog.

Now you can also connect with Redlands on Snapchat at @URBulldogs. See you there!



*also spelled Devatty

Och Tamale Gazolly Gazump

Deyump Dayadee* Yahoo

Deyump, Deray, Yahoo

Ink Damink Dayadee Gazink

Joozy Woozy Skizzle Wazzle

Redlands! Rah, Rah, Redlands!

Wing Wang Tricky Trackey Poo Foo

Wang Tang Orky Porky Dominorky

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FSC PAPER NOTE

VIEW FROM 305: THOUGHTS FROM THE PRESIDENT'S OFFICE

Engaging in entrepreneurship



A student starts a summer camp providing opportunities for disadvantaged youth on Chicago's South Side. A businessman creates a unique venture selling gourmet hotdogs. A classically trained pianist launches a national networking group for musicians and record industry professionals. What do these stories have in common?

They are a few of the many examples of University of Redlands alumni and students who are using their discernment, inventiveness, and tenacity in entrepreneurial activities, as described in this issue of *Och Tamale*.

While the best definition of entrepreneurship is always a matter of some debate, the description I favor is the one inspired by the Ewing Marion Kauffman Foundation: "the transformation of an idea into an enterprise of lasting value." For any endeavor to qualify as truly entrepreneurial, it must embody all four italicized elements.

This definition is broad enough to cast as entrepreneurs not only the business visionaries who might first come to one's mind—say, Henry Ford, Steve Jobs, or Oprah Winfrey—but also some of this country's greatest inventors and social activists.

Thomas Edison, for example, turned his idea for electrical illumination into an invention of a practical lightbulb, then further advanced its transformative power by commercializing it through his company, Edison Electric Light Company. Susan B. Anthony's ideas about social reform translated into many important activities within the women's movement of her era.

eventually leading to the 19th Amendment to the U.S. Constitution giving women the right to vote. Frederick Douglass, too, can be considered a social entrepreneur for his pivotal leadership in the Abolitionist Movement, including the creation of the antislavery newspaper *North Star*.

While the nurturing of entrepreneurs is often linked to activities within large research universities or institutes with a portfolio of patents and an associated business incubator, the University of Redlands contributes its own flavor of entrepreneurship, drawing on its strengths as a liberal arts and graduate and professional university.

Part of the fabric of the U of R is an ethos of openness and exploration, of creativity and contribution to the social good, that oftentimes goes hand in hand with entrepreneurship. A Redlands education—which encompasses critical thinking, personalized instruction, experiential learning, and community engagement—provides fertile ground for students to come up with transformative ideas and to develop the confidence to act on them.

School of Business Professor Jim Spee (see page 14) provides an example of how entrepreneurial thinking can be integrated into classwork with his Sustainable Innovation course, in which multiple cohorts of students have helped advance the development of a solar-powered portable shower. Will this effort lead to an "enterprise of lasting value" for use in disaster response, homeless facilities, and remote campgrounds? That is yet to be determined, but it certainly has that potential.

At the University of Redlands, we don't just incubate creativity and ideas and encourage engagement; we also recognize and honor entrepreneurship in others. Redlands native Tim Rochford, for example, received an honorary doctorate from the University in recognition of not only his business entrepreneurship in the gas and oil industry, but more importantly his social entrepreneurship with his wife, Carol, providing innovative programs for disadvantaged youth (see page 53).

Our University history is itself filled with pivotal entrepreneurial activity, where we established ourselves as first or foremost in our fields. Near the University's outset, in 1911, the U of R introduced one of the first schools of music in California. In 1968, we launched the Johnston Center for Integrative Studies, today one of the rarest of colleges in the country where students define their own curriculum and major through personalized contracts, and receive narrative evaluations instead of letter grades. In 1976, we founded the precursor to our School of Business, the Alfred North Whitehead College for Lifelong Learning, to provide educational services for working professionals. For the last two decades, we have been a leader in spatial studies, infusing spatial thinking in creative ways throughout our curriculum. In 2007, we introduced the Meditation Room, the first contemplative classroom in the United States.

Even our most cherished traditions can incorporate innovation, as in the recent installation of our first female bulldog mascot, Adelaide. Continuous innovation is part of our fabric and is a key element in our strategic plan, North Star 2020. In this vein, our annual Innovation Fund Grants advance promising projects, such as the creation of a shared fabrication facility with 3-D printing, that will serve us in the future.

While today's world presents us with an array of challenges, the entrepreneurial spirit I see in University of Redlands alumni, students, faculty, and staff gives me confidence that we can work together to create the enterprises of tomorrow, providing lasting value to future generations of Bulldogs and beyond.

Forever yours,

Ralph W. Kuncl, PhD MD President

University of Redlands

Ruph WKunce___



Public policy captures student interest

Hall Network programs work to engage and inform

Over the last 15 years, the University of Redlands' offerings in public policy have expanded from a single course to an interdisciplinary effort enriching many aspects of the University, from internship opportunities to scholarly research.

That transformation has been in large part due to the vision of trustee Ken Hall '60 and his wife, Lynn Hall. They have made possible both an endowed chair in public policy, currently held by Professor Greg Thorson, and the Ken and Lynn Hall Network for Innovation in Public Policy, which stimulates interest and engagement in public policy with a trifecta of programming: an ongoing speaker series, student internships, and scholarly seed grants.

"Our Hall interns are working in California, Washington, D.C., and around the globe on policy issues," says Hall Network program head Andrew Wall, dean of the School of Education. "Through the Hall Network, our faculty are developing new policy courses, conducting research on the impact of technology on employment, and developing global research partnerships. We are deeply appreciative of the Halls' visionary philanthropy and its impact at Redlands."

To date, the Hall Network has sponsored events including the American Futures Conference involving Redlands Distinguished Fellow James Fallows and leaders from across the country; a talk by Peter Groff '85, a leadership lecturer, former Colorado legislator, and former member of the Obama administration; and, most recently, a visit by legendary trial lawyer David Boies '64 (see page 34).

Hall interns have included:

• Veronica Knutson '18, a double major in public policy and creative writing, who worked with Rep. Pete Aguilar '01 and his team; she describes the experience as one of the most formative aspects of her education.

- Educational advocate and Ed.D. candidate Sophie Vogel '18, who interned with the Denver Scholarship Foundation to support students with college access and success.
- Ben Purper '17, an international relations major, who worked as an intern at local National Public Radio station KVCR—an opportunity that led to a full-time job upon graduation.
- Sera Gearhart '19, a public policy major who hopes one day to work for the World Health Organization and is currently exploring internship opportunities.

Renee Van Vechten, professor of political science, recently received a Hall scholarly seed grant in support of a new course, Food Politics and Policy. The course will explore the relationship between advanced economic systems and reliable access to nutritious food, which she believes is of "increasing relevance in a globalized and interconnected world."

Another Hall scholarly seed grant is supporting the efforts of six professors—Amber Bechard, Kim Coles, John Glover, James Krueger, and Eric McLaughlin—to create a Southern Africa Corridor-themed framework for classes, faculty and student research, internships, and other opportunities. Beyond the focus on the region connecting the city of Johannesburg and the Kingdom of Swaziland, the work focuses on themes of health, education, and humanitarianism, drawing on the University's strength in geographic information systems (GIS).

Are all these activities having an impact on students? "Our public policy major launched in 2013–14 and has experienced explosive growth," Thorson says. "We now have 78 majors and minors, an increase of 50 percent from a year ago!"

ON CAMPUS ON CAMPUS



School of Business earns professional accreditation

The graduate and undergraduate programs at U of R's School of Business have been accredited by the Accreditation Council for Business Schools and Programs (ACBSP)—a statement that the school's teaching and learning processes meet rigorous educational standards.

"The University of Redlands has shown its commitment to teaching excellence and to the process of quality improvement by participating in the accreditation process," says Steve Parscale, ACBSP chief accreditation officer. "This accreditation is evidence that the University is committed to providing the highest quality business education for its students."

In its evaluation process, the ACBSP—which accredits business programs at more than 1,200 campuses in 60 countries—encourages self-study and examines an institution's leadership, strategic planning, relationships with stakeholders, quality of academic programs, faculty credentials, and educational support.

While the University of Redlands as a whole is accredited by the Western Association of Schools and Colleges, the ACBSP accreditation for the U of R School of Business is another layer of quality assurance.

"While our student and alumni surveys have consistently noted the value of our business programs, the ACBSP accreditation is a meaningful milestone in the evolution of the school," says Thomas Horan, dean of the U of R School of Business. "It signifies and validates that we are operating at a level of excellence required for such accreditation. Moreover, to receive this 10-year accreditation with accolades for exceeding all six of ACBSP's standards of excellence gives us a tremendous sense of confidence in terms of how we can positively impact the success and careers of our business students."

Installation ceremony celebrates new business school dean

Thomas Horan emphasizes '21st century business skills'



In a ceremony Feb. 24, the University of Redlands community came together to celebrate the installation of Thomas A. Horan as the H. Jess and Donna Colton Senecal Endowed Dean.

"[At] the School of Business, what is our distinctive purpose?" Horan says. "We are keenly focused on empowering our students to succeed through what we are calling '21st century business skills.' In survey after survey, employers reveal that they recruit and promote professionals who can work in diverse situations, drawing upon a host of technical, organizational, and people skills. We are organized to deliver these valued proficiencies."

According to Horan, 21st century business skills are:

- **Integrative**, enabling complex problem-solving
- Analytical, providing disciplined approaches to business knowledge production and interpretation
- Spatial, grounding business solutions in this fundamental approach
- Ethical, guiding sound decision-making
- Collaborative, fostering innovation and creative outcomes
- Persuasive, building solutions from critical thinking, data-driven analysis, and practical reasoning

- Entrepreneurial, spanning the elements of thinking, planning, and executing
- Societal, taking into account the diversity of business, organizations, and people
- Environmental, recognizing the importance of sustainability in determining business success
- Global, offering a broad perspective on the business landscape

"This holistic view of business is grounded in the liberal arts tradition," says Horan, "but focused on the practical aspects of business success."



Worldwide reach: Partnerships expand access to Redlands

E mployees around the globe working for the industrial giant United Technologies Corporation (UTC) now have an enhanced opportunity to pursue a Redlands graduate or undergraduate degree at one of Redlands' seven California campuses or via the University's online MBA program. The program, which builds on the existing relationship between the University's School of Business and UTC locations in Riverside and San Diego counties, will provide UTC employees with tuition discounts and customizable schedules through the company's Employee Scholar Program.

"Our programs provide a personalized education that enables students to pursue their business passions and career aspirations," says Redlands School of Business Dean Thomas Horan.

The University has similar partnerships

with more than 400 organizations—community colleges, school districts, public utilities, banks, the U.S. Department of Veterans Affairs, public agencies such as law enforcement, and city and county governments. Thanks to a new collaboration, the County of Riverside recently joined this list. Tuition discounts are offered within the programs, and many partnerships offer onsite classes, which allows students flexibility in scheduling work and school.

Another new partnership is with the Firefighters First Credit Union, offering employees an onsite bachelor's degree program. "This unique program complements work/life balance," says Horan, "while teaching 21st century skills students can use for professional, organizational, and societal advancement."

U of R introduces online master's programs in business and education

With access 24/7 anywhere in the world, two U of R master's degrees are newly available online: The School of Business is now offering an MBA, and the School of Education is enrolling students for a Master of Arts in Learning and Teaching (MALT).

Students in the Online MBA program may complete a degree in as few as 24 months; there are six start dates throughout the year, and admission is open to students of all levels of business experience. The program provides functional business knowledge; communication, leadership, and analytical skills; and discourse on ethics and business decisions.

The Online MALT combines a master's degree and an Education Specialist California Credential for teaching students with mild to moderate disabilities, including autism spectrum disorders, in K-12 and through age 22. The program can be completed in less than 18 months.

With a pronounced emphasis on personalized education, healthy collaboration, and interaction from faculty and fellow students, each of the online master's programs provides support and flexibility for working students with busy professional and personal lives.



For more information on U of R's new online programs, visit online.redlands.edu.

Eliminating barriers to coding

This spring, the University of Redlands School of Continuing Studies is offering a Full-Stack Web Development Boot Camp for the first time. The course is a partnership with a group called Cultivating Coders, which conducts similar boot camps across the U.S. offering affordable access to valuable web development and coding skills,

as demand for this ability increases within the job market.

"We want to eliminate as many barriers as possible," says Charles Ashley III, founder and president of Cultivating Coders. "It should be a human right to know how to code when the rest of the world is requiring kids to learn code in elementary school."

The 12-week course meets three evenings a week on the main campus and uses an immersive, project-based curriculum. "Upon

graduating, students will have the skills to apply for web developer, software developer, and junior mobile app developer positions," he says. "Code is relevant in every aspect of life, and being able to code is a skill that's transferable across all platforms and industries."

The Web Development Boot Camp is one of many programs offered by the School of Continuing Studies for working professionals, and the School's courses offer undergraduate-level college credit.

REDLANDS IN THE NEWS

'Know thyself': Meditation program marks 10 years offering 'inner arts and inner sciences'



Tearly 15 years ago, Fran Grace voluntarily offered a meditation class on top of her normal teaching load at University of Redlands. "I wanted to see if such practices could benefit college students," says Grace of what she initially considered an experiment. "I offered the course in the spirit of the classic dictum of liberal arts education: 'Know thyself.'"

That experiment grew into an academic program affiliated with the Religious Studies

Department on the Redlands campus. Today, more than seven courses include not only reading and assignments, but also "a range of contemplative practices such as mindfulness, walking meditation, nature observation, compassion practices, and more," according to Grace. A professor of religious studies, Grace started the program with English Professor Nancy Carrick, Economics Professor Lorenzo Garbo, Creative Writing Professor Pat Geary, and colleagues from the

Religious Studies Department Bill Huntley, Lillian Larsen, and Karen Derris.

Academic courses, private practice, and free classes open to the public are offered in the Meditation Room in Larsen Hall, a peaceful space designed for quiet contemplation used by several hundred students each week. February 2018 marked the 10-year anniversary of both the room and the program. "The Meditation Room has a tranquil atmosphere, different from anywhere else on campus," says Grace. "Students find it centering."

Courses within the program focus on the "inner arts and inner sciences" and not just meditation. "A liberal arts education does well to include in its academic curriculum courses that introduce students to time-tested methods for self-development and selfinquiry," says Grace. "Whatever field students go into, it matters who they are on the inside and whether they have learned how to master their own mental and emotional reactions. On a basic level, contemplative education is a form of inner training, and, as such, improves the intellectual and attentional capacity of students.

"Just as importantly, students learn through these courses how to access the intelligence of the heart, which holds the key for our future as a global community."

The mission of the Meditation Room program is to "change the world from the inside out."

Mortar Board Society names Jill Robinson as **Professor of the Year**

The Mortar Board National Senior Honor Society announced its 60th annual Professor of the Year in February, recognizing Business Administration Professor Jill Robinson for contributions in her discipline and for embodying Mortar Board's ideas of scholarship, leadership, and service.

"She is approachable, generous, intelligent, and most of all a great professor very worthy of this honor," says Abigail Hickman '18.



Stories of the day: from mascots to mobilization

One story from the University of Redlands captured national and international headlines. The late mascot Thurber and the Bulldog community's tribute to him captivated audiences around the world.



"The beloved bulldog mascot for the University of Redlands received his own graduation ceremony following a cancer diagnosis."

—Fox 7 Austin, TX, "Beloved University of Redlands mascot graduates following cancer diagnosis," Nov. 14, 2017

"For the last seven years, a sweet bulldog named Thurber had been easily the most recognizable character on campus at the University of Redlands."

-The Dodo ("the digital media brand for animal people"), "School Holds 'Graduation Ceremony' to Say Farewell to its Favorite Dog," Nov. 15, 2017

"In front of 200 people, Thurber was pulled into the Greek Theatre in the same wagon in which he attended football games. He received a pair of bachelor's degrees in math and psychology with minors in theatre arts and humananimal studies."

The Miami Herald, "School Holds Graduation for Mascot," Nov. 18, 2017

"'You aren't just a bulldog—you're a whole university's best friend,' student Ben Galgano said on the school's website. Thurber died Tuesday evening. His handler, Professor Beth Doolittle, announced the news on Facebook.'

-The Sacramento Bee, "A university's beloved bulldog mascot was dying, so the school held a graduation for him," Nov. 18, 2017



Videos of Thurber's graduation available at

In the meantime, U of R faculty and administrators continued to be tapped for insights on the issues of the day.

"Sexual harassment in Hollywood has a history as long as that of the industry itself: The industry was built, in part, on female harassment behind the scenes."

-History Professor Kathleen Feeley in

"The Confessions and Lamentations of Harvey Weinstein," The Herald Sun (Australia), Oct. 13, 2017

"...During extreme events such as shootings, social crisis, and natural disasters, most users do not have direct access to real information. Because people want to react and fill in the blanks, they tend to spread information rapidly whether or not the news is true or false and the source is trustworthy or not."

-School of Business Professor Mehrdad Koohikamali in "Analysing re-sharing behaviour on social network sites," NewKerala. com (India), Oct. 26, 2017

"We continue to find ways to talk about aggressive behavior, objectification of women, inciting violence with language. ... And it's not to say that we're going to change anyone's mind. It's to give perspective, see multiple perspectives, and then come up with values that make sense to your own person."

-Reggie Robles, associate director of Campus Diversity and Inclusion,

speaking about campus group DUDES (Dudes Understanding Diversity and Ending Stereotypes) in "Campus Conversation," Los Angeles Times, Dec. 11, 2017

"In Alabama, we saw the underlying strength of left parties—sheer numbers ... the candidacy of Roy Moore did mobilize crucial segments of the voting population threatened by his cultural agenda."

