

2022 MBA Graduation Survey

Program Information

Out of 144 respondents 65 (45.14%) responded that they are pursuing a Master of Business Administration.

Tuition Discount

Of the 65 respondents in the Master of Business Administration, 44 (67.69%) said that they received some form of tuition discount.

Classroom Modality

Most of the MBA student respondents took most of their classes in the Online Live (synchronous) modality.

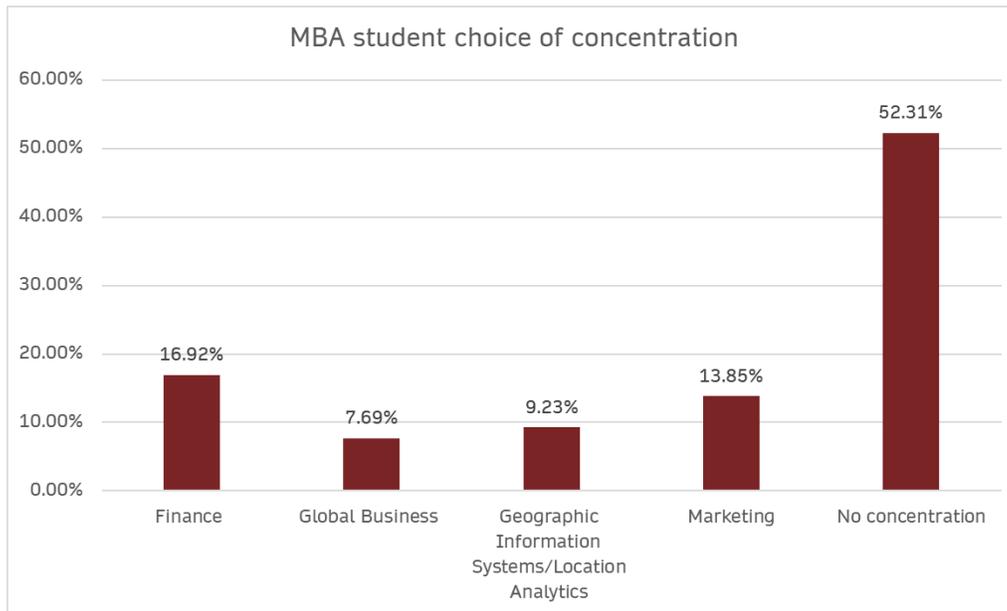
Modality	Percentage	Number of Students (65 total respondents)
Online Live – (synchronous) courses taught remotely so that students can log in and attend class from anywhere while interacting with faculty and online peers in real-time.	56.92%	37
On-Ground – courses taught in person where students attend classes at a physical location.	7.69%	5
Connected Campus – once a week you virtually attend a class session conducted live at a campus location).	3.08%	2
Online – (asynchronous) courses where students can do their coursework at their own pace and schedule.	32.31%	21

MBA Concentrations

Of the 65 Master of Business Administration Students, 9 (13.85%) said they pursued a Marketing concentration, 11 (16.92%) said they pursued a Finance concentration, 5 (7.69%) said they pursued a Global Business concentration, 6 (9.23%) said they pursued a Geographic Information Systems/Location Analytics concentration, and 34 (52.31%) said they pursued no concentration.

Concentration Satisfaction

Of the 31 respondents in the on-ground Master of Business Administration who pursued a concentration, 30 (96.77%) agreed or strongly agreed that they were satisfied with their concentration.



Reasons for not Choosing an MBA Concentration

Reason given for not choosing a concentration	Percentage of Respondents
I was seeking a comprehensive overview of business rather than an in-depth knowledge in a particular area	65.52%
None of the concentrations appealed to me	23.53%
The Saturday schedule of classes for the concentration courses did not fit their personal/professional schedules	5.88%
I was not aware that the university offered concentrations	5.88%
I saw no personal/professional value in pursuing a concentration	2.94%
The peers closest to me in my cohort did not choose a concentration	2.94%
The concentration would not display on my diploma	2.94%

Additional Concentrations

Are there any additional concentrations that would have made the MBA more attractive to you?	Percentage Response
Business Analytics and Big Data Management	29.79%
Human Resources Management	25.53%
Entrepreneurship	14.89%
Non-Profit/ Government	10.64%
Accounting	10.64%
Healthcare Administration	6.38%
Data Security/Cybersecurity	6.38%
Sustainable Business	4.26%

Custom Concentrations

Of the 65 respondents in the Master of Business Administration, 39 (60.00%) responded that they would have been interested in pursuing a custom concentration if the option had been available. Concentrations mentioned more than once in comments were Data Analytics (5), Human Resources (2), Supply Chain (2), Sustainability (2), Public Administration (2), Accounting (2), Nonprofit (2), Health Care Administration (2), and Entrepreneurship (2).

