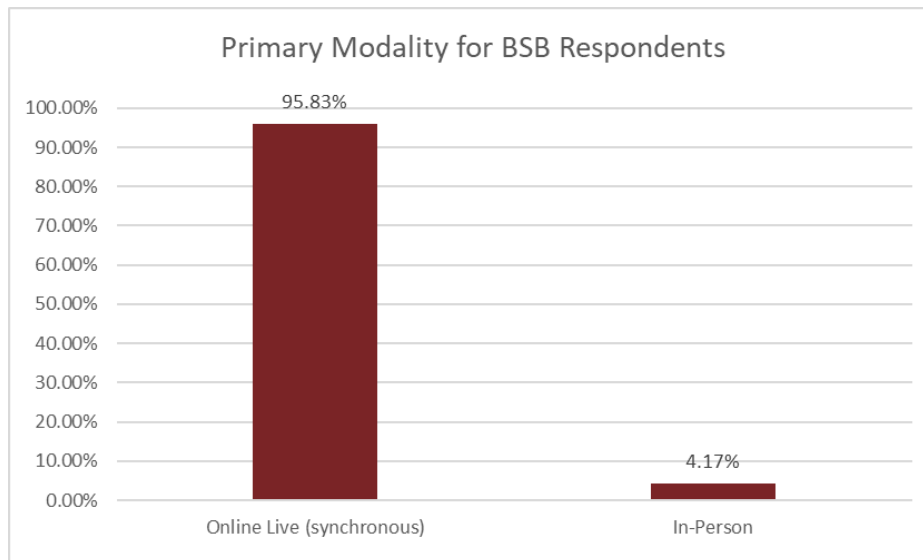


# 2023 Bachelor of Science in Business (BSB) Graduation Survey Summary

## Response Rate - BSB

Out of 79 respondents, 24 (30.38%) responded that they are pursuing a Bachelor of Science in Business.

## Modality Information – BSB



The majority of students took courses in the Online Live (synchronous) modality - where students take courses taught remotely so that students can log in and attend class from anywhere while interacting with faculty and online peers in real-time.

## Tuition Discounts

Out of the 24 BSB student respondents, 18 (75.00%) indicated that they received some form of tuition discount. Of those who received tuition discounts:

- 1 received an Alumni discount (5.56%)
- 2 received an Employer Partner discount (11.11%)
- 1 received a Student Scholarship (5.56%)
- 3 received Veterans/Military benefits (16.67%)
- 10 received a Community College Pathway discount (55.56%)
- 1 indicated some other form of discount (5.56%)

## Contributions to Student Success - BSB Students

Asked about what contributed to their success at the University of Redlands School of Business & Society, BSB students pointed most often to Class Size (100.00%), Schedule of Instruction (91.67%), Administration and Staff (87.50%), and Faculty (87.50%).

| The following contributed to my success    | Percentage of BSB students who Agree or Strongly Agree |
|--|--|
| Administration/Staff                       | 88%  |
| Career Services                            | 58%  |
| Class Size                                 | 100%   |
| Cohort                                     | 63%  |
| Belonging to a Learning Cohort             | 83%  |
| Curriculum Projects                        | 96%  |
| Curriculum Structure                       | 92%  |
| Faculty                                    | 92%  |
| Guest Speakers                             | 63%  |
| School of Business & Society Social Events | 58%  |
| Learning Communities                       | 67%  |
| Schedule of Instruction                    | 92%  |

## 21<sup>st</sup> Century Business Skills

87.5% of all BSB respondents agreed that they had improved their 21<sup>st</sup> Century Business Skills as a result of their School of Business & Society degree program.

| As a result of my program, I have improved in the following 21st Century Skills: | Percentage of BSB students who Agree or Strongly Agree |
|--|--|
| Analytical   | 92%  |
| Integrative  | 88%  |
| Spatial  | 92%  |
| Entrepreneurial  | 83%  |
| Collaborative  | 88%  |
| Persuasive   | 88%  |
| Ethical  | 88%  |
| Societal   | 83%  |
| Environmental  | 88%  |
| Global   | 88%  |

## Measures of Student Satisfaction - BSB Students

Overall, students were very satisfied with their experience at the School of Business & Society. Students gave high approval ratings (indicating they “Agreed” or “Strongly Agreed” that they were “satisfied with the following experiences”) to curriculum (95.83%), education value (95.83%), self-registration in student planning (95.83%), classroom environment (95.83%), and degree program (95.83%). Students indicated higher than 90% approval for 6 of 13 experiences listed.

| Overall, I am satisfied with the following experiences at the University of Redlands School of Business & Society | Percentage of BSB students who Agree or Strongly Agree |
|---|--|
| Alumni Network  | 83%  |
| Availability of financial aid   | 88%  |
| Campus facilities   | 88%  |
| Campus safety   | 88%  |
| Curriculum  | 96%  |
| Classroom environment   | 96%  |
| Education price   | 88%  |
| Education quality   | 88%  |
| Education value   | 96%  |
| My degree program   | 96%  |
| Networking opportunities  | 79%  |
| Self-registration in student planning   | 96%  |
| Length of program   | 92%  |
| Tuition discounts   | 83%  |

## Measures of Student Satisfaction – Degree Value, BSB Students

BSB students view their degree from University of Redlands School of Business & Society positively overall. Though less than half experienced a direct benefit by the time of graduation, most students believe that their degree will ultimately lead to increased earning potential and career advancement.

| Do you agree with the following statement?   | Percentage of BSB students who Agree or Strongly Agree |
|--|--|
| I am satisfied with my current job.  | 72%  |
| My degree is relevant to my current job.   | 80%  |
| My degree has improved my overall job performance.   | 75%  |
| My degree has helped my bosses or executives to see me as a more valuable employee in my current role. | 63%  |
| My intent in pursuing my degree was to increase my earning power.                                      | 80%  |
| My intent in pursuing my degree was to help me earn a promotion.                                       | 71%  |
| My intent in pursuing my degree was to help me change jobs.  | 80%  |
| My degree has increased my earning power.  | 67%  |
| My degree has helped me earn a promotion.  | 50%  |
| My degree has helped me change jobs.   | 54%  |
| I believe my degree will increase my earning power within the next 5 years.                            | 83%  |
| I believe my degree will help me receive a promotion within the next 5 years.                          | 71%  |
| I believe my degree will help me change jobs within the next 5 years.                                  | 80%  |

## Overall Satisfaction

| Satisfaction Measure  | Percentage of BSB Students who Agree or Strongly Agree |
|---|--|
| Overall, I am satisfied with my experience attending the University of Redlands School of Business & Society. | 90%  |
| I would recommend the University of Redlands School of Business & Society to a friend or acquaintance.        | 91%  |