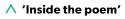
-Political Science Professor Steve Wuhs in "Mobilizing Voters," Pittsburgh Post-Gazette, Dec. 20, 2017



ARTS, CULTURE, CONVERSATION



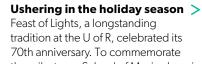
Theatre Arts brought laughter to audiences in November with its production of Monty Python's Spamalot, a musical comedy based on the 1975 film Monty Python and the Holy Grail.



loaquin Zihuatanejo, a poet, spoken word artist, and teacher, performed at an event sponsored by Campus Diversity and Inclusion on Oct. 11, 2017. "My grandfather said, 'Mijo, little one, este barrio, this neighborhood, is surrounded on all sides by gangs, poverty, crime, and violence," Zihuatanejo said. "When you're inside the poem, when you are inside the book, you are safe, and none of that can hurt you."

∧ A gritty salon

The U of R Opera came together with The Vile Players, conducted by School of Music Assistant Dean Joseph Modica, on Jan. 26 to perform the Mahagonny Songspiel—a work by Kurt Weill and Bertolt Brecht set in a fictional Sodom and Gomorrah of the Old American West. A literary salon followed featuring writers responding to the Songspiel with stories, essays, poems, and commentary.



the milestone, School of Music alumni reunited with students and faculty to perform, reminisce, and usher in the holiday season.





∧ Mural stimulates discussion about mental health

San Bernardino artist Ivan Preciado's mural Refine was created during the 2017 Alliance for Community Transformation and Wellness' Vibe Festival. This January, the mural left its post in the Armacost Library to begin an installation tour to local high schools, in the hope of sparking conversations on campuses about mental health and wellness.



Art show captures issues of the times

Jazz pianist

dazzles audience

Vijay lyer, acclaimed

jazz pianist, MacArthur fellow, and Harvard

University professor of

how he is changing the

face and sound of jazz

in a performance at the

Memorial Chapel

in January.

music, demonstrated

The show Divisive Landscapes, created by Salt Lake City-native Sandy Brunvand, opened in January at the University Gallery featuring monotone landscapes with typewritten political headlines from The Salt Lake Tribune.

Help the Chapel Singers travel to Newfoundland

The only U.S. group selected to participate in Canada's National Choral Conference and Festival, "PODIUM on the EDGE: Singing from Sea to Sea to Sea," U of R's Chapel Singers will travel to St. John's Newfoundland and Labrador June 29-July 3.

To help fund this once-in-a-lifetime trip. contact Katie Cure at 909-748-8905 or visit www.redlands.edu/givenow.

▼ Theatrical collage confronts hate crime

In mid-February, U of R student Noah Sylvester '18 directed *The Laramie Project*, a theatrical collage of more than 200 interviews conducted after a hate crime shook the town of Laramie, Wyo., in 1998.





∧ Paying homage to Beethoven's much-loved classic

Conducted by Associate Professor of Orchestral Studies Co Nguyen, a concert on Feb. 14 featured an array of U of R musicians, including the University Orchestra, University Choir, Bel Canto, and Chapel Singers performing Beethoven's Symphony No. 9 with the Inland Master Chorale.

CURRENT EVENTS

A range of speakers came to the U of R recently, offering perspectives and stimulating discussion on topics from free speech to safety in schools.



Nothing is more effective than training and communication. ... Training for school staff is an increasingly valuable resource."

— Jarrod Burguan '07, '10, chief of the San Bernardino Police Department, at the second annual County, School, and Campus Safety Symposium sponsored by U of R's School of Education and Center for Educational Justice, in partnership with Riverside County School Boards Association, Oct. 26, 2017



Role models are important, and if young girls observe women in government early in their lives, they're more likely to be interested in politics and run for office later in life."

— Amanda Clayton, Kathryn Green Endowed Lecturer, Johnston Center for Integrative Studies, Nov. 7, 2017



"Don't be afraid to speak up. Challenge and confront misconceptions and stereotypes.

—Charles Kimball, expert in Christian-Muslim relations, at the second annual Bridges of Peace from Shadows of Grief lecture sponsored by multiple campus organizations, Nov. 14, 2017



'Having bias does not make us bad, it makes us human. We must recognize our biases. Choosing to do nothing about it is bad."

— J. Luke Wood in his talk "Black Minds Matter," part of the U of R School of Education's Ed.D. Speaker Series, Nov. 16, 2017



The University has a special responsibility to help to define a speech that is both free and civil."

—Andrew Wall, dean of U of R's School of Education, at the "Free Speech Versus Hate Speech on College Campuses" panel discussion sponsored by Southern California Public Radio KPCC's "Take Two," Nov. 30, 2017



We struggle now not only for the world we collectively want and need, but in order to enable future generations to continue that struggle."

—Civil rights activist, educator, and author Angela Davis in a talk hosted by Associated Students of University of Redlands, Jan. 29, 2018



"The long history in America is people struggling to change things. ... This is your time."

—James Fallows, first Europe editor for *The Atlantic*, in a talk with wife, author, and commentator Deborah Fallows, "How Can Today's Young People Make a Difference?" hosted by Associated Students of University of Redlands, Feb. 19, 2018

Savoring the Creative Writing program

by Taylor Matousek '18



s a second-semester senior, I know that my life is about to change. I am going into a world without those coffee-fueled late nights preparing school projects and scrambling to meet overlapping deadlines. Also gone will be so many things I treasure about my time at the University of Redlands. Being part of the Creative Writing Department's program is one of them.

Near the end of my junior year of high school, I received in the mail a brochure about a school I'd never heard of. On my way to toss the paper in the garbage, "creative writing major" caught my eye, and I paused. The other colleges I was researching didn't offer a creative writing major, only English with an emphasis in creative writing, and I'd set a goal to one day become a published author.

The University of Redlands brochure didn't end up in the garbage.

A tour of the Redlands campus that summer sealed the deal, and my acceptance packet was the perfect Christmas present. Perhaps overly excited about being the first in my family to attend college, I showed anyone who would look the feature in *Private Colleges & Universities* that stated U of R's "creative writing program is one of the finest programs of its kind in the West." With the recent completion of my senior capstone project— a 50-page manuscript that begins the novel I want to finish after graduation—I've now experienced the program almost in its entirety, and I can confirm its high caliber.

Once part of the English Department, the Creative Writing Department became an entity unto itself about 10 years ago. The split came with the realization that the two departments were on different paths, with the English Department focusing on analyzing texts and academic writing and the Creative Writing Department emphasizing the creative process.

Six full-time, working writers—Greg Bills, Pat Geary, Ralph Angel, Joy Manesiotis, Leslie Brody, and Alisa Slaughter—now offer courses in fiction, poetry, and creative nonfiction as part of Creative Writing. Ask any of the faculty members or students why the program is such a gem, and they'll mention the workshops.

"In creative writing workshops at all levels, we emphasize process, revision, and endless possibility," says Slaughter, a professor of nonfiction.

The workshop is a sacred place. Where writing in the "real world" is oftentimes a solitary and even lonely process, in Redlands' creative writing classes, which are capped at 16, students and professor gather around a table to critique each other's work. The very first fiction workshop I took as a freshman was an intimidating, nerve-wracking place to be, especially as an introvert. But, in a class full of writers who undoubtedly felt similarly, we eventually grew more comfortable sharing our work and critiquing one another.

The department also offers upper-division courses in special topics, with titles such as From Page to Stage, Surrealism, and Desert Island Books. Writing courses are also available through the Johnston Center for Integrative Studies, my favorite of which was How to Write a Book You Can't Put Down, taught by Geary.

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See more Creative Writing program photos at www.OchTamaleMagazine.net.

In addition, I was able to experience a class for students interested in compiling and publishing a literary magazine, *The Redlands Review*. Conceived in the 1980s, its publication eventually fell by the wayside, but Brody, a nonfiction professor, led the charge in bringing back the magazine in 2007. "It's exciting to build something with students that already had a deep history and feel the freedom to reimagine it for a new audience," says Brody, who now partners with Slaughter as faculty advisor on the project.

Bills and Manesiotis, professors of fiction and poetry respectively, run the Visiting Writers Series, which brings to campus a wide range of authors, Redlands alumni included, to read their work and answer questions. Cole Cohen '03, a Johnston alumnus with a writing emphasis, is the most recent among these. Other recent alumni guests have included Brent Cunningham '91, operations director of Small Press Distribution, and Craig Santos Perez '02 (Johnston), winner of the 2015 American Book Award. Andrea Dunlop '04 also made a special visit to one of my fiction classes to answer our questions about writing and publishing, and to reunite with Geary, her former professor. Other notable authors reading on campus have included Claudia Rankine, Dana Johnson, Kathryn Davis, and Laila Lalami.

The student-led reading series, Bird on a Wire, is back, with a monthly event in which creative writing majors and non-majors alike gather to read their own work or the work of writers they admire. Bird on a Wire was originally established by Lizzy Petersen '11 and Rachel Reynolds '12 (Johnston) and revived over the past two years by Damara Atrigol Pratt '18 and Julie Donohue '18.

"At first it was a lot of effort and a lot of trial and error," says Pratt on reviving the reading series. "It was very intimate. And then, this year, it just took off." As I sank into a cozy chair in the Proudian Room in Hall of Letters for my first Bird on a Wire with about 20 fellow students, familiar faces and strangers alike, my only regret was that I didn't attend the series sooner.

The U of R creative writing program has been everything I hoped for and more. I met my roommate and some of my closest friends and mentors through writing workshops. The opportunity to absorb such a wide variety of thoughts and advice from faculty and fellow creative writing majors has been a gift, an asset to my education, and an experience I will treasure for decades to come.











FOUR FACULTY PERSPECTIVES ON

ch Tamale reached out to four University of Redlands faculty members to explore different perspectives on entrepreneurship—what it is, why it is important, and how they relate to it in their everyday lives.

Weighing in on the topic are (left to right, above)
Nicholas Reksten, professor of economics in the College of Arts and Sciences; Julie Townsend, director of the Johnston Center for Integrative Studies; Jim Spee, professor in the School of Business; and Jennifer Verdolin, lecturer in biology and expert in animal behavior.

What is entrepreneurship?

NICK REKSTEN: Most economists view entrepreneurs, in the most basic sense, as people who start businesses. That role—especially among some economists—is thought of as key to establishing economic dynamism.

Early 20th century economist Joseph Schumpeter crafted a theory of capitalism that relied on "creative destruction"; the idea is that entrepreneurs come up with new ideas, grow their businesses into something new, and replace old business giants. Then, eventually, those businesses become staid and stagnant; a new generation of entrepreneurs comes up and does the same thing; and we continue the cycle and all grow more prosperous.

More recently, we think about "entrepreneurial spirit." Economist William Baumol has written about how, in any given society, entrepreneurial people are going to work hard and innovate, but the country's institutions

shape how that entrepreneurial spirit is channeled. Ideally, people with good ideas who are interested in getting ahead create new things and new products that are useful for society. In some societies, however, it's easiest to channel those energies into corruption, say, setting up a bribe network, or organized crime. JIM SPEE: For me, entrepreneurship combines innovation with exponential growth. It may start slowly, but the intention of the entrepreneur is to create something substantial. In the smallbusiness literature, entrepreneurship is distinct from just starting a franchise or a family business that generates revenue and allows someone to be their own boss; these are called "lifestyle" businesses. Social entrepreneurship is a subset of the field dedicated to social change through innovation that combines nonprofit and for-profit ways of thinking.

ENTREPRENEURSHIP

JULIE TOWNSEND: Some people might say, "Oh, well, entrepreneurship has to do with business and making money." Well, it might, but it might be about taking an idea from out in the world from a volunteer situation or an internship and saying, "Hey, what if we ran the classroom the way this organization runs it?" Entrepreneurship can be about bringing a new idea or an existing idea from one context into another in order to create something new.

JENNIFER VERDOLIN: I think of an entrepreneur as someone who wants to be independent, but at the same time has an impact that ripples through a group, leading to a solution, outcome, or cultural shift. It takes a leader or an innovator or someone who wants to push past the boundaries of their experience to cause that to happen. Interestingly, innovators exist in the animal kingdom, too. A classic example is Japanese macaques—at some point, one individual washed a potato and now they all do it.

How does your work relate to entrepreneurship?

REKSTEN: I published a paper looking at how inequalities according to gender in developing countries can hold back economic growth because part of the population is disadvantaged. For example, if women can't start a business, then half of the workforce is cut off from becoming entrepreneurs. Our recommendation from that paper was to think about these kinds of barriers, which can include regulations about owning land, inheriting property, and access to banking and credit.

I also focus on the environment.

In California now, we as a state have strong and aggressive goals to reduce greenhouse gas emissions. When these reductions are mandated, you create a space for innovation because firms will value new ideas and new technologies to help them meet these goals. I teach a 200-level course on ecological economics and an upper-level course for majors

on environmental and natural resource economics, and this is a strong theme in both courses.

SPEE: My interest in entrepreneurship is mainly on the innovation side, not the business creation side, which is why I have been teaching a sustainable innovation course in the Environmental Studies Department during the last three years. One project that has developed over multiple years of that course is a solar-powered portable shower that recycles the water, substantially reducing energy and water consumption.

In fall 2016, students evaluated the markets for fire camps and disaster response, outdoor events such as music festivals, and remote campgrounds. Last spring, physics major Nicholas Pegnato '17 designed the prototype and obtained the components using a Kickstarter campaign and funds from his department. With a donated flatbed trailer and the help of several of our

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FACULTY FILES

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facilities staff, we built the shower. This last fall, environmental business major James Jacob Kurtz '18 wrote his capstone paper on the sustainability of the shower's components. This spring, Kevin Chapa '18 is testing the ultraviolet water filtration system on the prototype.

We demonstrated the shower to Vernon L. Hoffs, director of Refresh & Renew, a Redlands organization working to provide showers to the homeless. His group just received a \$40,000 grant to purchase a combined shower and bathroom. He was very interested in our system, but it still needs more testing. The shower project is a great example of how innovation promotes critical thinking and balancing of priorities.

TOWNSEND: From an academic viewpoint, students usually arrive at Johnston because the existing categories

teaching students how to get the skills they need in order to accomplish what they want. Johnston students come up with ideas—whether to have an art show, radio podcast, or a conference exploring race on campus—then figure out how to make that idea happen with available intellectual, monetary, and human resources. They ask themselves, "What do I need to do, what do I need to know, what resources do I need to find in order to make this happen?" In that way, the spirit of the Johnston community is an entrepreneurial spirit.

VERDOLIN: Like classical entrepreneurs, scientists are always asking questions and are rarely completely satisfied. We look for new information, a new perspective, or a solution to a problem. Along with the analytical, logical side of science, it's a very creative field. Also like a business,

"While many people associate entrepreneurship with economic growth and development, at its best it balances social, economic, and environmental factors. Without that balance, entrepreneurship can create more consumption and waste than our planet can afford."

-<u>Jim Spee</u>, professor in the School of Business

of majors and minors don't really fit with what they're interested in, what they want to accomplish, or what they want to create. What Johnston enables students to do is to be entrepreneurial in their approach to education. That is, to look at the various opportunities and resources available both inside and outside the college and how they might bring them together to develop, design, and execute a new education—one that is unique to them, that forges a path to then create whatever they want out in the world.

I'm not necessarily interested in teaching students the exact skillset needed for a particular job; I'm interested in we manage people, raise money, balance budgets, and present our work.

When I thought about my impact as an evolutionary biologist, I would get deeply dissatisfied with the idea that when I did a research project, only about 12 people read the resulting paper. I realized my ultimate goal was getting people to care about other animals, so I had to find another way to expand my reach.

This led to my business as a science communicator alongside my scientific research and teaching. My work in this area has included two popular science books, *Wild Connection: What Animal Courtship and Mating Tell Us About Human*

Relationships (Prometheus/Penguin/ Random House, June 2014) and Raised by Animals (The Experiment, May 2017); featured appearances on the D.L. Hughley Show segment "Think Like a Human, Act Like an Animal"; and a "Wild Connections" blog in Psychology Today. It has been a steep learning curve for me to think about branding and marketing, especially in the social media sphere, but a necessary one.

What are your takehome messages about entrepreneurship?

REKSTEN: We're going to have innovative people everywhere. What's the most productive way to use them? A society can determine through the political process what the priorities and issues are and ways to channel and unleash people's expertise in that direction.

SPEE: While many people associate entrepreneurship with economic growth and development, at its best it balances social, economic, and environmental factors. Without that balance, entrepreneurship can create more consumption and waste than our planet can afford.

TOWNSEND: Parents and sometimes students ask how Johnston students do out in the job market. They do really well, because they're used to having to articulate clearly the skillsets they have or how they're going to gain them. They're also good at taking different ideas and pulling them together in an integrated way; they tend to see things structurally and organizationally, and identify where connections are being missed. With their entrepreneurial spirit, Johnston alumni often go out in the world and make their own positions.

VERDOLIN: Any kind of entrepreneurial lifestyle is challenging, since it doesn't offer a lot of security. But it's wonderful to have an idea and then see its impact—although there's a desire to have a bigger and bigger reach.



Johnston student creates summer camp for disadvantaged Chicago youth

by Katie Olson

A Johnston Center for Integrative Studies student with an emphasis in urban development and the president of the Associated Students of the University of Redlands (ASUR), Kamal Bilal '18 decided to add another title to his résumé: entrepreneur.

As the final project of a May Term class in 2015, the Chicago native presented a business plan outlining his ambitions to start a summer camp for disadvantaged youth from Chicago's South Side. A few months later, he had raised enough money with an online GoFundMe campaign and other sources to create a free weeklong program for 40 kids called Eye Love You Summer Camp.

"Growing up in Chicago, I saw how segregated the city actually is and that a lot of people don't have access to basic amenities," says Bilal. With that in mind, Bilal and a staff of 20 local teenagers took action to create courses for campers to talk about financial literacy, self-empowerment, multicultural history, and nutrition. After being inundated with camper applications during the first year, last spring Bilal and his team were able to raise additional funds and expand the camp to include 50 children, enrich its program, and extend its length from one week to four.