Measures of Student Satisfaction - MBA Students

Students in the MBA program were most satisfied with the length of the program and self-registration.

Overall, I am satisfied with the following experiences at the University of Redlands School of Business & Society	*Mean
Availability of financial aid	3.11
Campus facilities	3.2
Campus safety	3.11
Curriculum	3.22
Classroom environment	3.22
Education price	3.03
Education quality	3.3
Education value	3.3
My degree program	3.01
Networking opportunities	3.08
Self-registration in student planning	3.38
Length of program	3.38
Tuition discounts	3.05

*Mean score measured using a 1-4 Likert Scale with 4 = "Strongly Agree" and 1 = "Strongly Disagree"

21st Century Business Skills

93.62% of all MBA respondents agreed that they had improved their 21st Century Business Skills as a result of their School of Business & Society degree program.

As a result of my program, I have improved in the following 21 st Century Skills:	*Mean
Analytical	3.47
Integrative	3.35
Spatial	3.27
Entrepreneurial	3.16
Collaborative	3.58
Persuasive	3.37
Ethical	3.52
Societal	3.41
Environmental	3.20
Global	3.38

*Mean score measured using a 1-4 Likert Scale with 4 = "Strongly Agree" and 1 = "Strongly Disagree"

Measures of Student Satisfaction - Student Services, MBA Students

A supplementary survey asked MBA students about satisfaction with student services.

The following contributed to my success at the University of Redlands School of Business & Society:	*Mean
Administration/ Staff	3.28
Class Size	3.41
Belonging to a Learning Cohort	2.9
Curriculum Projects	3.19
Curriculum Structure	3.24
Faculty	3.35
Schedule of Instruction	3.3

*Mean score measured using a 1-4 Likert Scale with 4 = "Strongly Agree" and 1 = "Strongly Disagree"

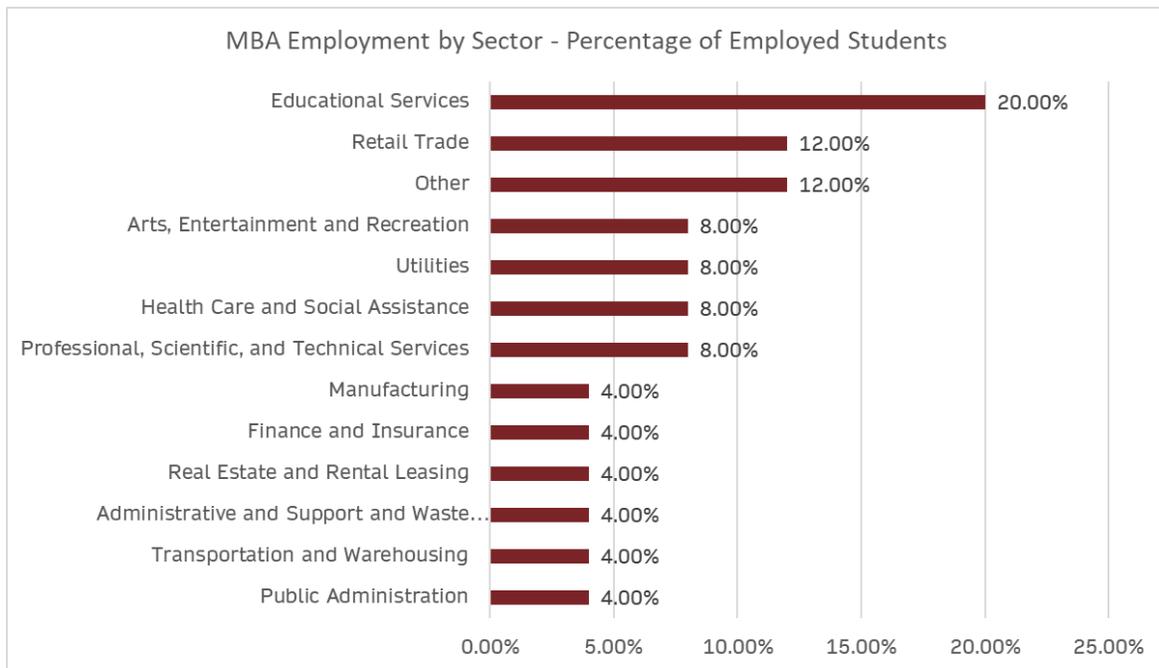
Measures of Student Satisfaction – Degree Value, MBA Students

MBA students view their degree from University of Redlands School of Business & Society positively overall. Though less than half experienced a direct benefit by the time of graduation, most students believe that their degree will ultimately lead to increased earning potential and career advancement.

