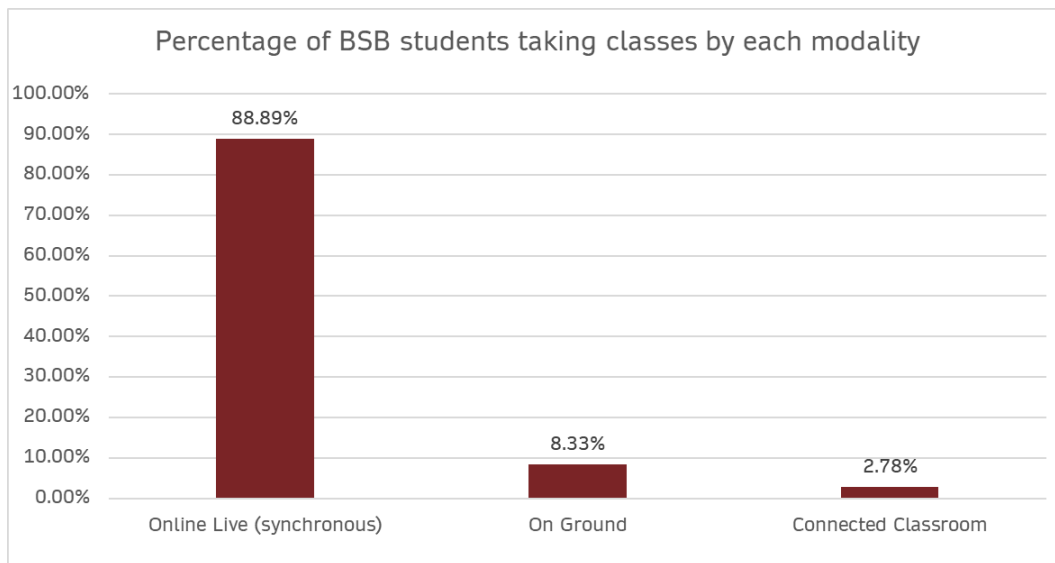


2022 Bachelor of Science in Business (BSB) Graduation Survey Summary

Program Information - BSB

Out of 144 respondents, 36 (25.48%) responded that they are pursuing a Bachelor of Science in Business.

Modality Information – BSB



The majority of students took courses in the Online Live (synchronous) modality - where students attend a weekly lecture virtually via meeting software (e.g., Zoom, Teams). Of the students who attended primarily On Ground classes, 6 (16.67%) responded that they were affiliated with a community college campus: 3 with the Fullerton College campus, 1 with the Mesa College campus, and 2 with the Palomar campus.

Tuition Discounts

Out of the 36 BSB student respondents, 30 indicated that they received some form of tuition discount (83.33%)

- 1 received an Alumni discount (3.33%)
- 9 received an Employer Partner discount (30.00%)
- 2 received Veterans/Military benefits (6.67%)
- 13 received a Community College Pathway discount (43.33%)
- 5 indicated some other form of discount (16.67%)

Contributions to Student Success - BSB Students

Asked about what contributed to their success at the University of Redlands School of Business & Society, BSB students pointed most often to Curriculum Projects (100%), Faculty (100%), and Schedule of Instruction (100%).

The following contributed to my success	*All Students
Administration/Staff	3.47
Class Size	3.62
Belonging to a Learning Cohort	3.35
Curriculum Projects	3.52
Curriculum Structure	3.55
Faculty	3.61
Schedule of Instruction	3.70

*Mean score measured using a 1-4 Likert scale with 4 = "Strongly Agree" and 1 = "Strongly Disagree"

Measures of Student Satisfaction - BSB Students

Overall, students were very satisfied with their experience at the School of Business & Society. Students gave high approval ratings (indicating they "Agreed" or "Strongly Agreed" that they were "satisfied with the following experiences") to self-registration in student planning (100%), classroom environment (97.14%), and length of program (97.14%). Students indicated higher than 90% approval for 9 of 13 experiences listed.

Overall, I am satisfied with the following experiences at the University of Redlands School of Business & Society	*Mean
Availability of financial aid	3.23
Campus facilities	3.26
Campus safety	3.32
Curriculum	3.46
Classroom environment	3.51
Education price	3.06
Education quality	3.37
Education value	3.46
My degree program	3.51
Networking opportunities	3.29
Self-registration in student planning	3.50
Length of program	3.54
Tuition discounts	3.15

*Mean score measured using a 1-4 Likert Scale with 4 = "Strongly Agree" and 1 = "Strongly Disagree"

21st Century Business Skills

94.38% of all BSB respondents agreed that they had improved their 21st Century Business Skills as a result of their School of Business & Society degree program.

As a result of my program, I have improved in the following 21st Century Skills:	*Mean
Analytical	3.72
Integrative	3.56
Spatial	3.55
Entrepreneurial	3.38
Collaborative	3.63
Persuasive	3.48
Ethical	3.69
Societal	3.59
Environmental	3.50
Global	3.53

*Mean score measured using a 1-4 Likert Scale with 4 = "Strongly Agree" and 1 = "Strongly Disagree"

Measures of Student Satisfaction – Degree Value, BSB Students

BSB students view their degree from University of Redlands School of Business & Society positively overall. Though less than half experienced a direct benefit by the time of graduation, most students believe that their degree will ultimately lead to increased earning potential and career advancement.

Do you agree with the following statement?	Percentage of students who agree
I am satisfied with my current job.	75.00%
My degree is relevant to my current job.	75.00%
My degree has improved my overall job performance.	87.50%
My degree has helped my bosses or executives to see me as a more valuable employee in my current role.	62.50%
My intent in pursuing my degree was to increase my earning power.	95.24%
My intent in pursuing my degree was to help me earn a promotion.	80.95%
My intent in pursuing my degree was to help me change jobs.	85.71%
My degree has increased my earning power.	76.19%
My degree has helped me earn a promotion.	52.38%
My degree has helped me change jobs.	47.62%
I believe my degree will increase my earning power within the next five years.	100.00%

Overall Satisfaction

Satisfaction Measure	Percentage Agree or Strongly Agree
Overall, I am satisfied with my experience attending the University of Redlands School of Business	94.29%
I would recommend the University of Redlands School of Business to a friend or acquaintance.	94.29%