Short-term and long-term benefits of attending the camp include an increased ability to navigate food deserts (areas lacking in fresh fruit, vegetables, and other healthy whole foods),

an escalation in mindfulness and self-esteem, and the growth of financial planning skills.

"I had always thought about being an entrepreneur in the past, and I learned a lot by launching Eye Love You," says Bilal. "It takes a lot of organization and a great team—the little details really matter."

Bilal notes that the support for Eye Love You came from both Redlands and Chicago communities. "The staff at the camp is mainly made of people I knew from high school, but a lot of the fundraising money came from University of Redlands students and staff members," he says.

Bilal's entrepreneurial spirit is what led him to attend the University of Redlands and enroll in the Johnston program. "Two friends from my high school came to Redlands and were Johnston students. I was really attracted to the fact that I could create my own emphasis and have control over my education," he says.

Looking forward, Bilal hopes to stay in the greater Los Angeles area and eventually expand Eye Love You to Southern California. "Right now, I'm working to secure nonprofit grants so we can have more funding," he says. "I'd love to bring the camp here and serve a new demographic."



Videos of Bilal and Eye Love You Summer Camp are available at www.ochtamalemagazine.net.



HOW TO CREATE VALUE

12 tips from Redlands alumni on entrepreneurship and on life

by Lilledeshan Bose

t its core, entrepreneurship is about turning ideas into something real. Whether it's a business or an organizational legacy, entrepreneurs work to try to improve or create something that people might not even know they need.

Looking for inspiration? *Och Tamale* tapped entrepreneurial University of Redlands alumni in various industries, regions, and stages of their careers on how to make a good idea come to life, make a difference in the world, or depart on a yet-uncharted course ... and turn an idea into an enterprise of lasting value.



1 Ereate your niche by changing perceptions



Ryan Molnar '15 Co-owner of JoJo's Grill-A-Dog, in Redlands and Yucaipa

In his 20s, Ryan Molnar '15 started a pool and spa service. Before he went back to finish his undergraduate studies at U of R's School of Business, he owned Yucaipa Pool Supplies, a full-service pool and spa retail store. But JoJo's Grill-A-Dog started as the business plan for his U of R capstone project.

"Everyone has to eat, and going out to eat can be entertainment," Molnar says. Food, he thought, was a no-fail enterprise. He never thought of hotdogs as particularly healthy, but, inspired by a good hotdog he bit into, Molnar realized he could find a space in the restaurant industry that no one had yet tapped. "I thought, 'Wow—if hotdogs could only be this good all the time, then it might change the consumer's perception."

That, and he read that the National Hotdog Council identified hotdogs as the second-most consumed food in America.

The goal was to create the In-N-Out of hotdogs, so Molnar and his co-founder, Jason Tang, kept their products high-quality, yet simple. JoJo's only serves gourmet hotdogs and hand-dipped corn dogs. Buns are baked fresh onsite, and the sandwiches are prepared in front of the consumer. "We placed the hotdog in a nice, sit-down environment." Molnar says.

JoJo's clicked—no small thanks to the capstone project that turned out to be a solid business plan. "JoJo's was an educated risk," Molnar explains. "As you gather and analyze data, you get a pretty clear view of what the pitfalls are and your ability to be successful. It took the guesswork out of what we were doing and helped the Grill-A-Dog brand be profitable."

2. Mind the gaps and fill them with your expertise



Jodi Okun '11
Founder of College Financial Aid Advisors,
Long Beach and across the country

social media strategist, speaker, consultant, financial aid expert, and small business advocate, Jodi Okun '11 founded College Financial Aid Advisors in 2008. She considers it part of her second act in life. She had already raised her children when she went back to Redlands to get her bachelor's degree at the School of Business, then honed her skills providing financial aid advice at colleges such as Occidental and Pitzer.

Today, Okun is often cited as an expert on financial aid topics. She was the brand ambassador for Discover Student Loans, worked at financial advice website *The Balance* as the money expert, and speaks frequently at conferences and events. She also authored a book, *Secrets of a Financial Aid Pro* (15th Street Press, 2016).

But in the beginning, her dream was to start a business where she could bridge a gap and give families an understanding of what financial aid was about. "When my children went to school, I volunteered a lot," Okun explains. "I was PTA president. I was vice president at my temple. I was president of National Charity League. I'm really a numbers girl, so I put all the things I loved to do together."

It was mentor Maureen McRae Goldberg '85 (Johnston) who gave Okun the advice that changed her life. Goldberg advocated that Okun work in higher education and suggested Okun complete her bachelor's degree in business: "Goldberg recommended Redlands, which I could attend while starting my company." Like Molnar, Okun used her courses strategically: "Every paper or project I did related to opening my company."

Now, Okun has 143,000 followers on Twitter and runs a weekly chat online called "College Cash," which answers students' questions about financial aid. *Huffington Post* also named her one of the top 30 social influencers in personal finance and wealth. "I've really tried to make [myself] a 360-degree brand," she says, "where a businesswoman and owner comes to life."

HOW TO CREATE VALUE

HOW TO CREATE VALUE

3. Focus on what you love



Danny Genung '04 Owner of Harr Travel Inc., Redlands

ometimes, doing what you love for work is a no-brainer.

Often, it's a matter of taking advantage of what you already have. That was the case for Danny Genung '04, owner of Harr Travel. His grandfather started the first iteration of the Redlands-based agency. By the time Genung attended Redlands and was studying in Salzburg, the operation was closed completely; his grandfather was 80 and couldn't run the business anymore.

A history major, Genung was completely smitten with Salzburg. "It was such a transformational experience for me. ... It really opened my eyes to what was out there in the world, so I thought, 'I've got to find a way to do this [for a living]." Back in Redlands, his grandfather gave him advice, explained how the industry worked, and introduced him to a few travel contacts.

From there, Genung built Harr Travel up again from scratch, and started selling trips. "I went to U of R's study abroad office and told them when I was abroad nobody was really there to help me with flights or rail passes. I offered to do it."

Harr still books the U of R's trips to Salzburg; he's leading his sixth trip this spring. Today, planning river cruises and privately guided group adventures is Genung's company specialty. He finds it rewarding work: "I believe the more people travel, the more they'll see that people around the world might look different or have a different religion, but ultimately we all love to eat, drink, and want what's best for our families."

Aside from his bachelor's, Genung received his teaching credential at Redlands' School of Education. He worked as a middle school teacher before running his agency full-time. "Teaching middle school was good practice for running my guided trips," he jokes. "At the base of every business is understanding the most important part of what you do. For me, it's about establishing relationships and understanding people's needs and how to meet them. It's about taking care of people."

4. Look toward a growing market



Tabish Masan '06
Founder of the Muslim Ad Network,
Greater Los Angeles and worldwide

here are 1.6 billion Muslims in the world, and Tabish Hasan '06, who earned an M.S. in information technology from Redlands, knew they represented a largely untapped commercial market.

He started the Muslim Ad Network in 2010 because he had created a few websites—one similar to Digg.com, a job board, and a BitTorrent site for Muslims—that were growing and he was looking at how to monetize them. However, Hasan's audience was conservative.

"A Disney ad might be considered "brand-safe" or G-rated," he says. "But if it showed a bikini, it still wasn't appropriate."

So Hasan—who previously worked for a digital media company and a content distribution company—aggregated his sites, partnered with a few other Muslim site creators, and packaged the audience to advertisers. That was the start of the Muslim Ad Network.

"I saw the need from multiple perspectives—I couldn't be the only website owner who needed filtered ads," he says. "In addition, the Muslim lifestyle market was so big and had so much spending power, brands could no longer ignore it.

Hasan credits his Redlands degree with helping establish him in the industry: "It set me apart in the market and made it easier to gain various executive-level positions in multiple startups. It allowed me to use technology to build my business." Today the Muslim Ad Network reaches about 10 million Muslims in North America and the United Kingdom. "We've served more than 500 million ad impressions in the form of banner ads, and we cover about 90 to 95 percent of North American and U.K. markets," Hasan says. "In terms of growth, we'd like one billion ad impressions a year."

But it's not just a growth trajectory that gives Hasan the satisfaction in owning his own business: "Making the lives of consumers and advertisers easier ... that's pretty satisfying."



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5.

Do whatever it takes (maybe even the craziest thing you've ever done)



Erin Minckley '04
Founder of Relativity Textiles, Chicago

If you want to be successful as an artist, there's no formula to follow," says Erin Minckley '04, founder of Relativity Textiles. "I was unsatisfied with being an artist showing work in galleries as my only goal. I wasn't going to work in my studio for the next 35 years and struggle to support two kids, just hoping for my big break. The tooth fairy wasn't going to visit and leave money under my pillow."

Minckley conceived of Relativity Textiles while she was a part-time college professor and working for barely minimum wage at a wallpaper factory. She had two kids, a student loan, and childcare bills; she dreamed of building a business that would show the value of her artistry.

Her eureka moment came when she saw one of her pieces, created for another artist, at the Museum of Contemporary Art in Chicago: "To see my own labor at the MCA was really eye opening, but I didn't get any credit. I thought, 'Why am I making this for someone else?'"

She started designing her first collection inspired by images that surrounded her: Moroccan rugs, her twin's tattoo. It took some time for Minckley to gain the confidence to go out on her own, but in the meantime, she researched everything from how to launch an LLC to wallpaper techniques and design of a website.

"I knew I needed \$20,000 to start, but had no idea where that would come from," she recalls. "So I started a Kickstarter campaign online. It was pretty much the craziest thing I've ever done. I had so much support and raised \$21,850 in 60 days. I paid off my maxed-out credit card, filed legal paperwork, photographed the entire collection, printed packaging, and built my website. And finally I was a real brand."

As a Johnston student, Minckley learned the importance of taking the initiative—a lesson essential to succeeding in her own business—and created her major in art and Middle Eastern studies after falling in love with the region during a study abroad trip. The patterns and the colors she saw abroad impacted Minckley—and later, Relativity Textiles—greatly. "I was always interested in foreign cultures and how people expressed identity—in garments, architecture, and culturally specific patterns. I wanted to bring that spirit into homes across America."



6. Let the challenge drive you



Thomas Bowman '78
Founder of Bowman Change Inc.,
from Long Beach to the polar ice caps

homas Bowman '78 woke up the day after he graduated from Johnston, stared at the ceiling, and said, "Huh, I wonder what happens now."

Bowman grew up in a household that valued a liberal arts education for the sake of becoming a well-rounded person (his father was Doug Bowman, one of Johnston's founders), so education was always an exploration.

At Redlands, he focused on fine arts because he wanted to do "creative things." Doing creative projects and making a livelihood out of it, however, was a new challenge—one he surmounted with a successful exhibition design business. For 25 years, his company produced exhibits for museums, trade shows, and even the Fédération Internationale de Football Association (FIFA) World Cup.

About 10 years ago, he was designing an exhibit for the Scripps Institution of Oceanography. There, a scientist told him that every ocean basin was already warming down to 1,000 meters. "At that moment, literally, the hairs went up on the back of my neck," he says. "I was having a hard time breathing, I was so terrified. I couldn't go about my business as if I hadn't learned the extent of this danger."

As a communications professional, Bowman was well-equipped to translate what climate scientists were learning to a broader audience, so he launched Bowman Change Inc. to find ways to engage with people on the challenge. "I've hosted conferences, written a book, and now consult with companies about ways to cut their energy use and carbon emissions," he says. "We have to shape the future. We can't just let it happen to us."

Don't be afraid of sacrificing the now



Ron Pugh '14 Owner of Kantan & Co., Los Angeles

on Pugh '14 knew the value of working for oneself early on. Raised by entrepreneurs (his father ran a chain of salons and produced cosmetic products), at 14 he also worked for his godfather, a lawyer who ran his own firm, answering phones and entering data. As a college student, he created a micro marketing company, designing flyers for small businesses around the neighborhood and hiring an older associate to pass them out.

That foray was a precursor to what Pugh does today. He owns Kantan & Co., an agency that develops digital marketing strategies for small- to medium-sized businesses. "When you're talking to small business owners about digital media advertising, you want it to be simple," he says. "I break down the idea of marketing using an easy-to-understand approach."

Pugh, who earned his MBA from Redlands, says his degree allows him to better communicate with business owners: "I understand the nature of their business, so I'm given a lot more trust."

While he knows a business degree isn't necessary for success, he believes in its value. "No matter what, you'll experience a lot of bumps and bruises," he says. "But if you're educated, instead of taking a risk in real life, you can conceptualize it."

He also applied his entrepreneurial skills to co-founding the Urban Economic Development Corporation, which is centered around financial literacy for entrepreneurs just starting out in the Los Angeles area. The corporation also seeks to help low-risk ex-offenders. "Many inmates exit the prison system with a record that makes them difficult to employ," he says. "So, we provide them with business training to create their own enterprise."

8. Lean into your loved ones (or, know yourself (and your partner))



Barry Pulliam '65, '67 & Leslie Pulliam '76, '79 Co-Founders of ETS Pulliam, now global

rs. Barry Pulliam '65, '67 and Leslie Pulliam '76, '79 met and worked as longtime educational administrators in San Bernardino County, aiming to educate students and change lives. Over the years, they felt challenged to pursue a better way of serving students through a business approach. When Barry was 55, the Pulliams developed (and later sold) a software company focusing on improving teaching and learning.

What started as a company of three—Barry, Leslie, and an administrative assistant—grew into more than 150 programmers and

instruction specialists in three years. "By the time ETS (Educational Testing Service) bought us out in 2006, we were in 17 states and three or four countries," Leslie says. "It really was rewarding."

Anyone who wants to build an enterprise, Barry says, should have a good understanding of what the marketplace does and does not do well. "The discrepancy oftentimes identifies the opportunity," he adds.

Growing a company with your spouse isn't for everyone, the Pulliams say. Knowing your role is important. Leslie says, "Barry had a wealth of experience in business, personnel, and software development. My experience focused on instruction, assessment, and leadership. We respected each other's skills and talents. I could not have run that business without Barry, and he says he could not have launched it without me."

9. Place matters



Sherry Manning '05

Founder and executive director of

Global Seed Savers, Denver and the Philippines

Think beyond your borders

fter graduating from Redlands, where she was a government major and Associated Students of the University of Redlands president, Sherry Manning '05 spent two years as a Peace Corps volunteer in the Philippines. It wasn't exactly her first choice, she says. "But I always like to say that the Philippines chose me, because I had such an amazing experience and really consider it a second home."

There, she learned indigenous farmers were losing the right to plant their own seeds, as corporations were slowly patenting food stocks around the world. Inspired by her host family, who operated an ancestral farm-turned-eco-tourism space, Manning founded Global Seed Savers, a nonprofit supporting organic farmers and environmental conservation throughout the Philippines.

"It's all about returning the power of our food system to the people," says Manning.

Since she began operating Global Seed Savers full-time in 2015, Manning has helped educate over 1,000 Filipino farmers. The organization helped launch a farmers' association and a seed library in the community she served in the Peace Corps as well. "People were inspired by my service and wanted to help," she says. "It has grown into something much greater—which is exciting."



Stella R. Murga '06 founder and executive director of Adelante Youth Alliance, Pasadena

... But don't forget your own backyard

ike Manning, Stella R. Murga '06 ventured into social entrepreneurship by responding to a compelling need she saw in front of her.

When her children were young, Murga worked for the State of California as a vocational rehabilitation counselor, helping to re-employ injured workers. In 1985, she started her own business in vocational rehabilitation counseling, later going back to school at the U of R when she realized she could conveniently go to classes on the Pasadena campus while working.

In 1992, however, the L.A. riots changed her perspective. She realized her own community needed help. With her background, Murga knew she could help local underserved youth of color and she volunteered with the Human Services Commission in Pasadena.

Today, Murga is the founder and executive director of Adelante Youth Alliance, which produces the two largest annual college and career conferences for Latino youth in California. "Our initial plan was to help young people prepare for employment and secure jobs," she says. "When we saw our kids staying in those jobs, we stepped up our game and started focusing on college and careers."

Murga advises, "Just find your passion, and work with a nonprofit that fits what you're passionate about. That's the trick."

10. The worst risk of all is not to take risks



Tess Taylor '87
founder of the Los Angeles Music Network
(LAMN) and the National Association of
Record Industry Professionals (NARIP)

ess Taylor '87 is a classically trained pianist and a *magna cum* laude graduate of Johnston, where she was a self-described "part-time slave in the Creative Writing Department," spent her junior year at the University of Vienna, and received her degree in music, German, and literature. Out of college, she parlayed her creative energy and multidisciplinary talents into a unique niche connecting music industry professionals to jobs and opportunities.

In 1988, she founded the Los Angeles Music Network (LAMN) and, in 1998, launched the National Association of Record

Industry Professionals (NARIP), which now has chapters in nine cities and events in Berlin and Paris. Both organizations promote career advancement, education, and goodwill in the music and record industries.

The catalyst for starting her own venture was what seemed at the time a major career obstacle in her job in publicity—a boss who didn't like her. "I realized I'd been wanting to quit my job and run my business full time," Taylor says. "I just kept putting it off as I kept getting promoted. But I knew I would always regret it if I didn't try."

After all, she thought, "The worst that can happen is it doesn't work. And then I can go back to getting a job at a record company or making sandwiches." Instead, what came to pass was more akin to a best-case scenario. Now a sought-after speaker, teacher, author, and expert commentator dubbed by *Music Connection* magazine as among "50 Innovators, Iconoclasts, Groundbreakers & Guiding Lights," Taylor has made a positive impact on her industry and has created organizations that can make her proud.

"PART OF SUCCESS
"IS MENTORSHIP."

-Chuck Wilke '64

11. Pay it forward



Chuck Wilke '64 Founder of Meridian Capital, Seattle

huck Wilke '64, a U of R trustee and member of the University's Global Business Advisory Board, is the founder of investment banking firm Meridian Capital; he also ran Raleigh USA Bicycle Company and Gerry Baby Products Company.

Early on, Wilke realized working in a large corporation, in a structured environment, wasn't for him, and instead he wanted to have more of a personal impact and make his own decisions. Since then, he has worked in all aspects of business leadership.

