

## Program Information

Out of 165 respondents to the 2021 Graduation Survey, 21 (12.72%) responded that they are pursuing a Master of Business Administration online.

## Tuition Discount

Of the 21 respondents in the Master of Business Administration online program, 9 (42.86%) indicated that they received some form of tuition discount. Of these students, 3 (33%) indicated that they received an alumni discount, 2 (22.22%) indicated they received a partner discount, and 4 (44.44%) indicated they received military benefits. discount.

## Dual Degree

Of the 21 respondents in the Master of Business Administration online, 13 (61.90%) responded that they would have been interested in pursuing a Master of Business Administration/Master of Science in Organizational Leadership dual degree.

## Contributions to Success

Of the 21 Master of Business Administration online students who responded, 18 (85.71%) responded that they agree or strongly agree that the live online lectures contributed to their success. 19 (90.48%) feel similarly about the collaborative online assignments, 21 (100%) about the downloadable lectures, 18 (85.71%) about the online discussion boards, 21 (100%) about the reading materials, 21 (100%) about the ability to submit homework online at their own pace, and 21 (100%) about the ability to participate with other students in an online learning environment.

## Online Students Taking On-the-Ground Courses

Of the 21 students in the Master of Business Administration Program who attended online, 3 (14.29%) responded that they took classes on-ground as part of their program.

## Total Classes Taken Online

Three students took 11, 12, and 25 classes.<sup>1</sup> Each student took one class at Redlands campus, with one student also taking classes at the San Diego and the Orange County.

## Distance Traveled

One student traveled a distance of 0-10 miles to attend classes, 1 traveled a distance of 11-20 miles, and 1 travelled a distance of 21-30 miles.

## Deciding Factors When Choosing to Take On-the-Ground Campuses

Two students took classes on-ground because the campus was close to work, while one chose a campus because it was close to home.

All three agreed or strongly agreed that the convenience for their schedule, the ability to complete their degree requirements more quickly, and greater personal accountability influenced their decision to take on-ground courses. Two of the three agreed or strongly agreed that personal interaction with the faculty, the ability to meet other students in their program, and the desire for face-to-face project collaboration influenced their decision to take on-ground courses.

## Concentrations

Of the 21 online Master of Business Administration students, 6 (28.58%) pursued a Marketing concentration, 8 (38.10%) pursued a Finance concentration, 1 (4.76%) pursued a Geographic Information Systems/Location Analytics concentration, and 6 (28.58%) pursued no concentration.

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<sup>1</sup> This report makes no assumptions regarding the accuracy of the on-the-ground respondent who indicated s/he took 25 courses online, since this would have been more than the entirety of her/his program.

## Concentration Satisfaction

Of the 15 respondents in the online Master of Business Administration who pursued a concentration, 14 (93.33%) agreed or strongly agreed that they were satisfied with their concentration.

## Reasons for not Choosing a Concentration

Of the 6 respondents in the online Master of Business Administration Program who did not pursue a concentration, 5 (83.33%) indicated they were seeking a comprehensive overview of business rather than an in-depth knowledge in a particular area, and 1 (16.67%) indicated that none of the concentrations appealed to them.

## Additional Concentrations

20 online MBA students responded to the question, “Are there any additional concentrations would have made the MBA more attractive to you?” Of these respondents, 5 (25%) chose Accounting, 12 (60%) chose Business Analytics and Big Data Management, 8 (40%) chose Entrepreneurship, 2 (10%) chose Human Resources Management, 5 (25%) chose Healthcare Administration, 5 (25%) chose Non-Profit/Government, 6 (30%) chose Sustainable Business, and 1 (5%) indicated Digital Marketing.<sup>2</sup>

## Custom Concentrations

Of the 6 respondents in the Master of Business Administration who did not choose a concentration, 4 (66.67%) responded that they would have been interested in pursuing a custom concentration if the option had been available.

## 21<sup>st</sup> Century Skills

Of the 21 respondents in the Master of Business Administration Online, 21 (100%) responded that they agree or strongly agree that their analytical skills have improved as the result of the program. 19 (90.48%) feel similarly about their integrative skills, 19 (90.48%) about their spatial skills, 18 (85.71%) about their entrepreneurial skills, 21 (100%) about their collaborative skills, 19 (90.48%) about their persuasive skills, 21 (100%) about their ethical skills, 21 (100%) about their societal skills, 18 (85.71%) about their environmental skills, and 20 (95.24%) about their global skills.

## Employment

Of the 21 respondents in the Master of Business Administration Online, 18 (85.71%) responded that they are currently employed. Of those employed, 20 (95.24%) indicated that they are currently working full-time.

## Industry Sectors

Of the 18 respondents in the Master of Business Administration Online who indicated they are currently employed, 5 (27.72%) selected Health Care and Social Assistance; 5 (27.72%) respondents selected Professional, Scientific, and Technical Services as their industry sector; 2 (11.11%) selected Administrative and Support and Waste Management and Remediation; 2 (11.11%) selected Educational Services; 2 (11.11%) selected Transportation and Warehousing; 1 (5.56%) selected Construction; 1 (5.56%) selected Finance and Insurance; 1 (5.56%) selected Public Administration; 1 (5.56%) selected Real Estate and Rental Leasing; 1 (5.56%) selected Retail Trade; and 5 (27.72%) indicated “other,” of which 2 listed Military.

## Salaries

Of the 15 respondents in the Master of Business Administration online, 2 respondents (11.11%) indicated they earn an annual salary of \$20,001-\$40,000, 6 (33.33%) earn \$40,001-\$60,000, 7 (38.89%) earn \$60,001-\$80,000, 1 (5.56%) earns \$80,001-\$100,000, and 2 (11.11%) earn over \$140,000.

## Employment Outcomes

Of the 18 respondents in the Master of Business Administration online who are currently employed, 13 (72.22%) indicated their degree is relevant to their current job, 15 (83.33%) indicated degree has improved their overall job performance, and 16 (88.89%) indicated bosses or executives see them as a more valuable employee in their current role. 15 (83.33%) indicated their degree has increased their earning power, 8 (44.44%) indicated their degree has helped them earn a promotion, and 10 (55.56%) indicated their degree has helped them change jobs.

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<sup>2</sup> Respondents could choose multiple responses.

### **Degree Goals**

Of the 18 respondents in the Master of Business Administration online who are currently employed, 17 (94.44%) indicated their intent in pursuing their degree was to increase their earning power, 13 (72.22%) indicated their intent in pursuing their degree was to earn a promotion, 15 (83.33%) and indicated their intent in pursuing their degree was to change jobs.

### **Five-Year Outlook**

Of the 18 respondents in the Master of Business Administration online who are currently employed, 18 (100%) indicated their degree will increase their earning power within the next 5 years, 18 (100%) indicated their degree will help them change jobs within the next 5 years, and 18 (100%) indicated that their degree will help them receive a promotion within the next 5 years.

### **Employment Growth Support**

Of the 18 respondents in the Master of Business Administration online who are currently employed, only 1 student provided information regarding how the university could support them in their employment growth. This respondent requested “more career services and more employer meetings.”

### **Overall**

Of the 21 respondents in the Master of Business Administration online, 21 (100%) indicated they were satisfied with the program’s curriculum, 21 (100%) indicated they were satisfied with the time it took to graduate, 20 (95.24%) indicated they were satisfied with the education quality, and 21 (100%) indicated they were satisfied with the educational value.

Overall, respondents (95.24%) indicated they were satisfied with their program and (95.24%) indicated they would recommend the program to a friend.