Do you agree with the following statement?	Percentage of students who agree
I am satisfied with my current job.	92.00%
My degree is relevant to my current job.	84.00%
My degree has improved my overall job performance.	92.00%
My degree has helped my bosses or executives to see me as a more valuable employee in my current role.	88.00%
My intent in pursuing my degree was to increase my earning power.	100.00%
My intent in pursuing my degree was to help me earn a promotion.	84.85%
My intent in pursuing my degree was to help me change jobs.	90.91%
My degree has increased my earning power.	100.00%
My degree has helped me earn a promotion.	54.55%
My degree has helped me change jobs.	51.52%
I believe my degree will increase my earning power within the next five years.	100.00%

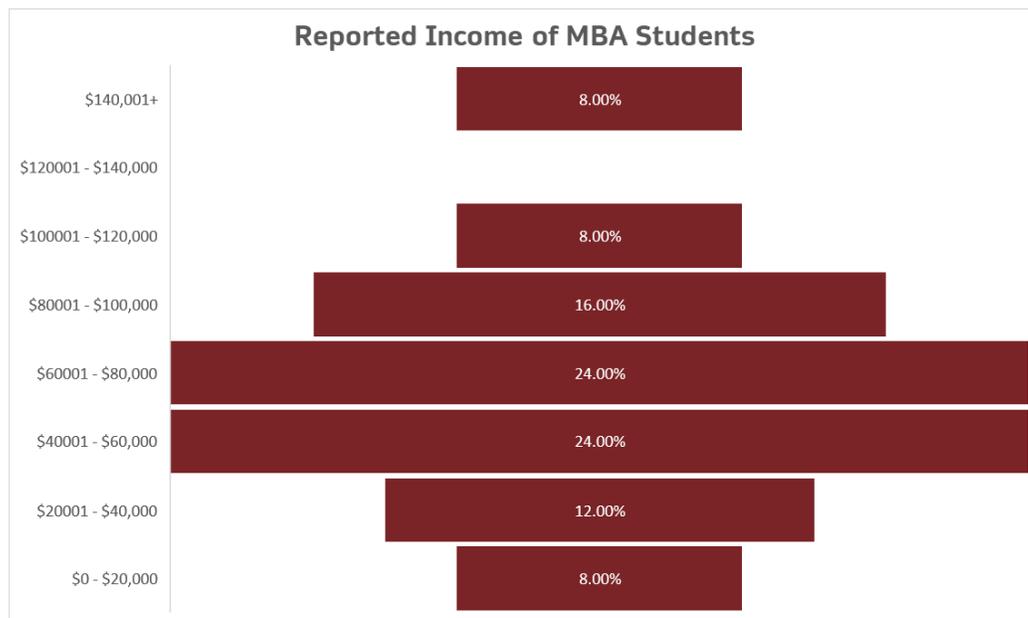
Employment - MBA Students¹

75.76% of MBA Students in the School of Business & Society are employed. Their employment by sector was:



Salaries

Self-reported income for students in the Master of Business Administration is as follows:



Career Services Support

Of the 67 respondents in the Master of Business Administration who indicated they are currently employed, 14 provided information regarding how the university could support them in their employment growth. 6 said the university is already doing enough to support them, 6 suggested that they would have liked assistance in looking for employment, such as job fairs or job placement assistance. One of these students was specifically interested in learning more the types of employment for a GIS concentration. One student suggested a leadership module or formal class.

¹ The numbers in the Employment section come from a supplementary survey taken in June 2022

Overall Satisfaction

Satisfaction Measure	Percentage Agree or Strongly Agree
Overall, I am satisfied with my experience attending the University of Redlands School of Business	93.99%
I would recommend the University of Redlands School of Business to a friend or acquaintance.	93.99%