"I've built companies, invested in startups, and been a principal shareholder and a board member," says Wilke, who was an economics major at Redlands. "I wouldn't think of myself as an entrepreneur so much as somebody who finds a challenge and enjoys the creativity of trying to build and establish a company."

His business advice includes identifying with the consumer and transparently communicating goals to manage an enterprise successfully.

"Another part of success is mentorship," says Wilke, who has advised others in the U of R community, including Brian Murphy '04, now a fellow U of R trustee and immediate past president of the Alumni Association Board of Directors. Wilke hired Murphy as a young alumnus, and Murphy now serves as Meridian's president and managing director. "You want [to be able to] give your [company's] managers the responsibility and authority to execute the business plan and carry it through."

Wilke credits Redlands with providing the foundation for his success, giving him the confidence to take risks and try new things. Today, Wilke is a generous supporter of mentorship opportunities at the University, including Career Pathways, a daylong event sponsored by the Global Business program that brings together Redlands students with alumni.

12. 'Get s*** done'



Davis Masten '73 Marketing consulting pioneer, now in the lake Tahoe area

avis Masten '73 was part of the first class of Johnston, where he focused on marketing and psychology; after graduation, he was among the early members of Cheskin, a consulting firm, with fellow Johnston alumnus Darrell Rhea '74. The firm was highly successful, a pioneer in providing research and marketing insight for brands such as Microsoft, Proctor & Gamble, Hewlett Packard, and PepsiCo. Today, Masten sits on boards of various entrepreneurial companies; he is a distinguished visiting scholar at the mediaX program at Stanford; and, from 2007 to 2016, he co-chaired the President's Circle of the National Academies of Sciences, Engineering, and Medicine.

The education he acquired at Johnston formed the core of Cheskin, Masten says. By the time Masten and Rhea sold the company in 2007, Cheskin had multiple offices around the world.

"My compelling interest was finding the right questions," he says. "The interdisciplinary approach I learned at Johnston helped me see issues from many angles. Core to Johnston was an empathy for how different people lived their lives. We were taught an ethnographic approach to understanding, by observing how people behave and their cultural context. Darrel and I brought this to product development and communications. At the time it was very edgy, but is now part of best practices in many companies around the world."

One distinguishing factor between a successful and unsuccessful entrepreneur is resilience, he says. "All successful entrepreneurs I know have had more than one moment when they look in the mirror and wonder why they ever started their company," Masten notes. "The successful ones keep going. At the same time, an entrepreneur needs to constantly reinvent their company. We reinvented Cheskin more than a half-dozen times."

More advice? "Keep the politics out of management, be generous, play well with others, and get s*** done. You could have all of the great strategies and the best research, but, when it comes down to it, people are only going to pay or reward you for getting s*** done."



Are you an entrepreneurial U of R alumna/alumnus with tips to share? Let us know at ochtamale@redlands.edu.

BULLDOG ATHLETICS

2017 FALL RECAP

by Rachel Roche '96, '02

B ulldog 2017 fall sports made a strong showing, including team honors and numerous standout individual performances. The **cross-country** programs impressed with multiple career bests. Highlights include:

- The Southern California Intercollegiate Athletic Conference (SCIAC) Championships, where the women's team placed third, and the men's team, fifth
- Four all-SCIAC honorees: Maria Ramirez '20, Kaylee Jorgensen '18, Joseph Esparza '19, and Benjamin Casey '19
- Redlands was represented at the National Collegiate Athletic Association (NCAA) Division III Championships in Elsah, Ill., by Ramirez and Esparza

Redlands **football** put together a 7-2 season that began with a 32-7 win over Trinity University (Texas) and culminated in the fifth-straight Smudge Pot victory over Cal Lutheran University. Among those receiving individual honors:

- Defensive back Daniel Gonzales '18, who led the nation in interceptions per game and was selected for the American Football Coaches Association (AFCA) All-America First Team and D3football.com All-West Region Team
- Kicker Nathan Hierlihy '19, who joined Gonzales on the D3football.com All-West Region Team, also received All-America honors from the Associated Press

Bulldog men's soccer earned an undefeated 12-0-2 conference record en route to an overall mark of 14-4-2. Highlights:

- The team captured the program's 15th regular-season SCIAC title
- Midfielder Casey ChubbFertal '18 became the eighth All-American to play for Head Coach Ralph Perez and led a talented squad as the SCIAC Athlete of the Year
- Forward Chase Boone '18, defender Ben Thompson '18, and goalkeeper Josh Haskill '18 were All-Region selections

The **women's soccer** team advanced through a season of highs and lows to the SCIAC Postseason Tournament with a conference record of 6-7-1 and an overall mark of 9-8-1. Three games prior to the tournament, the Bulldogs sat on the outside looking in, but managed to fire off the necessary wins to not only qualify for the tournament but enter as the three-seed. In the process, the team showed heart and determination, and two players earned honors:

- Forward Madison Mills '20 landed on the United Soccer Coaches All-West Region Third Team
- Both Mills and goalkeeper Hanna Menk '18 joined the All-SCIAC Second Team

The Bulldog women's **volleyball** team—comprising only one senior and one junior among a youth-laden roster—mustered a 6-19 overall record that included a 2-14 showing in conference. One bright spot came in a hard-fought 3-1 win over Pomona-Pitzer Colleges for the Bulldogs' first victory against the Sagehens since 2012. Among the new players:

■ Savannah Casey '21 was named to the SCIAC All-Sportsmanship Team

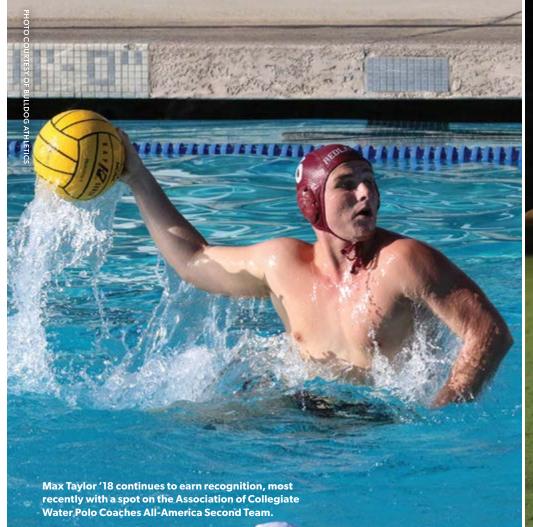
Men's water polo battled through a challenging season that resulted in a 13-16 overall record and an 8-6 showing in conference action, placing fifth and just missing out on the inaugural year of the SCIAC Postseason Tournament. Five of the team's losses came by a mere combined seven goals. One notable athlete was:

■ Utility player Max Taylor '18, who led the team with 54 goals and 19 assists, capping off a solid career at Redlands with a spot on the Association of Collegiate Water Polo Coaches (ACWPC) All-America Second Team OT



www.GoRedlands.com for news, schedules, and real-time statistics















by Laura Gallardo '03

Following the historic launch last October, the *Forever*Yours campaign is moving closer to its \$200-million and 20,000-donor goals. With \$138 million secured to date, more than 11,000 alumni, parents, faculty, staff, students, and friends are united in their desire to preserve and enhance the Redlands experience for all time.

More than 1,640 gifts and new pledges have been made since the launch event, including the following leadership commitments:

- Clara Clem '48 is investing in the future of the School of Education through facility improvements.
- Jack and Laura Dangermond are growing their existing scholarship fund for transfer students from Crafton Hills College, as well as initiating a new collaborative Geographic Information Systems (GIS) in business effort.
- Fletcher Jones Foundation is establishing a new endowed scholarship that will support four students each year.

- **Jerry and Arlene Lewis** are supporting hands-on research for science students, with an emphasis on projects related to clean air and other environmental issues.
- Todd '70 and Connie Shattuck '70 Lightbody are establishing a new endowment for student loans within financial aid.
- Gregg '85 and Deborah Lord are helping build and remodel new Bulldog athletic facilities.
- Randy '88 and Christina Walker are establishing a Global Opportunities Fund endowment.

Contributions of all sizes are elevating *Forever Yours* to success, including those from nearly 200 first-time donors since the campaign launch on Oct. 28, 2017. With an average gift of \$138, these newest Redlands donors have responded to the challenge of the campaign with their initial show of financial support. One of these is Sarah Sachs '16, who says, "I chose to make my first gift after the *Forever Yours* musical extravaganza reminded me of all the incredible opportunities I had during my time here, thanks to generous donors before me."

CAMPAIGN PROGRESS

\$138 million

PARTICIPATION

11,081 donors





Forever Yours in action

Below is a reflection from Leela MadhavaRau, advisor to the president and associate dean, campus diversity and inclusion, on donor support and how it sustains programs that increase access to the Redlands experience for first-generation students:

"Our ability to run multiple sessions of the Summer Bridge Program is due to your generosity. In 2017, we were able to run a pilot program for first-generation transfer students thanks to donor contributions. The program was a success and we anticipate running it on a regular basis.

"Our Book Lending Program began from a single donor who was deeply saddened to hear that a number of our low-income students were completing classes without being able to afford the books. From that point, this has become one of our signature programs, one not found in many colleges and universities. Each semester, due to donor funding, we are able to serve almost 200 low-income students, providing access to books. The costs amount to some \$8,000 per semester."





For more information about the campaign or to make your commitment, visit foreveryours.redlands.edu.

"Redlands is Forever Mine because of two major influences. First, through internships and opportunities my environmental studies professors helped me find, I have been able to excel in my career. Secondly, a fellow Redlands alumnus introduced me to a friend seven years ago, and we just married last month. Redlands has given me my career and the love of my life—and for that, I'll be Forever Grateful!"

-Meghan Director '09

"Earning my MBA was a great experience. My statistics class and what I learned from my excellent professor was integral to my career in later years. Thank you for providing me an excellent education."

—Garth D. Sparboe '92

"I drive by the University periodically because I am grateful for all my daughter received: financial aid, faculty support and encouragement, a valuable and sound higher education, a place of wonderful memories for her and myself, great educational experiences locally and study abroad, and, last, a place to be welcomed back as an alumna."

—Jacqueline Hahn,parent of Michelle Hahn '15



Share a story about why Redlands is *Forever Yours* by emailing foreveryours@redlands.edu.

ALUMNI NEWS Famed attorney David Boies '64 says his father, an American nistory high school instructor, demonstrated the long-lasting impact teachers can have. 34 | OchTamaleMagazine.net

THE MULTIPLIER EFFECT

The endowed David Boies Professor of Government benefits generations of students

by Laura Gallardo '03

avid Boies '64, who has been described as one of the greatest legal minds of our time, returned to the University of Redlands during Homecoming, delivering an engaging lecture as part of the Ken and Lynn Hall Public Policy Network. He was accompanied by two of his sons, David Boies '82 and Jonathan Boies '90, and a grandson, David Boies '10.

Introduced to the U of R through a high school debate tournament, Boies '64 recalls that "Redlands was a natural fit." Unlike many of his classmates, Boies '64 attended college as a husband and father. After working for three years and studying at Redlands for two years (during which he completed three years of classwork and the requirements for a U of R degree), Boies '64 attended Northwestern University Law School through a program that fast-tracked his legal studies.

Now well-known for arguing several highprofile cases in front of the Supreme Court (including those related to the 2000 U.S. presidential election recount and California's Proposition 8), Boies '64 says he was strongly influenced by his father, an American history high school instructor. "I either wanted to be a teacher like Dad or a lawyer like Perry Mason," he recalls, noting his father's former students would often tell him, "Your father changed my life."

This experience contributed to Boies's decision to endow the David Boies Professor of Government, a chair that has been held by the legendary Professor Art Svenson since its inception in 2004. "When you contribute to something worthwhile, particularly in education, there is a general multiplier effect, just like there was with Dad and his students," says Boies '64. "The dividends extend beyond anyone who takes Art's courses to everyone with whom those students come into contact."

One of those students was grandson Boies '10, who participated in Svenson's FirstYear Seminar about the U.S. Constitution.

"Redlands faculty have an amazing connection with their students," Boies '10 notes. "They know everyone within their department." Other family members echo this sentiment. "I remember attending meetings at professors' homes," says Boies '90. "It was such an intimate way to foster our academic pursuits."

While studying political science and government during different eras at Redlands, all of the Boies alumni cite this personalized brand of education as key to their success. "What I have accomplished in large measure is due to what I gained at the U of R," reflects Boies '64, who received an honorary doctorate from Redlands in 2000. "The teaching experiences epitomize Redlands and what it has to offer its students."

Experiences outside the traditional classroom were also fundamental to the family's collective Redlands experience. Boies '82 recalls a 3-D design class that ignited a lifelong interest in sculpture. "That's part of the magic at the University," he says. "Redlands promotes a holistic approach

during such formative years that develops your entire life." His brother, Boies '90, found life-changing opportunities in a January Term course on Latin American business and trade, where students visited factories and banks in three South American countries. "It changed my entire outlook," he says.

In a powerful speech delivered during the family's recent visit, Svenson reflected on the impact of the Boies Professor of Government endowment, noting that receiving this honor was a highlight of his 37-year career. "It made an instantaneous difference," observes Svenson, who has been named Professor of the Year twice. "This chair permanently exists to promote the study of constitutional law, and professors and students alike will forever have this chair in law in which to make a home. That's the transcendent value of Boies philanthropy."

For information on how you can support personalized education, contact Gabrielle Singh, senior philanthropic advisor, at 909-748-8349 or gabrielle_singh@redlands.edu.



ALUMNI NEWS

Class notes

Class Notes reflect submissions received from Sept. 13, 2017, to Jan. 16, 2018.

The College

1952

Shirley English Forbing '52 was honored with an award from the mayor's office in El Cajon, Calif., for having established communities against substance abuse and writing grants in support of these communities totaling \$13 million.

1953

Charlene Rousey Bittick '53 has led an interesting life in music and sacred drama, right up to age 83. She also worked in the business world, retiring from Pacific Gas & Electric Co. in 1994. She and husband Frank moved to Coeur d'Alene, Idaho, and, shortly after, met two Redlands alumni. That wasn't as surprising as when they were in the Wales countryside in 1997 and found that the other two visitors were also Redlands alumni!

Rae McClellan Davies '53 was thrilled to practice with the conductors from the School of Music faculty, including Jeff Rickard '69, '70, and sing in the Dec. 2, 2017, Feast of Lights. She attended the reception with Shirley Collins Rieger '52 and connected with Chapel Choir alumni Fred Edwards '54, Janet McLean Edwards '55, Hugh Huntley '52, Ed Irvin '51, and his daughter, Ruth Ann Irvin Walker '79. Many heart-warming, life-changing memories of J. William Jones's unique teaching came to mind.

Nancy Page Griffin '53 moved from Seattle to Columbia, Mo., to be near her older daughter and other family, including six grandkids. She recently retired from a long career as bass player with Seattle Symphony. She was on the Orchestra Panel for the National Endowment of the Arts and was chair of symphony players. She also spent many years competing in dog obedience with her standard and miniature poodles.

Bob Lage '53 and **Alice Cooper Lage '53** report that all is well in their retirement home. In April, they traveled to Cooperstown and to the High Sierras in May, camping on the river with 17 family members. In July, they took their 11th annual fishing trip to Sandspit, British Columbia, spending four days fishing for salmon and halibut. They also flew to Atlanta twice to see their three great-grandkids.

Arnie McCalmont '53 and **Becky Wright McCalmont '52** celebrated their 65th wedding anniversary on Dec. 27, 2017. Arnie has been flying his own plane for 70 years. Their son, Marc, is a 777 captain and their other son, Steve, is a competitive aerobatic pilot. Two grandsons are also pilots. Arnie had emergency spinal surgery this past July and has recovered fairly well.

1955

Audrey Nichol Hauth '55 and **Luster Hauth '53** celebrated the grand opening of the Luster E. & Audrey Nichol Hauth Communications Center at California State University, Long Beach, where

Lus held a professorship for many years before retiring. They are still actively involved in campus activities, scholarships, and philanthropy.

1956

Ed Brink '56 participated in the special alumni reunion of the 70th annual Feast of Lights after attending for years. Ed enjoyed meeting **Jeff Rickard '69, '70** after Jeff had returned to conduct a number specially commissioned for the occasion.

Kay Reese Matteson '56 and Louis Matteson '56 recently celebrated their 60th anniversary at a beach cabin in Washington state's Puget Sound owned by daughter Kaycie Matteson Hersey '86 and son-in-law Greg Hersey '85.

1957

Joe Mendoza '57 received an honorary doctorate from California State University, Channel Islands for devoting his career to education, Ventura County's most vulnerable migrant students, foster youth, the homeless, and many more noble causes.

1958

This winter, the Class of 1958 is focused on its 60th Reunion on the weekend of May 18-20, 2018! Your classmates are counting on you to save the date and come to the reunion. Your 60th reunion committee of Buz Buster, Sally Jo Hansen Comings, Gordon Clopine, John Gustafsen, Dora Baker Haddy, John Knox, Chuck Lippincott, Loren Sanladerer, Sandy Reese Seat, Margie Moorehead Thomas, and Chuck **Thorman** are on duty to ensure a meaningful gettogether. The spearhead leaders of the reunion committee are Sally Jo, Loren, Sandy, and Margie. If you have any suggestions for them (or other members of the committee), please send them to your class reporter (Gordon) who will make sure they hear from you directly! Please support our class gift at www.redlands.edu/givenow. See you

1959

A perfect 80th birthday party celebration for the Class of 1959 was held during Homecoming weekend in October. Highlights included dinner in the Ann Peppers Building; a birthday lunch at the University Club; participation in the Forever Yours spectacular in Memorial Chapel; a picnic on the Quad; and brunch in the Irvine Commons! We are never too old to have fun, and it was great to renew friendships! Classmates in attendance were Bob Bender, Fred Bysshe, Lorraine Wiens Culton, Rudy Dew, Celia Webb Dudley, Clora Paiso Farley, Gary Gaiser, Pat Lucas Harasty, Sue Blackwell Hurlbut, Ron Johnson, Wayne Kirschenman, Judith Koon Klepfer, Bill Koenig, Beverly Tompkins LaFourcade, Barbara Hunt Mead, Tony Miller, Pat Morris, Margo Fry Roletto, Jim Smith, Marilyn Kerr Solter, and Wayne Weld-Martin. Others in attendance included spouses and significant others, plus alumni from other classes: Bob Erikson '60, Jean Wagley Erikson '61, Ken Hall '60, Mary Kay Knaggs Jacobs '60, Joan Habbick Kalin '60, Sally Wieschendorff Morris '61, and Judy Graves Smith '60.

Marilyn Kerr Solter '59 enjoyed having dinner with Stan Lamb '59 and Sonva Davison Lamb '60



Luster E. Hauth '53, Audrey Nichol Hauth '55, and daughters Linda Wear and Sheree Palma attend the grand opening of the Luster E. and Audrey Nichol Hauth Communications Center at California State University, Long Beach.

between Christmas and New Year's at the home of Sonya's cousin. Stan and Sonya live in San Martin, Calif., with another home in Montana.

1960

Curtis Cook '60 and **Ruth Ellis Cook '60** traveled to Washington, D.C., earlier this year with their 15-year-old grandson, Jaylen. They explored museums, monuments, historic places, and the Newseum. A trip to Cuba, organized by Curtis's sister, **Susan Cook Lynch '76**, culminated their busy year. Ruth has published a second textbook; her publisher also wants to print the 10th edition of her first book.

Joan Habbick Kalin '60 traveled to Israel, visiting the Caesarian Coast, Netanya, Mt. Carmel, Tiberias, Capernaum, Jerusalem, Mount of Olives, Wailing Wall, Masada, Dead Sea, and the Garden Tomb. It was an amazing adventure to an ancient world Shalom!

1961

Gay De Gero '61 reports that had she not been a Theta at the U of R, she might never have found her authentic self. She has fond memories of her time at Redlands and with her fellow Thetas. She taught for 13 years and was a school psychologist for 22 years.

Linda de Vries '61 joined a collective of 280 American singers from eight states to sing in the Berliner Dom. Under the direction of Maestro Helmuth Rilling, the performance commemorated the 500th anniversary of Martin Luther's Reformation. Afterwards, her group went on to sing in Trebbin, Leipzig, and Prague. Linda was appointed to the Historic Resources Commission by the Whittier City Council. She was also selected to serve on the Adaptive Reuse Task Force of her church and continues to serve on the Whittier Conservancy Advisory Board.

David Hack '61 and wife Pam Silverwood have published a memoir, *She Will NOT Grow Out of It!* Both retired from the U.S. government in Washington, D.C., and reside at Riderwood Village, Silver Spring, Md. David was a technology analyst in the Congressional Research Service of the

U.S. Library of Congress. Pam was supervisor of speech pathology at the Walter Reed Army Medical Center, where she treated, in addition to military personnel, First Lady Mamie Eisenhower and U.S. Supreme Court Justice William O. Douglas.

Jan Hughes Knickerbocker '61 is excited for her granddaughter, Cadyn Carr '21, who is loving her first year at U of R and has made some amazing friends. Jan went on a Caribbean cruise in January and looks forward to a trip to the Kentucky Derby, Nashville, and Memphis in May. She will visit her grandson at Dartmouth on her way to Louisville. The highlight of December was marrying a wonderful man who had lost his wife about the same time she lost her husband.

Bill Plachy '61 and Liz Drake Plachy '61 live in El Dorado County to be close to their five grandchildren; but on hot summer days, they go to their cabin in Lake Tahoe. Liz is active in their community book and garden clubs. Since his retirement from San Francisco State University, Bill is the self-proclaimed "wine chemist" for the El Dorado Home Winemaking Club. He performs wine analysis for club members and gives occasional technical talks. Liz and Bill pick about 600 pounds of local grapes each year to make 200 bottles of red wine.

Clarice Giberson Wiggins '61 is proud to announce that her husband, Harry, has been named "Man of the Year" by the Pajaro Valley Chamber of Commerce. He is a community volunteer and served as scoutmaster of a Boy Scout troop that honored 13 Eagle Scouts over the span of 15 years. He has also served on the Salvation Army Board for 18 years and is a member of a community water board.

Mike Williams '61 continues to practice medicine in the surgery clinic of the Ventura County Medical Center. He says that not working nights or weekends is like being retired. He gets to work with residents in family practice. He and his wife, Evelyn, just completed a kitchen remodel. Next time, he is just going to buy a bigger barbeque!

Robert Woods '61 retired in March 2017 from Frontier Communications, where he most recently served as vice president of corporate marketing. He worked a total of 38 years in the telecommunications industry at various national



Sisters Ellen Franklin Beans '62 and Joyce Franklin Anderson '63 spend time together.

companies. He will be spending his time with family at his homes in Kansas; Gold River, Calif.; and timeshares in Maui. His wife passed away in 2012

1962

Ellen Franklin Beans '62 is actively involved in the civic affairs of Moraga, Calif., by publishing *The MCN Link*, an e-bulletin for its 17,000 residents. It announces town council meetings, college concerts, and service club events. She also organizes public meetings to explore use of the new 50 percent renewable energy program. She enjoys seeing her sister, Joyce Franklin Anderson '63, who lives nearby.

Bill Smith '62 returned in November to the USA Pickleball Association National Championship in Casa Grande, Ariz., to win the men's singles for the seventh time and the men's doubles for the third time, all within the age 70-79 division.

Ann Stewart West '62 highly recommends visiting Morocco for its exceptional history, culture, food, people, and scenery.

1963

Sue Whitlo Clasen '63 joined 41 other Mayflower descendants for a two-week historical site tour of England and Holland. She is a direct descendant of James Chilton, one of the signers of the Mayflower Compact. The 400th anniversary of the Mayflower landing is in 2020.

Sandy McDaniel '63 reports that two years ago she had open-heart surgery with a series of atrial fibrillation problems following the surgery. Since then, she has lost 30 pounds and now practices water aerobics, Silver Sneakers, tai chi, and yoga. She writes for *The School News Roll Call* and *The Idaho Family* magazines, and still lectures on parenting. Her three granddaughters in Idaho keep her busy, especially during fishing season, and she visits her fourth granddaughter in California whenever possible.

Norm Naylor '63 has been honored by the Pellissippi State Community College for his voluntarism, financial commitment, and motivational leadership to the communities of Eastern Tennessee. Norm has even been granted an honorary "Hooray" degree from the college.



Norm Naylor '63, with wife Ann, receives an honorary "Hooray" degree from Pellissippi State Community College.



ALUMNI NEWS

Harold Phillips '63 and his wife, Marcia, ride an elephant during a recent trip to Thailand.

Harold Phillips '63 thrives on his farm in Costa Rica. The Asian Institute of Technology has honored Harold for his research into shrimp hatchery feed. Harold developed a shrimp food that is made from algae and grown in aquariums to replace the wild and scarce Artemia. He invites visitors to his farm where the diving is good.

Mary Baptie Plimpton '63 and husband Harlow were affected by the Tubbs fire in California recently. Mary's family's property is in Franz Valley, near Calistoga. They were without power for eight days and without phones for two weeks. They are happy to report that the house survived. Mary connected with someone who needed help and later found out that this person also knew her classmates Bob Bishop '63, Mike Macon '63, Don Rowland '63, and Dave Utter '63. You can never get too far from Redlands!

Ron Styn '63 was awarded the Richard D. Huffman Judicial Civility Award from the San Diego chapter of the American Board of Trial Advocates. The award is given to those who conduct themselves in a manner that promotes respect for the judiciary and those who are a model of judicial temperament.



Sandy McDaniel '63 is happy to report her fish really is "this big."



Finding options

Lindsay Hughes '73 embraces hard work and lifelong learning

by Lilledeshan Bose

L indsay Hughes '73 was in sixth grade when his mother told him, "The top of the hill is the place to rest." It was advice that he has lived by since.

He grew up poor in the Watts area of Los Angeles as one of 12 brothers and sisters. Coming of age in an era of political turmoil, Hughes saw his most likely choices out of high school as "the Vietnam War or jail." But he had good grades and was accepted to many colleges.

Ultimately, he chose to go to the University of Redlands on an academic scholarship. Redlands had a good reputation, and he knew he would benefit from the smaller class size. "[In addition,] I could help my mother with my brothers and sisters by just taking a bus," he recalls.

To supplement his studies, Hughes worked a variety of jobs, eventually landing a part-time job at a McDonald's in Los Angeles, where he mopped floors and became a cook.

After graduating from the University with a bachelor's degree in theology, Hughes continued at McDonald's as a full-time employee. First, he was a manager, then a supervisor. By 1981, he knew the whole operation from top to bottom, made an investment, and became certified as a McDonald's owner and operator.

Today, Hughes owns two McDonald's franchises; he has served multiple leadership roles within the corporation, such as chairing the Ronald McDonald House Charities/African-American Future Achievers fundraiser and serving on the board of the Long Beach Ronald McDonald House.

Working within McDonald's has been a lifelong learning experience for Hughes. He not only absorbed lessons about operations and management, but also about real estate, organization, technology, and more. "McDonald's isn't, as people think, just a hamburger joint," he says. "This company has evolved; I was there before drive-thrus, before Playlands, before breakfasts. We just had 15-cent hamburgers and French fries. But we stick to our bible—quality, cleanliness, value, and service—and that's the most important thing."

The company has also given Hughes an outlet for charity work; for 17 years, he has managed McDonald's GospelFest, a music extravaganza in Southern California benefiting various nonprofits. Hughes is also a trustee for foundations including 101 Ways to Save a Child Foundation, Greater Los Angeles Harbor Division, and Mayme A. Clayton Library and Museum.

Ironically, when he tried to get a job at McDonald's in Redlands in the 1970s, he could never get hired. "It was because I was Black," he says matter-of-factly. "But that doesn't bother me. What you wear, what you look like—that's not a measure of a person. What's important to me is that I treat somebody like I would want to be treated."

Today, Hughes lives in Long Beach with his wife, Connie; they have twin boys, Matthew and Alexander, and a daughter, Charlie. He remains upbeat in the face of life's challenges.

"I had no choice [as to] where I came from," he says. "But everybody has a starting point. And when you wake up in the morning, you choose what that option is going to be."

ALUMNI NEWS

Steve Teele '63 and **Sue Stickney Teele '64** are enjoying life to the max by traveling and playing. They have endowed a scholarship for a U of R student who is going into education. Their first recipient will graduate this spring with a master's degree.

Jim Wieschendorff '63 and Cathy Carter Wieschendorff '66 survived the Tubbs fire in California. Their Santa Rosa home survived amid the incredible devastation.

1965

David Graham '65 writes the Theological Geography blog and maintains the Homeschooling Homepage—founded by Jerome Graham in 1994—at the Adwaitha Hermitage website. He also maintains the online presence of West Point Society of Washington and Puget Sound, belongs to the local rifle club, and reloads his ammunition. Last spring, he joined Kitsap Live Steamers. During the summer, he qualified as conductor on all consists (railroad carriages), and engineer on electric- or gasoline-powered consists. He has driven a steam locomotive, but is not qualified to move the public on steam-powered consists.

Sisters Carol Provost Gruber '65 and Judy Provost Bonilla '68 recently traveled to Cuba on a 10-day cruise around the entire island. As part of the government-required "people-to-people cultural exchange," they visited artists' studios, danced in a jazz club, attended a performance at the original Tropicana nightclub, and listened to local salsa, steel-drum bands, and a choir. Other highlights included taking a class, where they learned the proper way to smoke a Cuban cigar, and driving in a '54 Chevy.

Katherine Terbeck Johnson '65 and Henry Johnson '64 volunteered in Dinuba, Calif., for a week packaging grains for international relief. Next was a trip to Paris and Normandy followed by a trip down the Danube from Prague to Budapest. In addition to adding a downstairs office to their home, they also enjoy lots of trips to the Bay Area to visit family. They took their oldest grandson, a high school senior, to the U of R for a tour, and he added it to his list! They continue to enjoy ongoing visits with many U of R friends.

Beverly Lynn '65 visited Rigby, Idaho, for the total solar eclipse in August. They had a perfect view under a cloudless sky aided by her brother's two solar telescopes. The eclipse was stunningly gorgeous.

Cecilia Banez Mondero '65 was featured in her hometown magazine, *The Osider*, in Oceanside, where she's quoted: "I've had a rich life with music, my husband, my sons, and my granddaughters. Teaching or sharing music is just who I am, and I don't know a different way of expressing my soul."

1966

Wendell Johnson '66 sends greetings from Cambodia, where he has lived the past three years in a "shop house," 20 minutes from Angkor Wat. He works with a Cambodian NGO, Cambodian Self Help Demining. He has helped build 21 schools, where more than 2,000 students study. An annual highlight for Wendell is when U of R



Members of Alpha Theta Phi celebrate their fall 1967 pledge class's 50th reunion in October 2017. Front row, left to right: Meredith Smith '69, Sally Bauman Trost '70, Lori Burdett Lorraine '70, Jane Hanawalt '70, Kathy Forcey Freeman '70, Connie Jonson Zahniser '70, Alice Mozley '70, Cathy Gage Curtis '70, and Jean McMurry Cole '70. Back row, left to right: Leslie Miller Grafstrom '69, Connie Hart Pearce '69, Barb Talbert Hardy '72, and Nancy Unsworth Garrett '69.



The men of 1966 gather for lunch. Left side, from foreground: Lee Johnson, Tom Bandy, Don Marshall, Bruce Clark, Jackson Parham, Kim Gordon, Gary Beverage, and Harold Warman. Right side, from foreground: Terry Singleton, Bob Millen, Jim Gilliam, Andy Mauro, Jim Hogan, Rodney Wilson, and Rob Stebbins.

students come to Cambodia during May Term and visit him in Siem Reap.

Carleton Macy '66 and Julia McLean Macy '70 have retired from St. Paul, Minn., to Pacific Grove, Calif. Carleton continues to compose music and remains an active performer on French horn, recorders, mallet percussion, and bass drum. All of that often takes second place to enjoying the ocean, the culinary delights found on the Monterey Peninsula, and the affordable golf courses.

Sharon Uzzel Young '66 and Randy Young '66 have moved to Gig Harbor, Wash., from their longtime residence in Redmond. Sharon retired in 2015 as a mathematics education professor at Seattle Pacific University. Randy retired at the end of 2016 after over 40 years as an economic consultant to local governments throughout the United States. They invite classmates to visit them in Gig Harbor.



HISTORY MYSTERY

We would love to know what is going on in this photo, which appears to be from the 1950s or early 1960s. What's up with the chair? And the vests? And what about that snake?

Tell us what you know, and send information to:

Och Tamale, University of Redlands, 1200 E. Colton Ave., P.O. Box 3080, Redlands, CA 92373-0999 or email ochtamale@redlands.edu.

In response to our photo from the University Archives in the fall 2017 issue of *Och Tamale*, we received emails: Sally Bauman Trost '70, identified the three "yell leaders" as, from left to right, Jim Pearce '69, Lew Hastings '68, and Ron Gault '69; Warren Swanson '68, a fellow KZZ brother to the three, also correctly identified the equestrians.

In addition, we received this note from Gault himself:

"I always look forward to opening the *Och Tamale* and reminiscing about the wonderful years I had at the U of R. To my surprise, in this edition I noticed the photo on page 50 of myself and two other cheerleaders in the History Mystery space.

"This shot was taken in the fall of 1967 and shows, from left, Jim Pearce '69, Lew Hastings '68, and



myself, Ron Gault '69, who were Redlands cheerleaders the year of 1967–68. We entered the stadium of each home football game in some goofy fashion, in this particular game by renting horses to make our entrance. It was the homecoming game that year.

"We also rode the horses in the homecoming parade that afternoon, and Jim Pearce's horse spooked in the parade and ran away, with Jim clinging on desperately, back to the local stables we rented them from. We thought he was lost forever, but he managed to remount and join us for the game that night.

"Missing from the photo is our fourth cheerleader, Fontaine Davis '70, probably leading the group as he always did. We are all members of KZZ fraternity. Sadly, Jim passed away several years ago from cancer. The rest of us still keep in touch.

"This night was one of so many memorable ones at the dear (and I mean this sincerely) old U of R.

"U of R—thanks for the memories.

"Rah, rah, sis boom bah!"

1967

During Homecoming in October, the **fall 1967 pledge class of Alpha Theta Phi** had a 50th anniversary reunion. Many Thetas from the late '60s and early '70s attended, and it was a very fun gathering.

1968

Nancy Bailey Franich '68 writes to her class of 1968 members: "Don't miss our fabulous 50th reunion the weekend of May 18-20. I assume you didn't send me news for this column because you intend to see me in May! If you must miss this spectacular event, please do email an update beforehand, and I will share it with our classmates. Friends from the classes before and after us may also join us that weekend for the fun and fellowship."

David Martin '68 recently wrote *Drafted to Vietnam* about his real-life experience after graduating from U of R in three years and then being drafted in the U.S. Army. David is also professor emeritus at Auburn in Alabama.

1970

Mary Nelson Hunt '70 and Ken Hunt '69 moved from Albuquerque, N.M., after living there for 44 years, and now reside in Coronado, Calif. Ken retired from his New Mexico law practice in June 2017.

Bill Lowman '70 and wife Carolyn moved to Coronado, Calif., and are very involved in lawn bowling. On April 3, Bill will be receiving the Dean's Medal from University of Nevada, Las Vegas College of Fine Art for his work as an art administrator.

Alice Mozley '70 is moving from Vail, Colo., to Coronado, Calif., and will be neighbors with the Hunts and Lowmans. She has served as a U of R Trustee for 23 years. Currently, she is the chair of the *Forever Yours* campaign.

Maggie Bell Williams '70 and husband David have recently relocated from Northern California to Indian Wells in Southern California.



Roger Lewis '72 and Ken Morris '72 catch up over lunch.

ALUMNI NEWS



Don Davidson '72 (front right) looks forward to relocating to Washington to be closer to his family.



Mike Ewald '72 enjoys working part-time and the company of his five-year-old twin grandsons.

1972

Sherri Harrell Camps '72 and husband Rich are both happily retired and keeping busier than when they were working! They are spending their time volunteering, partying with friends, and enjoying their vacation homes.

Don Davidson '72 retired in 2017 from his position as director of communications at the College of Natural and Agricultural Sciences at the University of California, Riverside. He and his wife, Deena, are preparing to relocate in the spring to Bellingham, Wash., to be closer to their family. Don continues to be active as a competitive cyclist and runner.

Mike Ewald '72 retired as deputy court administrator at the Kern County Superior Court in Bakersfield and moved to Modesto with his wife of 42 years, Fran, to be closer to their five-year-old twin grandsons. He is working part-time as an employee relations coordinator for the City of Modesto, conducting internal investigations and other work in the human resources. Mike was head resident advisor at Anderson Hall and was editor of *The Bulldog* campus newspaper as a student.

Roger Lewis '72 and Ken Morris '72 met for lunch recently. They caught up on families, current events, and travel plans. Roger and his wife, Maureen, visited Alaska last summer. Ken and his wife, Janis, were on the East Coast for Thanksgiving. All the kids and grandchildren are doing fine.

Liz MacLean Spear '72 and her husband, Steve, have just returned to the California coast after 43 years of marriage and moves. They both became Christians early in their relationship and once again look forward to settling into their new community in Grover Beach, where they are remodeling a cottage. They enjoy visits with their four kids and their spouses and are expecting a grandson. Liz's Redlands years were so long ago but are so fresh in her memories!

1076

Nathan Aipa '76 is challenging all the men of North Hall and Chi Sigma Chi from the vintage (?!) years to contribute to our class notes. Nathan writes, "The rest of the frat guys can do the same. In the meantime, Happy New Year to all."

Bruce Christensen '76 has accepted Nathan Aipa's challenge and sends in his first class note: "My wife, Rhonda, and I are celebrating our 36th anniversary. I met Rhonda Shelley 38 years ago (the Lord answered my prayers); we married in 1980. We just retired together, have bought a home in Palm Desert, and are enjoying golf and pickleball."

Geoff Engel '76 and wife Barbara continue to live in Davis, where they have been since 2004 after moving from Redlands when Geoff joined Marshall's as a vice president and regional director for the California stores. Geoff retired in 2016 and enjoys family time and giving back to his communities through volunteering in a variety of ways. During 2017, they traveled to the Baltic states, Russia, Latvia, Estonia, Finland, Scandinavia, Sweden, Germany, Budapest, Vienna, and Prague.

Steve Lloyd '76 was deployed with the Disaster Medical Assistance Team (DMAT) CA-9 in Puerto Rico for more than two weeks as part of the Typhoon Maria disaster response. DMAT CA-9 is affiliated with the U.S. Department of Health and Human Services and based out of Los Angeles. Steve writes that being without cellphone service was strangely calming, but caused many different operational challenges. His assignment included flying with a crew on a Navy Seahawk helicopter to deliver some much-needed food and water to a shelter, which was set up in a village that was cut off from most of the island due to hurricane damage. This was likely his last hurrah with DMAT after more than 23 years on the team as

a paramedic, a member of the operations group, and, most recently, a safety officer.

Rod MacAlister '76, '77 writes from Cape Town, South Africa. He and his wife Mary have lived in Cape Town for three years and love it. He is happy to advise or assist any U of R travelers, such as recent visitors Don McFarland '76 and Becky Paxson McFarland '79. Rod continues to work and lead Monetizing Gas Africa Inc., which is going strong.

1979

Dan Munro '79 has written a book, Casino Healthcare—The Health of a Nation: America's Biggest Gamble.

1981

Allison Moore Armstrong '81 has three adult children, two living in Ann Arbor, Mich., and one living with her in Granite Bay, Calif. She travels and volunteers with the Friends of the Library and National Charity League. An avid oil painter, she has shown her works twice and has sold a few paintings. Sadly, her husband passed away in 2013.



Dan Munro '79 is author of Casino Healthcare-The Health of a Nation: America's Biggest Gamble (BookBaby).

ALUMNI NEWS ALUMNI NEWS



A group of alumni got together in Hawaii to attend a University of Hawaii volleyball game. Bottom row, left to right: Mariko Chang '06, Jessica Mau Alcotas '06, Sara Yoshinaga '11, and Kaleena Wakamatsu '09. Top row, left to right: Monica Lum '00, '02, Melissa Lange and Carolyn Kargol (parents of Drew Kargol '19), Thomas Morton Jr. '68, and Robert Oda '69.

1982

1983

1987

Tori Lee '82 retired after 27 years of teaching in

the Orange County area. After a few months of

travel, along came the hurricane and flooding in

Houston. Within two weeks, Tori was on a plane

and dove right in with a volunteer organization,

stripping houses so the rebuilding could begin.

Then came Puerto Rico, where conditions were

even worse than media descriptions. But Tori, with

her faith by her side, day in and day out assisted

Laura Henry Luna '83 has been living in Austin,

Texas, since 1995 with her husband, David,

and three cats. Their daughter, Sarah, and son,

Michael, also live in Austin. She enjoys working at

the Zachary Scott Theatre in the costume shop. She

also works with Austin High School in its theatre

departments as a vocal coach and music director:

one of her biggest joys was as music director for

David Seal '83 continues HIV prevention research

at the Tulane School of Public Health and Tropical

Medicine, where he is a professor, vice chair,

and doctoral program director. He has also been

actively involved in behavioral health workshops

in partnership with multiple universities in

Southeast Asia. His current research is with Syrians

displaced in Lebanon due to the civil conflict and

Mike Hoyer '87 is the national director for

the American Youth Soccer Organization. He

and his wife, Heather Merril-Hoyer '87, have

productions of Into the Woods and Shrek.

opioid users in rural Wisconsin.

those who had little to no assistance.

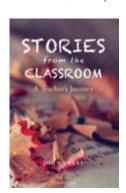
Douglas DeWitt '81, '86 was recently named chair of the newly formed Department of Education Leadership and Graduate Studies in the Seidel School of Education at Salisbury University. He and his wife, Lori, live in Hebron, Md.

Baker Egerton '81 and his wife, Marina, welcomed their first grandchild, Evelyn Egerton, on Dec. 7, 2017. Baker began a new job in October leading America's Marketing at Schneider-Neureither & Partner AG. He is celebrating life after having his second open-heart surgery three years ago. He lives in Coatesville, Pa.

Gina Griffin Hurlbut '81 loves hearing from our class. This time, she had to check a U.S. map for each classmate that sent news. She wants to remind everyone to send her notes for 2018!

Tim Roberts '81 rarely comes to California but is enjoying life in Logan, Utah.

John Smeby '81, a high school English teacher and school counselor for 34 years, has written his second book, Stories from the Classroom



Stories from the Classroom (Dog Ear Publishing) is by John Smeby '81, who served for 34 years as a teacher and school counselor.



Heather Pierce Sontag '98 is an organizational expert, coach, and speaker.

three children and just celebrated their 28th wedding anniversary.

Joni Henderson '90 has a new job as chief partnerships officer at the Global Alzheimer's Platform Foundation working on advancing Alzheimer's disease clinical trials to find a therapy. Her oldest daughter, Jordan, will be playing soccer for Ohio State University in 2018, and her youngest daughter, Jesse, is playing basketball and running cross-country. Joni and her husband live in Fairfax, Va.

1994

Travis Martinez '94 was promoted to assistant police chief of the Redlands Police Department.

David "Jamey" Heiss '95 filled in as editor-in-chief at the Record Gazette in Banning, Calif., for the last quarter of 2017.

Jen Hutton Heger '96 became senior editor of US Weekly magazine.

1998

Heather Pierce Sontag '98 has recently released an action guide called Taming Your Inner Critic. She is an organizational expert, coach, and speaker. She works with overwhelmed moms, busy women, and successful entrepreneurs. Heather is a soughtafter consultant and coach, helping people live fulfilled and organized lives. Heather has spoken for Genentech, ReBoot Accelerator, a variety of



Tiffany Yuen '07 plays Taylor Fresco in Wedding Italiano in the Wisconsin Dells.

business associations, women's groups, parenting

Seth Frederiksen '01 became the office managing partner of the San Francisco office of Bryan Cave LLP. Frederiksen advises clients of all sizesfrom early stage and growing technology companies to mature companies—on mergers and acquisitions, financings, and other complex

2003

2001

organizations, and schools.

business transactions.

Danielle Levine Andrus-Hughes '03 and Jared Andrus-Hughes '05 welcomed a son, Asher Andrus-Hughes, on Nov. 1, 2017. The couple married in March 2016 in Redondo Beach with many Delta sisters and Chi Sig alumni present. They also purchased a home on Redlands Street in Playa del Rey, Calif.

Andrea Feathers '03 married Michael Parante on Aug. 26, 2017, in Los Angeles. Andrea is an associate at Sheppard Mullin Richter & Hampton LLP, and Michael is a deputy public defender at the Federal Public Defender's Office in Los Angeles. The couple honeymooned in Italy and Spain.

Laura Smolka Gallardo '03 received the Presidential Award for Outstanding Service to the University of Redlands on Dec. 12, 2017. Laura is the director of donor relations and interim director of advancement communications at the U of R. She and her husband, Gabriel, love traveling and recently enjoyed trips to London, Cabo San Lucas, Paso Robles, and Sonoma.

2006

Yarissa Millan '06 has been selected to play the role of Sheila Franklin in the eight-month European tour of the musical Hair.

2007

Tiffany Yuen '07 is currently performing in Wedding Italiano at the Palace Theater in the Wisconsin Dells. During opening weekend, 1950s and 1960s pop star Frankie Avalon played the bride's godfather. She plays Taylor Fresco, the groom's sister.

2009

Helena Rindone Stevens '09, '12 earned a Ph.D. in counselor education and supervision in 2015 and is working at Minnesota State University, Mankato, as an assistant professor of counseling. She just welcomed her second child, Olivia, to join Liam,

2010

Matthew Hale '10 and Caitlyn Kell Hale '11 were married in Tequesquitengo, Mexico, on Feb. 18,

Luke Hilland '13 and Janie Vail Hilland '13, '16 were married on Nov. 18, 2017, at the U of R Alumni House.

2014

Emily Ramirez Andersen '14 married Eliot Andersen on July 23, 2016, at Chelsea Old Town Hall in the Royal Borough of Kensington and Chelsea in the



Matthew Hale '10 and Caitlyn Kell Hale '11 celebrate their wedding in Mexico on Feb. 18, 2017.

United Kingdom. They have settled in the town of Teddington in Greater London.

2015

Deandra Van Houten '15 recently completed the intensive, 15-week fire academy at Crafton Hills College. She was selected to lead the 87th academy class by her fellow cadets. Van Houten is only the second female academy leader in the 35-year history of the program. The cadets graduated on Dec. 15, 2017.



Deandra Van Houten '15 is the second female academy leader in the 35-year history of the fire academy at Crafton Hills College.

ALUMNI NEWS

ALUMNI NEWS



Luke Hilland '13 and Janie Vail Hilland '13, '16 return to campus to marry at the U of R Alumni House on Nov. 18, 2017.

Johnston

1976

Judy Smith Asbury '76 is now director of marketing and communications for the Lewis & Clark Law School in Portland, Ore.

1990

Gayle Brandeis '90 has published *The Art of Misdiagnosis: Surviving My Mother's Suicide* (Beacon Press).

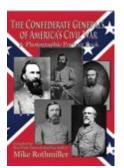
2004

Craig Colclough '04 played the lead in Verdi's *Falstaff,* directed by Academy Award-winner, Christoph Waltz.

Schools of Business and Education

1978

Mike Rothmiller '78 has written The Confederate Generals of America's Civil War: A Photographic Portrait Book.



Confederate
Generals of
America's Civil War:
A Photographic
Portrait Book
(CreateSpace
Independent
Publishing
Platform) is by Mike
Rothmiller '78.

1998

Janeil Austin '98 is the president of Desert Screenwriters Guild Inc., a nonprofit, educational, public-benefit guild that seeks to encourage writers and develop all aspects of script to screen. She is also a member of the Greater Palm Springs Film Alliance and the Palm Springs Women in Film.

Alan Rode '98 released a book titled *Michael Curtiz: A Life in Film* (University Press of Kentucky).

2011

Brian McDaniel '11 was named California Teacher of the Year for 2018. He teaches music (band and choir) to students in sixth through eighth grades at Painted Hills Middle School in Desert Hot Springs.

2014

Walter "Stuart" Farfan '14 has written *Beauty Salon:* Barber Shop Entrepreneur Essentials.

Bulldog Babies

*See photo on page 46 or 47.

The College

Phil Bruno '94 and wife Mary welcomed son Chapman and daughter Dorothy on May 19, 2017.*

Carissa Krizo Ghosh '95 and husband Simon welcomed daughter Charlotte on Aug. 2, 2017. She joins big sister Callie.

Carl Liebig '98 and wife Leslie welcomed son Abe and daughter Molly on Feb. 28, 2017.*

Kimberly Faure Santana '00 and husband Alfred welcomed daughter Emma on Feb. 24, 2017.

Mari Kuroyama-Ton '01 welcomed daughter Cassidy on Oct. 17, 2017.

Andrea Duran Allen '03 and husband Ryan welcomed son Caenen on Aug. 31, 2017. He joins big sister Grae.

Danielle Levine Andrus-Hughes '03 and **Jared Andrus-Hughes '05** welcomed son Asher on Nov. 1, 2017.

Catherine Waldron Brennan '03 welcomed son Eamon on Nov. 10, 2016.

Allison Rogers Diaz '03 and husband Jose welcomed son Clayton on Sept. 29, 2016.

Katherine Guevarra '03 welcomed daughter Eleanor on Oct. 7, 2016.*

Jamie Levine Humphrey '03, '06 welcomed son Maximus on March 20, 2017.*

Beau Taylor '03 and wife Ashley welcomed son Beau II on Oct. 17, 2017.*

Tony Wagner '03 and wife Jackie welcomed son Von on Oct. 10, 2017.

Lexi Baldisseri '04 and partner Clay welcomed son Henry on July 22, 2017.*

Jocelyn Pease Corry '04 and husband Trevor welcomed daughter Evelyn on Oct. 15, 2016.*

Amy Worden Johnson '04 and Cody Johnson '05 welcomed son Bryce on Oct. 18, 2017.*

Tiffany Johnson '04 and partner Kennan welcomed daughter Chloe on April 4, 2017.*

Manuela Mayorga '04 welcomed daughter Shaeleigh on Nov. 9, 2017.

Elizabeth Horvath Poteet '04 and husband Mike welcomed daughter Juliette on May 21, 2017. She joins big brother Dylan.

Erika Lemley Renville '04 and husband Greg welcomed son Remington on Oct. 10, 2016.

Wendy Baumbach Smith '04 and husband Mike welcomed son Michael on Jan. 31, 2017.

Clark Trimmer '04 welcomed son Lewis on Oct. 9, 2017.

Mike Werner '04, '11 and **Tiffany Escobedo Werner '06, '07** welcomed daughter Madison on July 1, 2017. She joins big brother Matthew.*

Justin Wilcox '04 and **Lauren Miller Wilcox '06** welcomed son Cole on April 26, 2017.*

Alba Quinones Zavala '04 welcomed daughter Brittany on Oct. 6, 2017.*

Kristin Baugher '05 welcomed daughter Charlotte on Oct. 24, 2017.

Erin Hiranaga Blouin '05 and husband Raymond welcomed daughter Kaiya on Sept. 5, 2016.

Matt Golper '05 and wife Nicole welcomed son Fitzgerald on Oct. 25, 2016.*

Sabrina Lopez Iverson '05 and husband Brian welcomed daughter Adeline on Oct. 11, 2016.

Ashlynn Smothermon Ball '06 and husband Eric welcomed daughter Levin on Oct. 12, 2017.*

Courtney Carter '06, '08 and Andonia Papasthasis
Carter '02, '08 welcomed son Lucas on
Oct. 2, 2017. He joins big brother Michael.*

Maria Andrews Fellows '06 and husband Ross welcomed daughter Sloan and son Drew on Nov. 26, 2017. They join big sister Zoey.

Allison Frost '06 and husband Chris welcomed daughter Gwyneth on Nov. 22, 2017.

Sarah Martin Lockett '06 and husband Robert welcomed son Ryan on July 26, 2017.

Natalie Montenegro '06 welcomed daughter

Audrey on Oct. 15, 2016. **Sonia Narula-Woods '06, '08** and partner Rani welcomed daughters Sasha and Malia on

Jessica Davis Nguyen '06 welcomed daughter Madison on May 14, 2017.

Sept. 15, 2017.

Jackelin Orellana Shoji '06, '09 and Kenneth Shoji '12 welcomed daughter Eliana on Jan. 3, 2017.*

Lena Al-Rayess '07 welcomed son Owen on May 5, 2017.

Christopher Amezcua '07 and wife Lucy welcomed son Killian on Jan. 27, 2017.*

Britni Tweedy Bartik '07 and husband Dave welcomed daughter Zoey on July 27, 2017.

Mari Bingham '07 and husband Brad welcomed son Barron on May 6, 2017.*

Carrie Reingrover Bowmann '07 welcomed son Kennedy on March 10, 2017.

Jamie McIntyre Brown '07, '12 welcomed son Wyatt on May 24, 2017.

Jessica Bellenfant Calhoun '07 and husband Jerry welcomed son Wyatt on May 24, 2017.

Karee Challinor '07 and husband Adam welcomed daughter Koralee on Feb. 2, 2017.

Kelli Campbell Gural '07 and **Kelley Gural '07** welcomed son Ryan on Jan. 27, 2017.

Sarah Jenkins Holm '07 and husband Bryan welcomed daughter Layla on April 15, 2017.

Kristen Szuszkiewicz Keller '07 and husband Joshua welcomed son Gavin on Feb. 24, 2017.*

Kristin Meyer Kurtti '07 welcomed daughter Payton on March 29, 2017.

Lauren Leier Mayer '07 and husband Christopher welcomed daughter Nora on Sept. 25, 2017.*

Elizabeth Fox Molea '07 welcomed son Enzo on Dec. 15, 2016.

John Reilley '07 welcomed son Jack on Oct. 14, 2017.

Lauren Hall Rios '07, '12 welcomed son Easton on Aug. 13, 2016.

Thomas Sommers '07 and wife Elissa welcomed son John on Dec. 22, 2016.

Stuart Babcock '08 and **Rachel Moreno Babcock '10** welcomed son Maximilian on March 13, 2017.*

Jenna Tyra Clement '08, '11 and husband Jeff welcomed Holden on Feb. 29, 2016.

Daniel Concho '08 and wife Sophia welcomed son Jameson on Aug. 8, 2017. He joins big brother Max.



Emily Ramirez Andersen '14 marries Eliot Andersen on July 23, 2016, at the Chelsea Old Town Hall in the Royal Borough of Kensington and Chelsea in the United Kingdom.

Allison Happ Danre '08 and husband Stephane welcomed son Paul on Oct. 3, 2016.

Michael Farruggia '08 and wife Maryann welcomed daughter Violet on Aug. 5, 2017.

Bobbi Steneck Grady '08 and husband Asher welcomed son Arrison on May 1, 2016.

Jared Moore '08 and Meghan O'Hara Moore '09 welcomed son David on Jan. 17, 2017.*

Stacy Harrison Patterson '08 and Jon Patterson '15,

'17 welcomed son Caden on June 5, 2017.* **Shanda Tapia Ramos '08** and husband Tim

welcomed daughter Aubrey on May 19, 2016. **Karla Arroyo Rodriguez '08** and husband Robert welcomed daughter Keilanni on March 30, 2017.

Sarah Swedlund Sayce '08 and husband Alan welcomed daughter Maddie on Nov. 15, 2016.

Monique Serrano '08 welcomed daughter Zara on Oct. 1, 2017.

Jessica Friebus Sharp '08 welcomed son Owen on

Oct. 28, 2017.

Alison Lavine Wheatley '08 and husband Zach

welcomed daughter Anna on Oct. 11, 2016.

Scott Wilkie '08 and Ashleigh Coulter Wilkie '08 welcomed son Davis on Oct. 7, 2017.

Alexandra Oceguera Barcelo '09 and husband Hulises welcomed daughter Catalina on Oct. 17,

Amy Doroba Barkate '09 and husband Brendan welcomed son Harvey on July 4, 2016.

Samantha Greenawalt Belton '09 and husband Brett welcomed daughter Brynn on April 26, 2017.*

Kristina Garrison Clark '09 and husband Michelangelo welcomed son Maximilian on Sept. 28, 2017.

Alycia Smith Corney '09 and husband Jose welcomed daughter Joselyn on July 3, 2017.

Melissa Minnesang Davis '09 and husband Beau welcomed son Evan on Oct. 7, 2017.

Danielle Thissell Dewitt '09 and husband Jason welcomed son Harrison on Aug. 24, 2017.

Ashley Douglas '09 welcomed son Jameson on Sept. 18, 2017.

Yesenia Garcia '09 welcomed daughter Leanna on July 6, 2017.*

Alonna Clark Holloway '09 and husband William II

welcomed son William III on Oct. 18, 2016.*

Jessica Carrington Lopez '09, '11 and husband

Rhyan welcomed son London on May 27, 2017.

Gregory Perkins '09 and Christine Bauer Perkins '11 welcomed daughter Poppy on Sept. 19, 2017.*

Jennifer Bennett Reese '09 welcomed son Braden on Aug. 14. 2017.*

Kory Skarbek '09 and Whitney Hume Skarbek '09 welcomed daughter Makenna on July 10, 2017.

Rebecca Weiner '09 welcomed daughter Amalia on April 29, 2017.

Brittany Downey Youngquist '09 and husband Ricky welcomed daughter Aspyn on May 20, 2017.

Onesa Bowman-Williams Anozie '10 and husband Benjamin welcomed daughter Naomi on June 18, 2017

Alli Brown Burfeind '10 and Dan Burfeind '11, '13 welcomed son Hugo on May 1, 2017. He joins big brother Danny.*

Joe De Massimo '10, '15 and Amber Brown De Massimo '11, '16 welcomed daughters Magnolia and Delilah on Jan. 6, 2018.

Carina DeSantis Gosch '10 and **Patrick Gosch '07** welcomed daughter Aria on April 7, 2016.

Todd Montemayor '10 and Katie Gaffrey Montemayor '11 welcomed daughter Gemma on June 16, 2017

Kelly Goeres Myers '10 welcomed daughter Hailey on Nov. 6, 2017.

Continued on p. 48

BULLDOG BABY BOOM



What is more adorable than a baby Bulldog? Members of the Office of Alumni and Community Relations were delighted to receive an enthusiastic response to their offer to send complimentary U of R baby bibs to alumni sharing birth announcements. The offer still stands: If you are expecting or recently welcomed a baby and would like a U of R bib, let us know at **www.redlands.edu/babybib**.





ALUMNI NEWS

Continued from p. 45

*See photo on page 46 or 47.

Ada Shehi '10 welcomed daughter Hana on March 10, 2017.

Jennifer Thomas '10 welcomed daughter Brooklyn on March 24, 2017.

Brandon Wisely '10 and wife Briana welcomed son Ryan on Feb. 22, 2017.

Kaitlynn Glaze Chavez '11, '14 welcomed son Lincoln on July 12, 2017.

Jennifer Manzi '11 welcomed daughter Amaya on March 13, 2017.*

Alexandra Bell Moreland '11, '14 and **Tre' Moreland '14** welcomed son Theodore on Sept. 2, 2017.*

Matthew O'Carroll '11 and Megan Phillips O'Carroll '11 welcomed son Jordan on May 4, 2016.

Janae Alvarez Quezada '11 and husband Jonathan welcomed daughter Brooke on Sept. 29, 2017.

Jessica McClenny Trager '11 and lan Trager '12 welcomed daughter Adeline on May 17, 2017.*

Brandon Becerra '12 and wife Wendy welcomed daughter Alejandra on April 12, 2017.

Danny Day '12 and **Tori Roach Day '14** welcomed daughter Payton on Aug. 4, 2017.

Daniella Martinez Kurkjian '12 welcomed daughter Isabella on Sept. 7, 2017.

Jennifer Whitten Mardon '12 welcomed son Jaxson on April 3, 2017.*

Britne Blaga Toomey '12 and husband Zachary welcomed son Liam on July 19, 2017.

Matthew Enos '13 welcomed son Wyatt on April 25, 2017.*

Benjamin Johnson '13 welcomed daughter Evelyn on Oct. 3, 2017.*

Jessie Chansler Quinn '13 and **Chris Quinn '11** welcomed daughter Wren on July 13, 2017. She joins big sister Teagan.

Katie McPeck Slepski '13 and husband Zach welcomed son Luke on June 16, 2017.

Jessica Nieves Flores '14 welcomed son James on Dec. 24, 2016.*

Katie Hudson '14 and **Spencer Zauner '16** welcomed daughter Kenna on Sept. 29, 2016.*

Karen Chavez '15 welcomed son Maximiliano on Oct. 23, 2016.

Mason Marino '15 welcomed daughter Mimi on Aug. 1, 2017.

Johnston

Andrea Gordon Chartier '04, '07 and husband Hunter welcomed daughter Alice on Dec. 29, 2016.

Crystal Nguyen '04 and husband Ed welcomed son Remy on Sept. 22, 2017.*

Carolyn Kimpel Blanchette '06 welcomed daughter Maeve on June 10, 2017.*

Carisa Buchanan Minton '12 and Wes Minton '13 welcomed daughter Adaline on Nov. 22, 2017.*

Schools of Business and Education

Ashish Tejnani '10 welcomed son Gauthum on March 3, 2016.

Briana Cole '11 welcomed son Royce on Oct. 13, 2017. He joins big brother Kaden.*

Evan Field '11 and wife Erin welcomed son Weston on Sept. 16, 2017.

Kymberlie Glaze Johnson '11, '13 welcomed daughter Brooklynn on Aug. 27, 2017.

Kortney Watring Krivokopich '11 and husband Jeff welcomed son Noah on Aug. 7, 2017.*

Nicole Campbell Randall '11 welcomed daughter Hannah on April 1, 2016.

Claire Thompson Sitz '11 and husband James welcomed son Theodore on Jan. 28, 2017.*

Krista Juhl Weymar '11 and husband Jerrod welcomed son Logan and daughter Natalia on Feb. 21, 2017.

Andrea Bellamy Albergottie '12 and husband Kevin welcomed daughter Lyric on Aug. 27, 2017.

Charles Johnson '12 welcomed daughter Elise on Nov. 12, 2017.

Nadia Dwidar Margison '12 welcomed son Maxwell July 4, 2017.*

Tracy Tumbleson Trimble '12 and husband Jeff welcomed son Hudson on April 3, 2017.*

Breanna Gehlke Andrews '13 and husband Jason welcomed daughter Avery on May 20, 2017.*

Tamyka Torres Campos '13 and husband Robert welcomed son Jameson on June 26, 2017.

Kim Haughn '13 welcomed son Tyler on Aug. 10, 2016.

Nicole Ables Cartozian '14 and husband Adam welcomed son Jesse on Feb. 15, 2017.

Jeff Shaw '14 welcomed son Collins on Feb. 14, 2017.

Colleen Sowa '14 welcomed daughter Ellie on Nov. 9, 2017.

Elisa Ruiz Jablonski '15 and Daniel Jablonski '15 welcomed son Logan on Sept. 24, 2017.*

Melissa Manzo Townsend '15 welcomed daughter Victoria on April 18, 2017.

Leah Vargas '15 welcomed son David on Sept. 21, 2017.

Rebecca Bolton Shields '16 welcomed daughter

Mackenzie on July 29, 2016.

Cheree Thomas Brown '17 welcomed daughter

Londyn on Aug. 17, 2017.* **Dolores Fisher '17** welcomed daughter Charlotte on

Halee Hoch '17 welcomed daughter Avery on

Roger Robles '17 and wife Brenda welcomed son Ricky on Aug. 12, 2016.

A true Bulldog for life

The late Bob Wiens embodied commitment to his alma mater

by Laura Gallardo '03

scholarship recipients.

he University community lost a dedicated colleague and dear friend, Trustee Emeritus Robert "Bob" Wiens '56, on Nov. 8, 2017.

and his wife, Marion '57, hold photos of their

As a student, Wiens served as Associated Students of the University of Redlands (ASUR) president and was involved in Pi Chi fraternity, Yeomen, Omicron Delta Kappa, and the student newspaper. After earning his economics degree, he joined Redlands Federal Savings and Loan as a bank teller. Throughout his career there, Wiens served in a variety of positions, retiring in 1995 as chairman, president, and CEO.

In addition to his service on the Board of Trustees from 1979 to 2011 (which included terms as first vice chair and board secretary), Wiens also was president of the Alumni Association Board of Directors from 1977 to 1981. His outstanding commitment to his alma mater was

celebrated with the University's 75th Anniversary Medal, Distinguished Service Award, and Centennial Award. He was honored with emeritus status on the Board of Trustees in 2011.

He is survived by his wife, Marion '57; his three children and their spouses, Gordon '80 and wife Margie '81, Steve '83 and wife Becky '84, Nancy '88 and husband Sam; five grandchildren, including Erin Wiens St. John '18; and one greatgrandchild, Caroline. Loved ones shared their memories during services at the Memorial Chapel, which included a rendition of "Och Tamale" in his honor.

Memorial gifts in Bob Wiens's name may be directed to the Wiens Family Endowed Scholarship and mailed to University of Redlands, Office of Development, P.O. Box 3080, Redlands, CA 92373. Gifts may also be made online at www.redlands.edu/givenow.

ALUMNI NEWS

A legacy of love

Bob's legacy at Redlands is far-reaching, and several members of the campus community remember his dedication to the maroon and grey:

"Bob's passion for his alma mater was demonstrated in many ways—from emeritus trustee to scholarship donor, from Bulldog fan to proud alumnus. As he had done for years, Bob was there to personally congratulate the 2017 graduating class at Commencement, despite having just recovered from a medical procedure. He embodied the concept of a 'Bulldog for Life' in a very authentic and inspiring way."

-Ralph Kuncl, president

"He was passionate about our students having the same kind of experiences that meant so much to him. ... The Wiens Scholars and hundreds of others have seen in Bob how being educated in both heart and head can create a life worth living."

—Jim Appleton, president emeritus

"Bob was as loyal a Bulldog as anyone I know. His support of everything we did for students was so meaningful, and his personal support meant so much to me."

—John Walsh, Omer E. Robbins Chaplain to the University

"Bob loved his Bulldogs. He had his regular seat in Currier Gym, and sometimes I still look for him. Coach Maynard recalls a day when Bob was sitting in the stands during a track meet in pouring rain. Coach and several others were moving to the press box and they invited Bob, who responded, 'No thanks. If the athletes are going to be out in the rain, so am !!"

—Jeff Martinez, director of athletics

"The genuine care he had for each individual Wiens Scholar, along with the personal joy he received from being a scholarship donor, is unparalleled."

—Ray Watts, associate vice president for development

"Bob meant a great deal to us, and made our dreams of attending the U of R financially possible. He was a role model, both personally and professionally, and gave us something to aspire to."

—Samantha Conway '15 and William Steger '15, Wiens Scholarship recipients

A lasting part of Bob Wiens's Redlands legacy was his role in establishing the Wiens Family Endowed Scholarship, which has supported more than 40 recipients since 1999. To read more about the Wiens Scholarship, please visit foreveryours.redlands.edu/scholarship-promise.

Join the University of Redlands Alumni social media community!

f Facebook.com/UniversityofRedlandsAlumni

in Linkedin.com/company/universityofredlands

Twitter.com/UoRalumni (@redlandsalumni)

Instagram (@redlandsalumni)

Snapchat (@URBulldogs)

More alumni information can be found at www.redlands.edu/alumni.

DON'T FORGET TO SUBSCRIBE TO THE BULLDOG BLOG

Get your Redlands fix fast

The official blog of the University of Redlands—Bulldog Blog—is packed with engaging stories, photos, and videos reflecting the vibrant people, events, and scholarship of the University community.

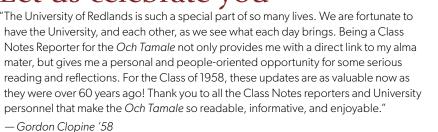
Check out the latest stories and subscribe to the weekly blog digest to be delivered to your inbox at www.redlands.edu/bulldogblog.

ALUMNI NEWS

Let us celebrate you

"The University of Redlands is such a special part of so many lives. We are fortunate to have the University, and each other, as we see what each day brings. Being a Class Notes Reporter for the *Och Tamale* not only provides me with a direct link to my alma mater, but gives me a personal and people-oriented opportunity for some serious reading and reflections. For the Class of 1958, these updates are as valuable now as they were over 60 years ago! Thank you to all the Class Notes reporters and University personnel that make the Och Tamale so readable, informative, and enjoyable."







1937		
Martha	Farmer Forth	

ochtamale@redlands.edu 1942

Andrea Johnson Smith andyso@cox.net

1949 Alice Lane Wymer grammy1925@gmail.com

1950

Barbara and James Heywood jamesheywood28@gmail.com

Becky S. Guthrie rguthrie@pacbell.net

Diana C. Holmes dvholmes@verizon.net

1952

Ioan G. Macon j.macon@sbcglobal.net

1953

Ray Roulette rayngailroulette@verizon.net

1954 Alton Robertson

alton.robertson@verizon.net

MaryAnn Black Easley authormaryanneasley@gmail.com

1956 Ed Brink

ebrink@attglobal.net

1957 Pat Fobair

pfobairl@gmail.com

1958

Gordon Clopine gclopine@aol.com

Marilyn Kerr Solter mjsolter@verizon.net

1960

Ioan Habbick Kalin joaniebevl@aol.com

Judy Sisk judysisk@sbcglobal.net

1962

Judy Smith Gilmer jagilly@aol.com

1963

Dan King danandlindaking@montanasky.net

1964

William Bruns wbruns8@gmail.com

1965

Nancy Wheeler Durein dureins@comcast.net

carolwilliams62@gmail.com

Steve Carmichael scarmic264@aol.com

Nancy Bailey Franich MightyLF@aol.com

Becky Campbell Garnett

Sally Trost

Teri A. Grossman

Katy Hucklebridge Schneider kathryn.schneider2@gmail.com

1973

Lyndy Barcus Dye pldye@sbcglobal.net

quiddity@u.washington.edu

1975

Maureen K. McElligott mkmcelligott@gmail.com

1976

smartwomn2@yahoo.com

1977 Mark Myers

mmyers@greaterjob.com

Steven Turner

Carol Rice Williams

beckycgarnett@gmail.com

sallytrost@roadrunner.com

terigrossman@earthlink.net

Heather Carmichael Olson

LeAnn Zunich

amontgomery2000@yahoo.com

1979 svtredlands@gmail.com

1981

Gina Hurlbut bghurlbut@verizon.net

1982

John Grant JC jjgrant@earthlink.net

1983 Nathan Truman truman_nate@yahoo.com

1985 David Enzminger

denzminger@winston.com

1986 Douglas Mende dmende@sricrm.com

1987

Cynthia M. Broadbent broadbentj5c@gmail.com

Tim Altanero timaltanero@gmail.com

1990 Stephen Tindle tindles@me.com

1991-92 Sue Schroeder shakasue23@yahoo.com

Joseph Richardson Jr. joespeak@gmail.com

1994

Heather Pescosolido Thomas lilfishslo@gmail.com

Ashley Payne Laird alaird@chandlerschool.org

1996 Heather Dugdale

heatherhdugdale@gmail.com Adrienne Hynek Montgomery

Julie Kramer Fingersh julesif@yahoo.com

1999

Stacie McRae

2000

Sandy Flynn sfuentesflynn@gmail.com

2001

Maggie Brothers brothers.maggie@gmail.com

Kelly McGehee Hons kellyhons@gmail.com

2002 John-Paul Wolf

briannelucero03@gmail.com

platt_elizabeth@yahoo.com Katherine E. DePonty

squeeker_kd@yahoo.com 2007

Annie C. Freshwater annie.freshwater@gmail.com

Alana M. Martinez alanamartinez10@gmail.com

2010 Samantha Coe Byron samantha.byron88@gmail.com

2012

porscha.guillot@outlook.com

jacqueleen.balderas@gmail.com

2015 Samantha Townsend

2016

Megan Feeney

stacie.mcrae@gmail.com

johnpaulwolf@me.com

Brianne Webb Lucero

2004 Liz Peterson Platt

2005

2008

Porscha Soto Guillot

2013 Jacque Balderas

samanthaptownsend@gmail.com

Erin Murphy erin.murphy622@gmail.com

megan.feeney@comcast.net

Passings

The College

1940s

Marjorie Reamer Ostrander '42, Oct. 16, 2017

Lurana Wiedman Redmond '43, April 12, 2017 Elaine Ashmun Seppa '43, Jan. 10, 2017

Arthur Graybill '44, Nov. 5, 2017

Margaret Russell Kuljian '45, Dec. 31, 2017 Jane Smith Lesko '45, Nov. 16, 2017

Evelyn Miller Colton '46, Dec. 30, 2017 Betty Armstrong Wilson '46 (date of death not available). Family members

include sister Mary McCullough '44. Pat Vestey Duncan '48, March 10, 2017. Family members include daughter Christi

Traughber '71 and sister Jeanne Case '45.

Orio Elliott '48, Oct. 20, 2017

J. Alan Bennett '49 (date of death not available) Olive Klopsch Bennett '49 (date of death

Elvis Harvey '49, Nov. 20, 2017

not available)

Wanda Parsons Monroe '49, Sept. 24, 2017 1950s

Betty Smith Clark '50, Nov. 13, 2017 Gene Curry '50, March 21, 2017

Bronwyn Davies '50, Sept. 25, 2017

Virginia Gilbert Geissler '50, Nov. 9, 2017 Philip Kassel '50, Oct. 11, 2017

Carol Ramsaur '51, May 30, 2017

Robert Miles '50, Oct. 27, 2017 **David Paulson '50**, Sept. 16, 2017

Jean Cooke Rowse '50 (date of death not available) Evelyn Rosenbaum Zinn '50, Dec. 20, 2017

David Sheard '51, July 19, 2017. Family members include sister Dorris Wall '52 and daughters

Marceline Sheard '73 and Judy Sheard '75. Torrence Miller '52, Dec. 5, 2017. Family

members include wife Ruth Miller '52. **Kathy Bishop Tilson '52**, Oct. 25, 2017

David Giedt '53, April 6, 2016 **Donna Reed Smith '53**, Nov. 15, 2017

Robert Kindseth '54, Sept. 9, 2017 James Wright '54, Sept. 27, 2017

Samuel Gardner '58, Nov. 14, 2017

Muriel Logan Nielsen '59, Aug. 23, 2017

James Motter '59, Oct. 11, 2017

J. Allen Broyles '56, Nov. 20, 2017 Wallace Wardrip '56, Dec. 17, 2017. Family members include sister Carolyn Wardrip-

Fruin '62 and brother Kenneth Wardrip '54. **Robert "Bob" Wiens '56**, Nov. 8, 2017 (see page 49)

1960s

Carolee Baker Allen '63, Nov. 2, 2017

Bernd "Peter" Witzer '63, Oct. 15, 2017

Renee Roskam Corricello '64, Oct. 12, 2017. Family members include husband Kenneth

Corricello '64 and brother Craig Roskam '68. Thomas Boyer '65, Jan. 11, 2018. Family members include son Thomas Boyer Jr. '12

and brother Clayton Boyer '63.

James Carlson '65, May 7, 2017 Marina Nichols Daly '68, March 27, 2017

Connie Ionson Zahniser '70, Jan. 1, 2018

Denise Ardito Casey '74, Nov. 11, 2017

John McIntyre '74 (date of death not available)

Gayle MacGregor '75, Nov. 12, 2017 Paul Joyce '76, Nov. 10, 2017. Family members include brother Lee Joyce '78.

Alberta Egetter '78, Jan. 1, 2017

MacDonald "Mac" Pack '87, July 17, 2017

David Tessler '89, June 17, 2017 1990s

2000s

Chad Freese '95, Sept. 23, 2017

Alex Schrage '87, Sept. 24, 2017

Neil Taylor '02, Oct. 29, 2017

Thurber '17, Nov. 14, 2017 (see page 7)

and Education

1970s Margaret Beamer Howery '76, April 14, 2017

Ellen Elsbury '77, Nov. 21, 2017 Gary Reynolds '77, Oct. 21, 2017

Schools of Business

Robert Feemster '78, Aug. 1, 2017 lames Ware '78, Oct. 21, 2017

Jeanne Rice '79, Oct. 7, 2017

1980s

Russell Osborn '79, Nov. 23, 2017

Billie West '80, Oct. 30, 2017 Randall Knox III '82, Oct. 18, 2017

Debra Mahlow '85, Nov. 16, 2017 **Dorothy Groves '87** (date of death not available) Steven Moreau '89, July 7, 2017

2000s

Carmen Cabrera '04, Jan. 17, 2017

Friends

1992-2010.

Barbara Jenson, Nov. 4, 2017. Former secretary in the Dean's Office at Whitehead College,

Susan LaRose, Dec. 26, 2017. Armacost Library staff since 1986.

In memoriam

Richard "Dick" Sjöberg '61 passed away on Dec. 22, 2017, at his home in Solana Beach, Calif., surrounded by his family. Sjöberg was born in Los Angeles on July 3, 1939, and attended Vista High School, where he was one of the top hurdlers in San Diego County. He was recruited by Coach Ted Runner '48 and earned a scholarship to compete at the University of Redlands. In 1959, Sjöberg set the U of R school record in the 120-yard hurdles at 14.8 seconds. While attending the U of R, Sjöberg majored in physics, but also enjoyed art classes, in particular Leon Moburg's drawing and painting classes. He would eventually become an accomplished artist, and the Alumni House exhibited his paintings in 2005. He was also involved in Alpha Gamma Nu fraternity, student government, Yeomen, yearbook, and KUOR radio. After graduation, he worked as an engineer at Hughes Aircraft Company, then went on to become a stock broker. In 1974, he went to work for Perspective Measurements, a San Diego firm representing electronic manufacturers, and eventually bought the company. After retiring in 1999, Sjöberg enjoyed woodworking, golf, fine dining, and traveling. He was a lifelong supporter of the U of R as a loyal President's Circle donor and Cortner Society member. He was active in his class reunion events and always enjoyed the Bulldog Bench golf tournament. Last May, despite his failing health, he was able to play one last time in a group that included his son, Paul ("Skip") '90, and grandson, Adam '21. Sjöberg is survived by his wife of 46 years, Nancy; his two children, Laura and Skip '90; three grandchildren, Sydney '19, Adam '21, and Jay; his brother, Gary '63; his sister, Debra Sjöberg-Zynda; and his daughter-in-law, Teri LaFourcade Sjöberg '89.

He joined the accounting faculty in the College of Arts and Sciences in 2003 and most recently served as a senior lecturer. Frazin held a bachelor's degree in accounting and a master's degree in accounting and financial management, and he was a licensed Certified Public Accountant (CPA) in California for more than 30 years. His broad experience included financial statement auditing, management consulting, and income tax planning and preparation. He testified as an expert in accounting matters in Los Angeles, Orange, Riverside, San Bernardino, and San Diego County Superior Courts. He helped to prepare candidates for the CPA exam for more than 20 years, and he traveled to Egypt, Russia, Germany, and Kazakhstan to teach business law, income taxes, auditing, managerial, financial, and advanced accounting. Frazin is fondly remembered for his teaching, service, and support of student organizations and activities, and recently served as a faculty senator on the budget committee. He is survived by his son, Winn '18.

Alexander Frazin passed away on Nov. 17, 2017.

ON SCHEDULE

For a current list of University events, visit www.redlands.edu/news-events.

March-October **Forever Yours Regional Events**

See back cover for information.

Saturday, March 24, 2018 10th Annual Bulldogs in Service

Connect with alumni, give back to organizations in need, and remember what Redlands is all about. For details as they become available, visit www. redlands.edu/bulldogsinservice or contact Alumni & Community Relations at 909-748-8011.

April 3-19, 2018 **Senior Art Exhibition**

Closing Reception (April 19, 4:30 p.m.) University Art Gallery

Celebrate the capstone work of graduating art majors. The show begins Tuesday, April 3, and runs through Thursday, April 19. Art Gallery hours are 1–5 p.m., Tuesday through Friday, and 2–5 p.m., Saturday and Sunday. For more information, contact Janet Thorson at 909-748-8508 or janet_thorson@ redlands.edu.

Thursday, April 5, 2018 Paul Zak on How to Create **High-Performance Companies** 6 p.m., Orton Center

Paul Zak's talk will draw from his newest book, Trust Factor: The Science of Creating High-Performance Companies (AMACOM, 2016). Dinner will be served at 5:30 p.m. Reserve your seat by contacting Christine Mee in the School of Business at christine_mee@redlands.edu by Thursday, March 22.

Thursday, April 5, 2018 Addie's First Birthday

Don't forget to wish Adelaide, the University's first female mascot, a very happy first birthday! Send wishes to urmascot@redlands.edu or donate to her fund at www redlands edu/adelaide

Friday-Saturday, April 6-7, 2018

Henry Purcell's "Dido and Aeneas" 7 p.m., Memorial Chapel

School of Music will present an opera based on Virgil's epic poem, The Aeneid. Henry Purcell's Dido and Aeneas tells the doomed love story of Dido, the widowed queen of Carthage, and Aeneas, the Trojan prince. For ticket information, visit www.redlands.edu/events/ didoandaeneas

Sunday, April 8, 2018 The King's Singers

3 p.m., Memorial Chapel 2018 marks the 50th anniversary of Grammy award-winning British a cappella group The King's Singers. To celebrate, the School of Music invites you to a special performance as part of the group's GOLD World Tour. For more information and tickets, visit www.redlands.edu/ events/thekingssingers.

Monday-Saturday, April 9-14, 2018

Frederick Loewe Symposium in **American Music** Various events throughout the week, University of Redlands campus

The Frederick Loewe Medal for American Music will be presented at the Frederick Loewe Symposium on American Music to Composer in Residence Christopher Theofanidis. Concerts and master classes will take place throughout the week focused on Theofanidis's works, with presentations from scholars, a keynote talk by Scholar in Residence Susan Key, and a final concert with the Redlands Symphony Orchestra on April 14. For more information, contact the School of Music at musicoffice@redlands.edu or 909-748-8700.

Wednesday-Saturday, April 18-21, 2018

Commencement Weekend Alumni Greek Theatre

The U of R will host its 109th commencement, with activities from Wednesday, April 18, through Saturday, April 21.

Save the date for the following commencement ceremonies:

- School of Education ceremony Thursday, April 19, 4 p.m.
- Baccalaureate for all students Friday, April 20, 10 a.m.
- College of Arts and Sciences Friday, April 20, 4 p.m.
- Iohnston ceremony Saturday, April 21, 1 p.m.
- School of Business ceremony Saturday, April 21, 4 p.m.

For more information, call the Provost's office at 909-748-8072.

Saturday, May 12, 2018 Alliance for Community Transformation and Wellness Vibe Festival

11 a.m.-7 p.m., Redlands campus Join the festival to experience wellness demonstrations, yoga, dance, live music, local food and beverage, and a host of arts and craft vendors. Proceeds support the Alliance for Community Transformation and Wellness's mental health and wellness outreach events and programming in the Inland Empire. For more information, contact Janee Both Gragg at janee_bothgragg@ redlands.edu.

Wednesday, May 16, 2018 James and Deborah Fallows -"Our Towns: A 100,000-Mile Journey into the Heart of America" 8 p.m., Memorial Chapel

In the only Southern California stop on their book tour, the Fallowses will tell the story of their journey and of a country busy remaking itself. For tickets, visit www.redlands.edu/OurTowns or call Alumni and Community Relations at 909-748-8011.

Friday-Sunday, May 18-20, 2018 **Alumni Reunion Weekend**

Various events throughout the weekend, University of Redlands campus

For more information, visit www.redlands.edu/reunion or contact Alumni and Community Relations at 909-748-8011

Monday, May 21, 2018 29th Annual Edwin B. Hales **Bulldog Bench Golf Classic**

Redlands Country Club

All proceeds from this fundraiser benefit U of Rathletic programs. For more information on playing in the event or donating prizes, auction items, or sponsorships, contact the Athletics Office at 909-748-8400 or bulldog_athletics@ redlands.edu.

August 13-17, 2018 **Trout and Tall Tales**

Hot Creek Ranch

loin alumni and friends at our annual trip to the beautiful Eastern Sierras for five days and four nights of fly fishing and companionship under the stars. To register or for more information, visit www.redlands.edu/alumni or call the Office of Alumni and Community Relations at 909-748-8011.



Global Business alumna Kara Babb '09 is grateful to Hunsaker Chair of Management Jack Osborn '69 for his mentorship—she is now an e-commerce business manager at a Fortune 500 company. Visit our website to read more and learn how you can support faculty and academic resources that prepare students for success.

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ecause he grew up on East Campus Avenue, Tim Rochford refers to the University of Redlands as his "childhood playground." Bestowed with an honorary doctoral U of R degree in 2015, Rochford has memories of visiting science labs, ceramics studios, Memorial Chapel, and Currier Gym as a youngster. "We were always exploring and wandering, but no matter where we went, we were always welcome," he recalls. "The University's threshold of hospitality gave us the best experience."

He met the woman who would later become his wife in English class at Redlands High School. Relocating from a Wisconsin farm, Carol Rochford also grew up near campus: "The city of Redlands had such a nice atmosphere. When we came here, I thought we had died and gone to heaven." The two did not start dating until after Tim returned home from Navy boot camp in 1965; the couple recently celebrated their 50th wedding anniversary.

Now living in Rancho Mirage, both Tim and Carol have a profound love for their hometown and stay in touch with many of their childhood friends. "Redlands is important to us, and our hearts never left here," says Tim. In 2007, he learned of an opportunity to acquire the Burrage Mansion, a 20-acre historic property. "When I walked around the balcony, I didn't have an exact plan," he recalls. "But, I was already starting to envision how we could interact with the community and help children."

The Rochfords eventually purchased the Burrage, restored it to its current awe-inspiring state, and turned it into a haven of play and enrichment for disadvantaged children. A bronze plaque at the Burrage states that the Rochford Foundation, which celebrates its 10-year anniversary this year, "joins a Redlands tradition of civic generosity." The foundation—built on the principles of respect, compassion, and responsibility—embodies a mission to serve local underprivileged

True to this spirit, Tim and Carol worked with President Ralph Kuncl and University leadership to engineer a potentially game-changing new program, the Rochford Leadership Initiative. "We had many bright people around us that sensed what I had in my heart," says Tim. Funded with a \$1 million gift, the initiative has two key elements: growing educational leadership and increasing college access for disadvantaged youth.

One component, the Rochford College Access Program, mentors students from middle school all the way through college graduation. Launched recently in partnership with Redlands Unified School District, the program includes tutoring, weekend sessions, and a summer academy; fosters a supportive college-going culture at home and at school; and culminates in a \$30,000 per year scholarship at the U of R

As Tim and Carol walked the campus as children, their hope is that low-income youth who "could not even imagine attending a school like the University" will be placed on a track for future success. "The University has always been a source of pride for our town," notes Carol. "Attending the U of R will open doors for these kids."

"There are no words to describe how special it is for us to be involved with the community and the U of R," says Tim. "We are on a great path, and we are so happy to be sharing it with the University." on





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Check out additional features at www.OchTamaleMagazine.net



UPCOMING EVENTS

Join us for these upcoming events, where we will share all the fun and rewarding ways you can engage with the University of Redlands as a Bulldog for Life! Whether you are among our alumni family, a Bulldog parent, or just love that "Och Tamale," we'll show you all the ways that you can connect, serve, and give back to Redlands. We'll offer interactive stations, bring along current students to share what campus life is like today, and enjoy food, drink, and a few fun surprises along the way!

For more information, visit www.redlands.edu/alumni.

FOREVER YOURS ORANGE COUNTY

Saturday, March 24

FOREVER YOURS SAN DIEGO

Sunday, March 25

FOREVER YOURS LOS ANGELES

Sunday, April 29

FOREVER YOURS WASHINGTON, D.C.

Thursday, May 3

FOREVER YOURS REDLANDS

Saturday, May 19

ALUMNI REUNION WEEKEND

Friday, May 18-Sunday, May 20

FOREVER YOURS SEATTLE

Sunday, Sept. 16

FOREVER YOURS BAY AREA

Sunday, Sept. 30

HOMECOMING WEEKEND

Friday, Oct. 26-Sunday, Oct. 28

CONTACT US

There is no cost to attend these events, but we would love to know you are able to join us! To RSVP, please visit www.redlands.edu/alumni or call 909-748-8011.

Want to see a Redlands event in your area? Willing to host a party in your home? Contact Shelli Stockton, director of alumni and community relations, at shelli_stockton@redlands.edu or call 909-748-8011 to schedule.